

UN Leadership Forum on  
Climate Change  
SEAL THE DEAL!



Seal the Deal! and the UN Global Compact

# CHIEF EXECUTIVES TAKING A STAND FOR CLIMATE ACTION



## About this Publication

*Seal the Deal!* is the UN global advocacy campaign calling for public support for a fair, balanced and effective post-Kyoto climate agreement at the UN Climate Change Conference (COP 15) in Copenhagen in December 2009.

In support of *Seal the Deal!*, the Global Compact Office reached out to participants to galvanize the global business voice in support of the campaign. chief executives were asked to:

- launch awareness-raising and cause-related marketing activities to help spread the word about *Seal the Deal!* until December;
- engage in responsible lobbying, by instructing government affairs teams and trade associations to lobby governments everywhere vigorously and relentlessly to reach an agreement in Copenhagen; and
- encourage employees to sign the UN global Climate Petition found at <http://www.sealthedeal2009.org/>.

In addition, the Global Compact Office asked chief executives to share brief testimonials, expressing why they support an effective climate agreement.

The response to this campaign has been eager, strong and encouraging. The Global Compact Office anticipates that the campaign will continue to build momentum in the lead-up to COP 15. All chief executives in the Global Compact are invited and encouraged to support this important campaign.

The following pages present a selection of chief executive testimonials received in July and August 2009.

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## Disclaimer

The views expressed in this publication are not necessarily those of the United Nations (including the UN Global Compact Office and the UN Environment Programme). The inclusion of executive's statements in this publication is intended strictly for informational purposes and does not constitute an endorsement of the individual companies by the United Nations. The material in this publication may be quoted and used provided there is proper attribution.

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## About Seal the Deal!

The UN-led *Seal the Deal!* Campaign aims to galvanize political will and public support for reaching a comprehensive global climate agreement in Copenhagen in December.

Climate change affects us all. Nine out of every ten disasters recorded are now climate-related. Rising temperatures and more frequent floods, droughts and storms affect millions of people's lives. This is set against a backdrop of financial and food insecurity.

On 7 December, governments will gather in Copenhagen, Denmark, to respond to one of the greatest challenges facing humanity. The main question will be how to protect the planet and create a green economy that will lead to long-term prosperity.

Reaching a deal by the time the meeting ends on 18 December will depend not only on complex political negotiations, but also on public pressure from around the globe.

*Seal the Deal!* and the Climate Petition will serve as a reminder that our leaders must negotiate a fair, balanced and effective agreement in Copenhagen, and that they must seal a deal to power green growth, protect our planet and build a more sustainable, prosperous global economy that will benefit all nations and people.

For more information and to support the *Seal the Deal!* campaign, visit [www.sealthedeal2009.org](http://www.sealthedeal2009.org).



“Abengoa is confident that over the course of the upcoming Copenhagen Summit a global agreement will be reached to combat climate change, enabling the foundations to be laid for a worldwide system based on low-carbon economies. There are no longer any doubts today regarding climate change being a serious consequence of industrial activity, and there is an obvious need to promote a new economic paradigm based on the development of renewable energies and clean fuels. Achieving this Green New Deal will be instrumental in creating a sustainable future for all.”

**Felipe Benjumea Llorente**  
President, Abengoa  
Spain

“A post-2012 climate change agreement involving all countries and containing appropriate long- and medium-term emission reduction targets is essential. Strong national action plans should include the following targets:

1. **Global Target:** Greenhouse gas emissions cut by 50-85% by 2050 (base year 2000)
2. **Developed Countries:** Reduce emissions by 80-95% by 2050
3. **Developing Countries:** Especially middle income countries (China and India) — commit to targets that will support sustainable economic development
4. **Reverse Deforestation and Support Afforestation:** Support measures to reverse deforestation and to enhance the role of forests as carbon sinks

Why do I support reaching a climate change agreement? My children’s future depends on it!”

**Peter E Barker-Homek**  
CEO, Abu Dhabi National Energy Company (TAQA)  
United Arab Emirates

“A just deal at Copenhagen is essential if we are to tackle climate change fairly and effectively. The world’s polluters must pay for the consequences of centuries of dirty development. Rich countries must make deep cuts to their emissions and provide the finance and technology to enable climate-vulnerable countries and communities to adapt. A failure to act now will see an explosion of poverty, disease, displacement and despair in years to come. We are not on track for the just deal the world needs, but we can get there if the politicians find the will to act.”

