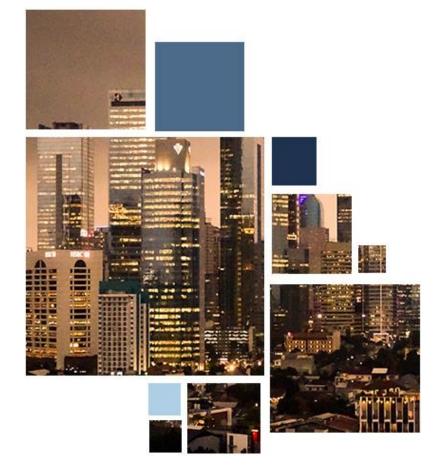


### MAKING GLOBAL GOALS LOCAL BUSINESS INDONESIA 30-31 March 2020

#GlobalGoalsLocalBusiness



# **SPONSORSHIP PROSPECTUS**



#### IGCN Forum - Making Global Goals Local Business Indonesia, 30-31 March 2020

Organized by Global Compact Network Indonesia with the support of United Nations Global Compact, Making Global Goals Local Business – Indonesia is a two-day conference that will bring together local and global leaders from business, civil society, Government, Global Compact Local Networks and the United Nations to catalyze collective action and impact on the Ten Principles and the Sustainable Development Goals (SDGs).

Making Global Goals Local Business – Indonesia is a platform for business leaders and Government to foster multi-stakeholder dialogues, yield new partnerships and explore innovative solutions to accelerate SDG implementation in Indonesia. The theme of the event is, **"Exciting opportunities to deliver Agenda 2030 in the new Decade of Action in Indonesia".** 

### **ALIGN YOUR BUSINESS STRATEGY** WITH THE GLOBAL AGENDA

As the highest-level opportunity for companies to engage with business leaders, the Indonesia Global Compact Network (IGCN) Making Global Goals Local Business Indonesia (MGGLB Indonesia) 2020 is **the moment for business leaders to join important multistakeholder conversations** on the future of the global agenda. MGGLB Indonesia will feature opportunities for business leaders to directly engage with other decision makers.





### DAY 1

- 09:00-10:00 **Opening & Keynote Speech**
- 10:00-11:30 From the 2030 Vision to the 2030 Reality -How Far Are We?
- 11:30-12:00 UN Global Compact New Members Pledge Signing
- 12:00-13:00 Lunch Break and Networking
- 13:00-14:30 Making Global Goals Local Business in the Lens of the C-Suite Why Do We Care?
- 14:30-16:30 World Café Scaling Ambition for the Decade of Action: Let's Talk about our Ways of Implementing the Ten Principles and the Global Goals at home
- 16:30-17:00 Closing Day 1
- 17:30-19:30 Dinner Reception Invitation only

# PROGRAMME

#### Day 1: Monday, 30 March 2020

### **DAY 2**

09:00-09:30 **Opening & Keynotes** 

- 09:30-11:00 Strategies in Addressing the Climate Change -Moving the Tipping Point: Business Action for 1.5° C
- 11:00-11:30 Moving the Tipping Point: Business Action for 1.5° C Pledge Ceremony
- 11:30-12:00 Presenting Spotlight Stories for the SDGs "Responsible Business for the Future – 2019 SDGs Actions Showcase"

PROGRAMME

Day 2: Tuesday, 31 March 2020

- 12:00-13:00 Lunch & Networking
- 13:00-13:30 Sustainable Oceans High Level Consultation
- 13:30-14:50 Group Discussion: Ocean and Global Goals-Business Opportunities
- 14:50-15:10 Plenary Toward the Coming 2020 UN Ocean Conference, 2-6 June 2020, Lisbon
- 15:10-16:40 Partnerships for the Global Goals (SDG 17)
- 16:40-17:00 Closing Day 2

# **GOLD SPONSORSHIP:** Rp 50.000.000

This exclusive top-level sponsorship provides the greatest level of exposure during the MGGLB Indonesia from reserved seats, custom branding, content presentation and product showcase!



#### HIGH-LEVEL PROFILE BRANDING: WEBSITE, EVENT COMMUNICATIONS AND SIGNAGE (COMPANY LOGO)

- Main Stage Backdrop
- Running Logo on Main Stage Screen
- Table Centerpiece
- Event Poster
- Program Agenda
- Roll-up Banner
- Event Email Campaign
- UN Global Compact Website MGGLB Indonesia Page



**RESERVED SEATING FOR YOUR C-SUITES** (NON-TRANSFERABLE) **AT THE CEO DINNER ON 30 MARCH** (3 SEATS AVAILABLE)

RESERVED EXHIBITION SPACE TO HIGHLIGHT YOUR WORK IN CORPORATE SUSTAINABILITY



**COMPANY ADS ON MULTIMEDIA AT REGISTRATION AREA** (3 ADS SLOT AVAILABLE)

VERBAL MENTION (AD LIPS BY MC)

# **SILVER SPONSORSHIP:** Rp 30.000.000

This exclusive top-level sponsorship provides the greatest level of exposure during the MGGLB Indonesia from reserved seats, custom branding, content presentation and product showcase!



