

# SUSTAINABILITY REPORTING

## COMMUNICATION ON PROGRESS / AFRICA



### ABOUT THE COP

The Communication on Progress (COP) is an annual disclosure to stakeholders on progress in implementing the **ten principles** of the UN Global Compact in the areas of human rights, labour, environment and anti-corruption, and in supporting broader UN goals.

### CORPORATE SUSTAINABILITY

is a company's delivery of long-term value in financial, environmental, social and ethical terms. There are five defining features of corporate sustainability:

- 1. Principled Business
- 2. Strengthening Society
- 3. Leadership Commitment
- 4. Reporting Progress
- 5. Local Actions



### SUSTAINABILITY REPORTING

can help organizations to:

Build trust

Monitor and measure impacts

Identify and manage risks and opportunities

Streamline efforts

Improve internal processes

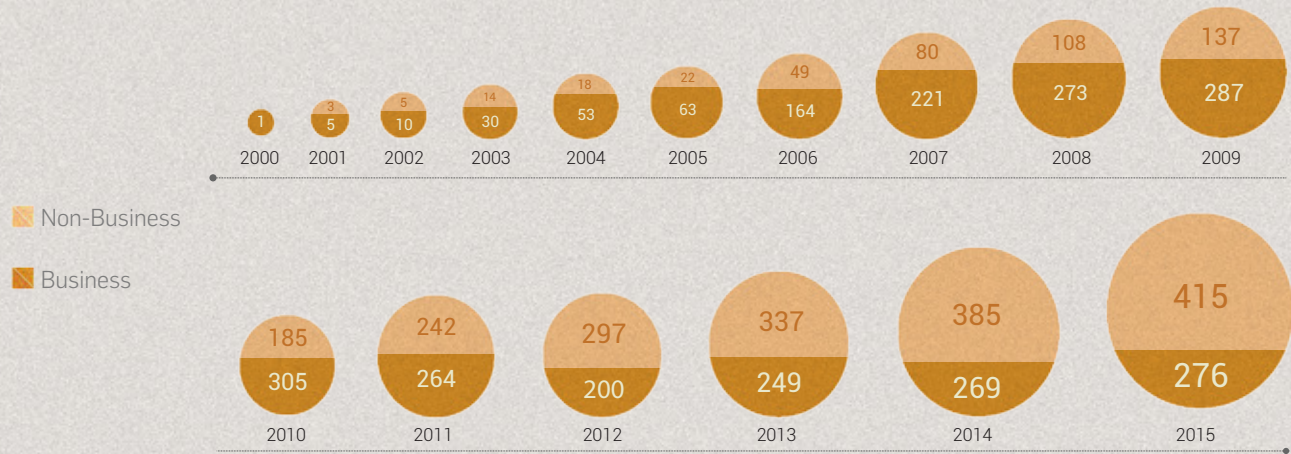
Foster communication with stakeholders

Identify partners

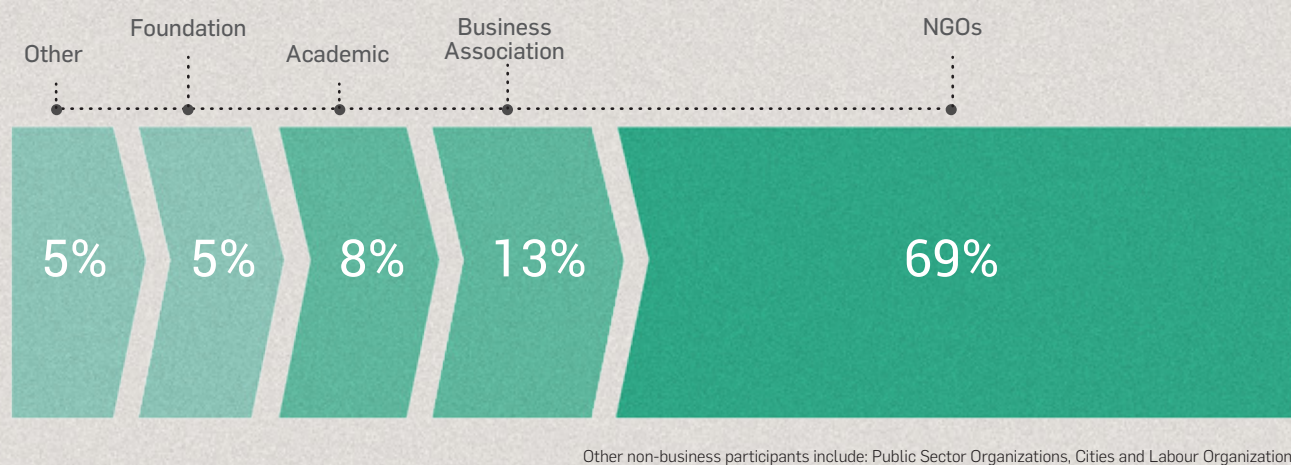
Gain entry into new markets

### UN GLOBAL COMPACT IN AFRICA

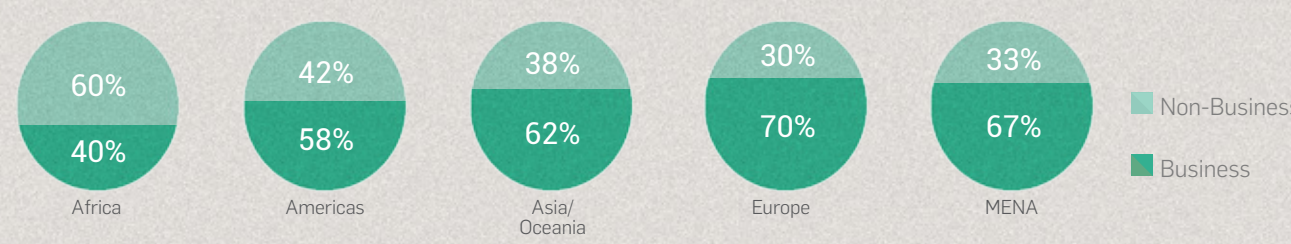
Global Compact participants in Africa are increasingly non-business organizations



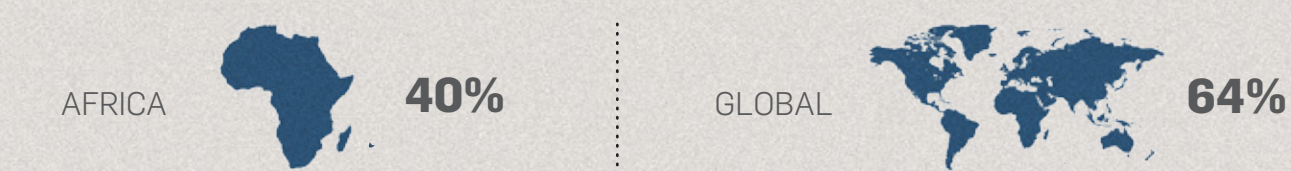
### Non-business participants in Africa are mostly NGOs



### Global Compact participants in regions other than Africa are mostly businesses

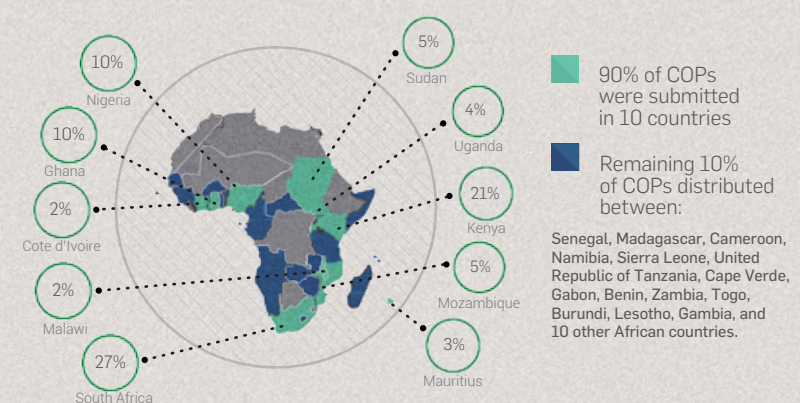


### % of Global Compact participants that are businesses



### CORPORATE REPORTING IN AFRICA

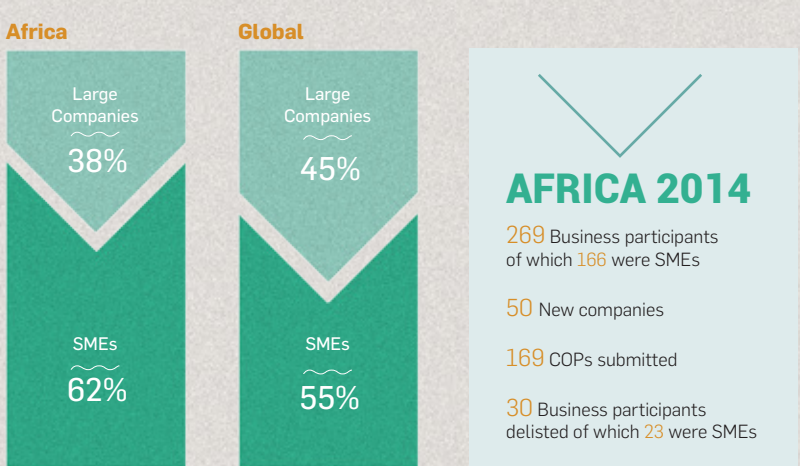
COPs submitted in Africa since 2003: 997



In 2014, 169 COPs were submitted in 22 African countries.