**Ramesh Singh**  
CEO, ActionAid International  
United Kingdom

“The climate change issue is without any doubt one of the biggest challenges in our lifetime. It is absolutely critical that the political leadership around the world unite to tackle and resolve this issue in a manner which is speedy, effective and fair. Some short-term sacrifices may be necessary to ensure long-term success. It is only with a clear and committed climate agreement in Copenhagen that we can all be long-term winners. Failure to reach an agreement is not an option. We at SKF are firmly committed to take our responsibility to support such an agreement and to actively contribute to a better, cleaner future.”

**Tom Johnstone**  
CEO, AB SKF  
Sweden

“More than ever do we need effective international agreements to combat climate change. Besides promoting human rights, saving our climate is key for ASN Bank in fulfilling its mission to work on sustainability. We hope clear and ambitious international goals and commitments are going to support our mission. So far, the effects of measures to decrease the emissions of greenhouse gasses have fallen short. Instead these emissions have grown. The effects this will have on poorer countries and future generations are looking more grim than ever. Conflicts on water and food, growing poverty and insecurity for everybody are serious threats. And still we do hope and believe that the world leaders and officials that will gather in Copenhagen will show true leadership by acknowledging the seriousness of the situation. But at the same time and most of all, by giving hope and power to the idea that they will lead the international community in a future of peace and prosperity. All that is needed are goals and commitments to get a carbon-free society.”

**Ewoud Goudswaard**  
CEO, ASN Bank  
Netherlands

“We have an obligation towards future generations to recognize the environmental problems we have caused, and to walk a path of corrective action right now before it’s too late. As entrepreneurs we can lead the way by setting examples for others to follow. As citizens we must monitor businesses closely to ensure their environmental responsibility, and lift our voice both to reward companies that perform admirably and to demand change from those who don’t.”

**Al McClymont**  
CEO, Autologica  
Argentina

“Changes in the climate over recent years, and those predicted over the next 100 years, are considered to be largely a result of modern human life, rather than Mother Nature following her course. The impacts of climate change will affect every living organism on the planet. To this end, we applaud the United Nation’s Seal the Deal! campaign calling for a fair, balanced and effective post-Kyoto climate agreement. As a recycling company, Avon Metals’ mission is to become a totally sustainable company and our raison d’être to help preserve our precious environment for future generations[...] We look forward to standing shoulder to shoulder with the UN and tackling climate change head on together.”

**Steven Munnoch**  
Managing Director, Avon Metals Ltd.  
United Kingdom

“We must address the challenge of climate change. Until energy producers and consumers know and pay a price for carbon, the uncertainty associated with planning and investing in the transition to a low carbon economy will remain high. Pricing carbon could make energy conservation far more attractive and wind, nuclear and solar power more cost-competitive. It will also allow informed investment in fossil fuels and in the technology necessary to reduce the carbon emissions associated with their use.”

**Tony Hayward**  
CEO, BP Plc.  
United Kingdom



“Climate change is an issue which affects everyone; individuals, organizations, businesses and governments. While it is imperative that we reduce emission levels, it’s not enough. We need to develop a long-term low-carbon scheme to ensure sustainability for future generations. I believe Seal the Deal! is a positive step towards achieving a comprehensive global agreement; a vital agreement that will help many people already suffering from climate change and ensure future prosperity. Seal the Deal! is an initiative that will benefit everyone, including vulnerable countries, and provide much-needed support to developing countries. It is a remarkable initiative that has BDC’s full support.”

**Nayef Z. Stetieh,**

President & CEO, Business Development Center  
Jordan



“A robust Copenhagen agreement is critical to establishing clear long-term policies that will guide our economies, our companies, and our investments. As one of the largest fund families focused on sustainable and responsible investment, Calvert has held for some time that understanding corporate climate change risk and opportunity is vital to creating well-managed portfolios. That said, the certainty that an international agreement will provide — in helping to set a sustainable global cost of carbon — will better allow investors to measure and manage this exposure. We believe our approach to carbon assessment can help create better portfolios by avoiding companies with poor carbon risk management, using shareholder advocacy to encourage our holdings to improve, and actively selecting companies providing solutions to the climate challenge. Therefore, as investors we urge global leaders to come together around a strong climate change agreement and Seal the Deal!”

