

BUSINESS EDUCATION

The Principles for Responsible Management Education (PRME) provide an engagement framework for business schools and management-related academic institutions to integrate corporate responsibility into curriculum and research. Launched by the Secretary-General in 2007, the PRME now includes over 300 signatories from around the world – with participant numbers increasing nearly 50% in 2009. Recognition of the PRME by the UN General Assembly in its November 2009 resolution “Towards global partnerships” (A/RES/64/59) provided a key boost to the initiative and its link to universal values.

In 2009 and early 2010, the PRME focused on providing engagement opportunities for participants around the world through several forums and events, notably in Seoul on responsible education in the Asian context and in Copenhagen regarding leadership on climate change. The 2nd Global Forum – held in conjunction with the Global Compact Leaders Summit 2010 – convened management educators to discuss their progress updating curriculum to address sustainability.

The introduction of a reporting requirement – Sharing Information on Progress – for participating academic institutions in 2009 promises to boost the role of the PRME as a learning community. Further, the adoption of a governance framework in March 2010 signals the growing maturity of the PRME.