Leading countries in COP submissions in 2014 were: South Africa (45) Kenya (45)

### SMEs GLOBAL BUSINESS PARTICIPANTS



SMEs: companies with 250 employees or less





COMMUNICATION ON PROGRESS / AFRICA

COP DIFFERENTIATION LEVELS



Reports that disclose information on some of the minimum requirements, but not on all of them.



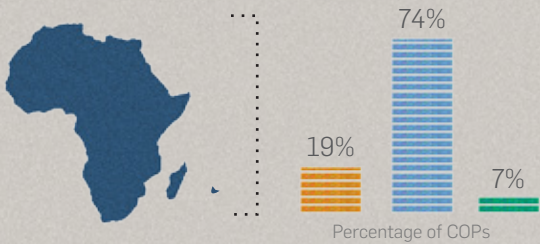
Reports that meet the minimum requirements, including a CEO statement of support, a description of actions in the four issue areas, and a measurement of outcomes.



Reports that qualify to GC Active and, in addition, disclose information on the company's implementation of sustainability advanced criteria and best practices.

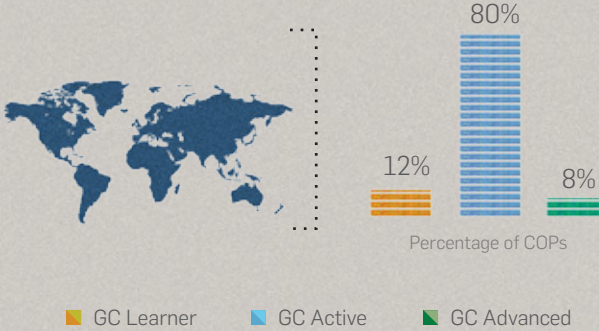
AFRICA

Differentiation Levels in 2014

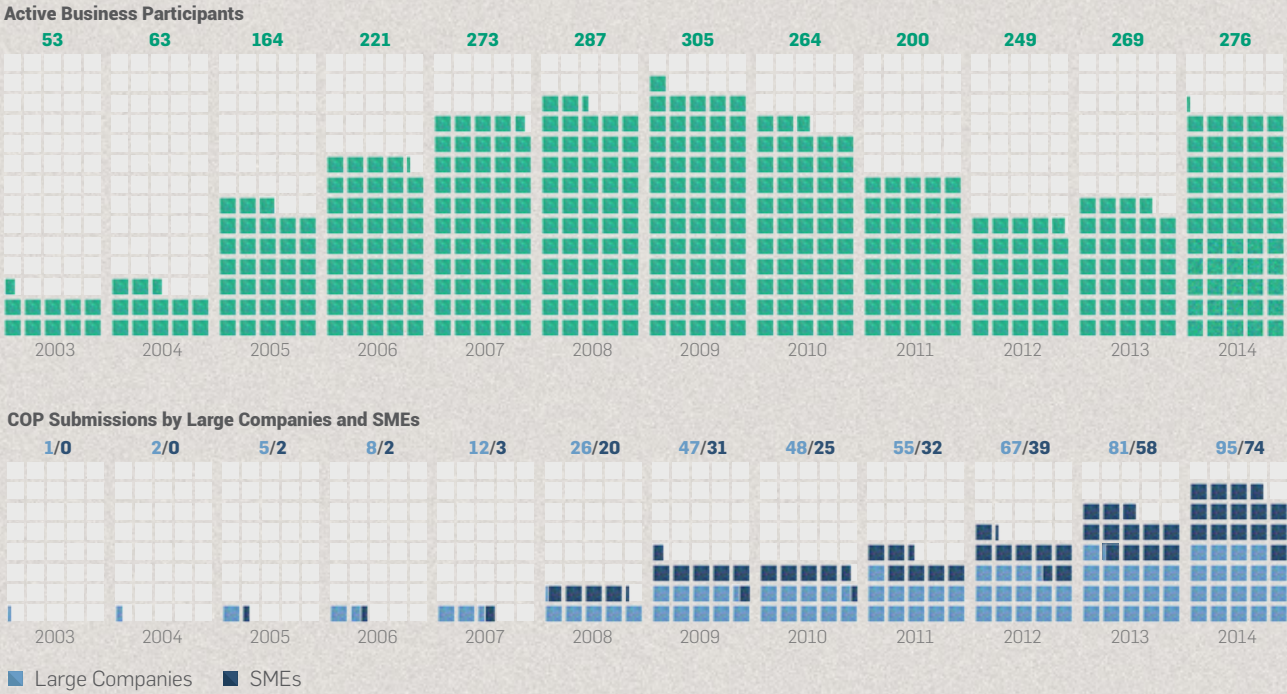


GLOBAL

Differentiation Levels in 2014



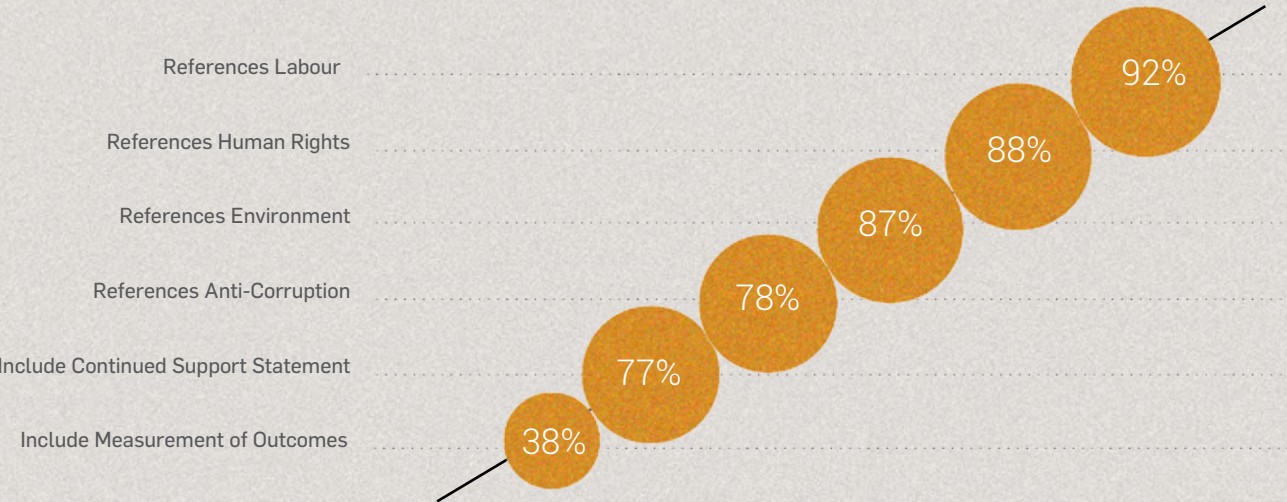
CORPORATE SUSTAINABILITY REPORTING CONTINUES TO INCREASE



“Reporting is not an end in itself. It is a reflection of the extent to which sustainability is core to business values, behaviour and outcome.”  