**Barbara Krumsiek**

CEO, Calvert Investments  
United States

“The global business and investment community have the power to deliver a low carbon economy, and they want to do this urgently. What stops them is the absence of an effective climate agreement. This is urgently required because business is not a charity and it needs to be able to make profits. If we can galvanize political will and public support towards signing a new UN agreement on climate change, business will finish the job. But if governments keep business waiting, the world’s greatest power will remain dormant.”

**Paul Dickinson**  
CEO, Carbon Disclosure Project  
United Kingdom.

“How else can we create awareness on changing climate trends? An effective climate agreement must be reached and published far and wide. We must create sensitivity to pollution and necessary conservation by way of changing lifestyles — it is nearing the too-little-too-late stage — we must act NOW!”

**Gini Staussi**  
CEO, Caz Creole  
Kenya

“Today, the small enterprises, the world’s poorest group are the most vulnerable — suffering the brunt of the impact of climate change without any responsibility for having caused it. As the ‘polluter pays’ principle declares — the large industrialized economies who contributed to an overwhelming share of greenhouse emissions will be held accountable and must play a proportionate role in the global effort to lower greenhouse gas emissions. With the help of Seal the Deal! and the Global Compact, the smaller enterprises and less developed economies should bond together and try to exert moral suasion and work as one in pressuring the highly developed economies to accept deeper and drastic cuts in greenhouse gas emissions. The road to Copenhagen is expected to be stony and torturous because the highly industrialized economies are expected to insist on smaller cuts of greenhouse gas emissions over a longer period of time. Unless they realize that making greater cuts now in CO2 emissions could avoid reaching the point of irreversible climate change in the coming years.”

**Salvador R. Poserio**  
CEO, Chimes Enterprises  
Philippines





“We accept that own growth and development can only be sustained by helping to sustain our communities, not only for today, but also for future generations. We understand the importance of a unity of purpose and cooperation between governments and industry. We, therefore, encourage all parties taking part in the UN Climate Change Conference in Copenhagen to unite in the interests of all peoples of the world and reach a meaningful agreement that sets clear goals and parameters, and outlines responsibilities that will achieve genuine results.”

**Doros Constantinou**

CEO, Coca-Cola Hellenic Bottling Company SA  
Greece

“At De Beers we recognise that climate change is likely to be one of the greatest challenges of our era. As a company rooted in Africa, we are aware that the impacts of climate change are likely to be most acutely felt in those communities that are least well equipped to cope with them. We understand the urgent need to develop an effective and coordinated global response to climate change that will help vulnerable communities to cope with its immediate impacts. To this end we are proud to join the United Nations in its call to Seal the Deal!”

**Gareth Penny**

CEO, De Beers Group of Companies  
United Kingdom

“We are merely trustees of this planet for generations yet to come and we must uphold our responsibilities in this regard. UN Global Compact will make the difference.”

**Bill Findlay**

CEO, EHS Global Solutions  
United Kingdom

“Global climate change may be the most complicated, far-reaching phenomenon ever addressed by the international community. Environmental, economic, and social issues, all at a global scale, are involved. The international scientific community is in almost unanimous agreement about the reality of climate change and the causes. There is not an easy solution that works well for everyone, but there are solutions that do work. These solutions can in fact benefit economic and social concerns if addressed as an opportunity. Energy efficiency is a huge, vastly underutilized market and if the price of energy reflected the cost, conservation would be implemented on a vast scale. This is only one opportunity of a low carbon economy. There are many others.”

**Khaled Bushnaq**

CEO, Energy Management Services  
United Arab Emirates

“The science and economics are clear, anthropogenic climate change represents the single greatest threat to our society and economic systems. Market-based approaches are the most efficient way to decouple economic growth from carbon emissions. It requires international cooperation and brave far-sighted political leadership to achieve the rapid reductions in global emissions that the scientific community warns us are required. Global investors, through their capital allocation decisions, will play a central role in the development of a sustainable low-carbon economy. FTSE are playing our part by creating new investment tools which will allow investors to participate in and measure this transition.”

**Mark Makepeace**

CEO, FTSE Group  
United Kingdom

“We understand that responsible and efficient management of energy resources contributes to the sustainable development of our community, avoiding the non-desirable effects of climate change. That is why we firmly believe that it is possible to move towards the construction of policies which allow the development and the improvement of societies’ life quality, efficiently using energies that are respectful to the environment and contribute to materialize an efficacious climate agreement.”