#### EXCLUSIVE PROFILE BRANDING: WEBSITE, EVENT COMMUNICATIONS AND SIGNAGE (COMPANY LOGO)



#### RESERVED SEATING FOR YOUR C-SUITES (NON-TRANSFERABLE) AT THE CEO DINNER ON 30 MARCH (2 SEATS AVAILABLE)

- Main Stage Backdrop
- Table Centerpiece
- Program Agenda
- Roll-up Banner
- Event Email Campaign
- UN Global Compact Website MGGLB Indonesia Page



#### **VERBAL MENTION (AD LIPS BY MC)**

# BRONZE SPONSORSHIP: Rp 15.000.000

This exclusive top-level sponsorship provides the greatest level of exposure during the MGGLB Indonesia from reserved seats, custom branding, content presentation and product showcase!



#### EXCLUSIVE PROFILE BRANDING: WEBSITE, EVENT COMMUNICATIONS AND SIGNAGE (COMPANY LOGO)

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RESERVED SEATING FOR YOUR C-SUITES (NON-TRANSFERABLE) AT THE CEO DINNER ON 30 MARCH (1 SEAT AVAILABLE)

- Table Centerpiece
- Roll-up Banner
- Event Email Campaign
- UN Global Compact Website MGGLB Indonesia Page



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#### **VERBAL MENTION (AD LIPS BY MC)**

## **SPONSORSHIP BENEFIT**

	GOLD	SILVER	BRONZE
Reserved seats at CEO Dinner	3	2	1
Exclusive exhibition space	<ul> <li>Image: A second s</li></ul>	-	-
Company ads on multimedia at registration area	✓	-	-
Verbal mention (ad lips by mc)	✓	✓	1
Exclusive Profile branding (Company logo):			
<ul> <li>Main Stage Backdrop</li> </ul>	<ul> <li>Image: A second s</li></ul>	✓	-
<ul> <li>Running Logo on Main Stage Screen</li> </ul>	<ul> <li>Image: A second s</li></ul>	-	-
Table Centerpiece	✓	✓	1
<ul> <li>Event Poster</li> </ul>	<ul> <li>Image: A second s</li></ul>	-	-
<ul> <li>Program Agenda</li> </ul>	<ul> <li>✓</li> </ul>	✓	-
<ul> <li>Roll-up Banner</li> </ul>	✓	✓	1
<ul> <li>Event Email Campaign</li> </ul>	<ul> <li>Image: A second s</li></ul>	1	1
<ul> <li>UN Global Compact Website – MGGLB Indonesia Page</li> </ul>	<ul> <li>Image: A second s</li></ul>	1	1

# **CEO DINNER PACKAGE**

### PACKAGE A Rp 30.000.000

- 10 reserved seats
- Verbal Mention (Ad lips by MC)
- Company logo on CEO
   Dinner Table Centerpiece
   and Roll-up Banner

PACKAGE B Rp 16.000.000

- 5 reserved seats
- Verbal Mention (Ad lips by MC)
- Company logo on CEO Dinner Table Centerpiece and Roll-up Banner

### **RETAIL Rp 2.000.000/pax**

#### 10 available seats

# **Custom Branding Add-on**



#### LUNCH SPONSOR (2 AVAILABLE SLOTS) Rp 30.000.000

- Company logo on lunch table/signage
- Company Ads on Multimedia at Registration Area
- Verbal Mention (Ad lips by MC)
- Company logo on Table Centerpiece, Roll-up Banner, UN Global Compact Website - MGGLB Indonesia Page



#### **COFFEE BREAK SPONSORSHIP** (4 AVAILABLE SLOTS) **Rp 10.000.000**

- Company logo on coffee table/signage
- Company logo on Table Centerpiece, Roll-up Banner, UN Global Compact Website -MGGLB Indonesia Page



#### EXHIBITION SPACE TO HIGHLIGHT YOUR WORK IN CORPORATE SUSTAINABILITY (3 AVAILABLE SLOTS) Rp 2.500.000 (MEMBER) Rp 3.500.000 (NON-MEMBER)



BRANDING ON 1. 5° C MINI STAGE-BACKDROP (10 AVAILABLE SLOTS) Rp 2.500.000 (MEMBER) Rp 5.000.000 (NON-MEMBER)



BRANDING ON "RESPONSIBLE FOR THE FUTURE" BOOK LAUNCH MINI STAGE-BACKDROP (10 AVAILABLE SLOTS) Rp 2.500.000

All sponsors are on First Come First Served Basis



### **Global Compact** Network Indonesia

### CONTACT

For more information regarding sponsorship opportunities, please contact:

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