- Transnet, South Africa

THE MEASUREMENT OF OUTCOMES IS CHALLENGING FOR SOME COMPANIES

COP Requirements fulfilled by GC Learner COPs



COPs IN AFRICA 2014

- 169 COPs submitted**  
(95 by large companies;  
74 by SMEs)

**12 GC Advanced COPs**  
(10 by large companies;  
2 by SMEs)

**11 GC Advanced COPs**  
used GRI guidelines
- 21 GC Learner COPs**  
(14 large companies,  
7 SMEs)

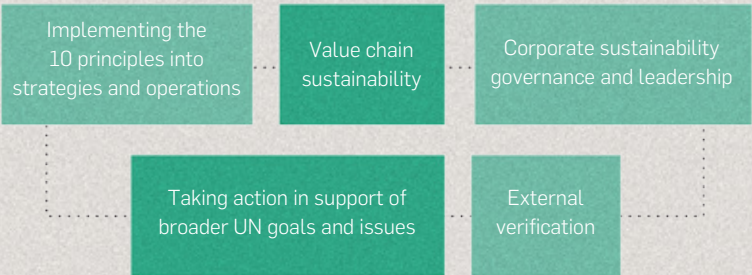
**Country with the most GC Advanced COPs:**  
South Africa (7)

Sectors represented by GC Advanced COPs:



BEST PRACTICES REPORTED IN GC ADVANCED COPs

All COPs submitted at the GC Advanced Level are required to report on the following practices:



COMPANIES THAT SUBMITTED A GC ADVANCED COP IN 2014 (alphabetical order)

- Cabo Verde Telecom (CVTelecom)
  - Cape Town International Convention Centre Company
  - Dianl Flowers and Landscaping Limited
  - Eskom
  - Gold Fields Limited
  - Mondi
  - Safaricom Limited
- Sasol Ltd.
  - Sibanye Gold Ltd
  - Safaricom Limited
  - Sasol Ltd.
  - Sibanye Gold Ltd
  - Unilever Ghana Limited
  - Unilever Mocambique Lda.
  - Unilever South Africa pty Ltd