



MAKING GLOBAL GOALS LOCAL BUSINESS

INDIA 26-27 April 2017

Sponsorship Prospectus



United Nations
Global Compact



Let's get to work to deliver the SDGs by 2030

India is among the fastest growing markets in the world with an average economic **growth rate of 7.26%** and foreign capital inflows of over **US\$ 31 billion**. With nearly a third of its **1.2 billion people** living in poverty, India's rate of progress on the Sustainable Development Goals (SDGs) is crucial to creating the world we want.



MAKING GLOBAL GOALS LOCAL BUSINESS INDIA



We invite you to sponsor our ***Making Global Goals Local Business – India***, to be held in New Delhi from 26-27 April 2017.

Your sponsorship will help us unite over 300 global and local leaders to explore the transformative platforms and partnerships needed to advance the Sustainable Development Goals (SDGs).

As one of the fastest growing markets in the world, India represents an exciting backdrop for participants to gain critical insight on how responsible business action can drive breakthrough solutions to create new market opportunities that help meet the SDGs in India and throughout the region.

Your generous support will help make this possible.



MAKING GLOBAL GOALS LOCAL BUSINESS INDIA



Programme

DAY 1: Wednesday, 26 April

- 9:00 - 13:00 [Exploring Regional SDG Action – Site Visit](#)
- 14:00 - 16:00 [Building the Sustainable World of Tomorrow](#)
- 16:45 - 18:15 [Action Platforms to Meet the SDGs \(Part 1\)](#)
- 18:30 – 19:30 [Cocktail Reception](#)

DAY 2: Thursday, 27 April

- 9:00 - 10:30 [Action Platforms to Meet the SDGs \(Part 2\)](#)
- 11:00 - 12:30 [Action Platforms to Meet the SDGs \(Part 3\)](#)
- 12:30 - 13:45 [Networking Lunch](#)
- 13:45 - 14:00 [Sparkling Innovation](#)
- 14:00 - 15:30 [Shaping the Next Frontier](#)
- 16:00 - 19:00 [Special Partner Session – Climate Action through Science-Based Targets](#)



MAKING GLOBAL GOALS LOCAL BUSINESS INDIA



Sponsorship Tiers

- **SDG Steward** USD 100,000
- **Patron** USD 50,000
- **Benefactor** USD 25,000
- **Supporter** USD 10,000

**SDG
Steward**

Patron

Benefactor



Supporter

Making Global Goals Local Business - India (26-27 April)

	\$100k	\$50k	\$25k	\$10k
Recognition as Event Sponsor on signage and materials, including digital, with logo placement as appropriate	✓	✓	✓	✓
Special acknowledgment as SDG Steward (banner & verbal) at the Event	✓			
Exclusive breakfast with UN Global Compact Leadership	✓	✓		
Private bilateral meetings & photo opportunities with VIP guests	✓	✓		
Pre-event consultations with event organizers	✓	✓	✓	
Special Profile highlighting your actions, commitments and partnerships to advance the SDGs	✓	✓	✓	✓
Display area at Event venue	✓	✓	✓	✓
Recognition as Sponsor at Cocktail Reception: The SDGs in India	✓	✓	✓	✓
Complimentary Event Registration	✓	✓	✓	✓
Bonus: Sponsor benefits at Leaders Summit 2017 (21 September) during UN General Assembly Week*	✓			

*Includes sponsor benefits similar to those listed above – please speak with your UN Global Compact representative for details

Coming up in September 2017
**UN General Assembly Week Events
& Sponsorship Opportunities**

TUESDAY-WEDNESDAY 19-20 September 2017	THURSDAY 21 September 2017
 <p>Action Platform Consultations <i>Open to Platform participants only</i></p> <p>Join a UN Global Compact Action Platform to participate (further information here)</p> <p><i>Sponsorship Opportunities Available</i></p>	 <p>Leaders Summit 2017 <i>Open to all company participants</i></p> <p>Global leaders present highlights of the UN General Assembly week & develop impactful partnerships for the SDGs</p> <p><i>Sponsorship Opportunities Available</i></p>

**Please speak with your UN Global Compact representative for details on UN General Assembly Week Sponsorship Opportunities*



THANK YOU

For more information regarding sponsorship opportunities, please contact:

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Sponsors must demonstrate a strong commitment to global peace and stability. The Foundation for the Global Compact will review and approve all interested sponsors, ensuring that any financial or content contributions uphold the integrity of the UN Global Compact.

