

CALL TO ACTION: ANTI-CORRUPTION AND THE GLOBAL DEVELOPMENT AGENDA

A Call from Business to Governments to Address Corruption and Foster Good Governance

The **Call to Action** is an appeal by the private sector to Governments to promote anti-corruption measures and to implement policies that will establish systems of good governance. The **Call to Action** urges Governments to underscore anti-corruption and good governance as fundamental pillars of a sustainable and inclusive global economy.

The **Call to Action** asks Governments to:

1. Fully implement and enforce the tenets of the UN Convention against Corruption by strengthening anti-corruption policies, laws and enforcement mechanisms to create a level playing field and incentivize good behavior;
2. Make a commitment to reduce corruption risks from procurement and contract processes of large-scale projects that are designed to support sustainable development;
3. Commit to engaging in competitive and transparent procurement processes through public advertising of all Government procurement cases;
4. Achieve greater transparency in relation to revenues received by Governments from private sector companies;
5. Support corporate efforts to enhance anti-corruption implementation, corporate governance, innovative collective action, and public-private partnership initiatives.

The **Call to Action** is the result of over six months of development and consultation by a taskforce comprising members from the UN Global Compact Anti-Corruption Working Group, the World Bank Institute, the Open Contracting Initiative and Transparency International that explored the private sector's perspective on anti-corruption and good governance in the global development agenda. For more information on the five appeals of the **Call to Action**, please read our FAQs at http://www.unglobalcompact.org/docs/issues_doc/Anti-Corruption/Call_to_Action_FAQ.pdf



WHY COMPANIES SHOULD SIGN THE CALL TO ACTION

Signing the **Call to Action** offers a unique opportunity for businesses to:

- Demonstrate leadership in advancing good governance and anti-corruption;
- Contribute to creating a level playing field for all;
- Seek a competitive advantage by attracting responsible investors, shareholders and consumers;
- Shape the anti-corruption policy agenda and influence future laws and regulations.

WHAT HAPPENS AFTER OUR COMPANY SIGNS THE CALL TO ACTION?

A company signing the **Call to Action** can also take action to continuously improve and increase its anti-corruption efforts by:

- Integrating anti-corruption efforts into its business and operational strategy, as well as its organizational culture;
- Setting the tone from the top-management of the organization towards zero-tolerance of bribery and corruption;
- Sharing good practices in the fight against corruption;
- Collectively engaging with businesses and other stakeholders through the UN Global Compact and its Local Networks, as well as other relevant initiatives;
- Engaging in policy dialogue to encourage more robust disclosure, transparency and enforcement mechanisms.

Signatories of the **Call to Action** will be acknowledged at the UN Global Compact's 10th Principle Anniversary event to be held in New York on 10 December 2014. Your company's name will also be featured as a signatory on the UN Global Compact's Website. In addition, the **Call to Action** will be forwarded to UN Secretary-General Ban Ki-Moon to highlight the private sector's continuing efforts to work with other important stakeholders in the fight against corruption.

HOW TO SIGN THE CALL TO ACTION

All companies — from learners to leaders committed to advancing anti-corruption efforts — are invited to sign the **Call to Action**. A company wishing to become a signatory to the **Call to Action** should:

1. Submit a letter signed by a C-suite level executive or Board Member responsible for corporate governance stating the company's support to the **Call to Action** and its commitment to prevent corruption in all its forms, including extortion and bribery.
 - Visit our website for a sample letter of support.
2. Send the signed letter to anticorruption@unglobalcompact.org.

SPREAD AWARENESS ON THE IMPORTANCE OF THE CALL TO ACTION!

Your company's participation in this **Call to Action** promotes your continued efforts to integrate anti-corruption into your strategies and operations. Integration of anti-corruption not only brings about change in your organization, but also inspires peers in your industry to do the same. You can publicly communicate your commitment to the **Call to Action** by having your company's name featured on the Global Compact's website and by using the hashtag **#BizAgainstCorruption**

Contact

Ms. Olajobi Makinwa
Head, Transparency and Anti-Corruption Initiatives
UN Global Compact

anticorruption@unglobalcompact.org
www.unglobalcompact.org