**Horacio Cristiani**

Country Manager, Gas Natural BAN, SA  
Argentina



“The sustainability challenges we face — the climate crisis, water scarcity, healthcare, extreme poverty, shifting demographics — are interlinked, unprecedented and require an urgent response. Failure to address these challenges will put at risk our ability to create prosperity in the long term. In the case of the climate crisis, significant capital needs to be mobilized towards low-carbon solutions that span sectors and borders. We support an effective climate agreement in Copenhagen because it will provide business-leaders and policy-makers with a unified global framework to facilitate the urgent transition to a low-carbon economy.”

**David Blood**

Senior Partner, Generation Investment Management LLP  
United Kingdom

“Governments have a unique opportunity and clear responsibility to respond effectively in Copenhagen to what the Secretary-General has described as ‘the defining challenge of our generation’. Deep emissions reduction targets from rich countries combined with technical and financial assistance to poorer nations is what is needed; along with a universal acceptance of responsibility from all nations to do what they can and must to ‘green’ their development while adapting to the climate change that is inevitable. This is the ‘deal’ that must be ‘sealed’ in Copenhagen. Our leaders have the chance to finally shake off the divisive and destructive legacy of the 20th century and launch a new era of cooperation and sustainability. They must do so in order for the business community to fully seize the opportunity and accept the responsibility for making it happen. The alternative is just not acceptable. The wind power industry, the fastest growing source of carbon-free energy, stands ready to do its part.”

**Steve Sawyer**

Secretary-General, Global Wind Energy Council  
Belgium

“We are facing new challenges now that the climate is, in principle, going to affect every aspect of society’s developments. Holmen uses renewable raw materials from sustainably cultivated forests in its products and biofuel. The proportion of biofuel and hydroelectric power in the production is high. This is good for the climate. The EU Kyoto protocol has for sure put focus on the climate change issue and emission reductions have been a positive result of this initiative. However, we are now in need of a worldwide commitment regarding emission reductions to ensure sustainability for future generations. I do hope and expect that the Copenhagen meeting will be the runway for such a commitment.”

**Magnus Hall**

President and CEO, Holmen AB  
Sweden

“The earth is the only place we can call our habitation as humans. We are custodians of this land and must protect our environment from deterioration. Industrialization is good in so many ways, but if its consequences would affect the world that we live in such that we can't determine the seasons no more and loose our glaciers etc., then we must reconsider this decision again. I propose: meaningful reductions in greenhouse gas emissions from all emitters and sources. Financial incentives to developing and developed countries for reducing emissions from deforestation and forest degradation. Recognition and financing for natural areas and vulnerable communities to adapt to the inevitable consequences of a changing climate. Higher tax imposition on companies and industries emitting CO2 gases and causing more harm to the environment than good. I support this campaign because it's a sure way of protecting our heritage, the planet earth.”

**Paa Kwesi Inkumsah**

2009 President, Junior Chamber International, Ghana  
Ghana

“An effective and strong climate agreement is vital to set the long-term agenda for business development and strategies. This is implicit both for producers, users and the service sector in all business areas around the world. A clear goal makes it easier for us to adapt to the new upcoming low-carbon economy and develop business concepts and products etc. to facilitate and enhance this development. A strong and effective climate agreement is the first and most important step to a world of green and sustainable business and a good climate.”

**Mats Johansson**

Managing Director, KanEnergi Sweden AB  
Sweden

“As a member of UN Global Compact, I strongly support Seal the Deal! and will commit a deep interest and proactive actions to the UN campaign. It is significant indeed that we should share a common ground and set a strategy as seen in the efforts to reduce climate change and recovery of compromised livelihoods, the decisive factors to define a sustainable future. Rail is a core of future traffic, the environmentally friendly transportation mode with the least CO2 emissions... I sincerely wish that the Seal the Deal! campaign will contribute to build a fair, sustainable, abundant economy for the effective climate agreement.”

**HUH Joon-Young**

CEO & President, Korea Railroad Corporation (KORAIL)  
Republic of Korea



“In this the year of our Centenary, L'ORÉAL is more than ever determined to play its part in creating a world of beauty and fairness. This means responding to one of the greatest challenges facing humanity: climate change and sustainable economic growth. In 2009, we made a significant pledge to reduce by half the CO2 emissions and water usage of our factories and distribution centers by 2015. We are also working on reducing our impact from raw materials, packaging, travel, transportation and product use and disposal.”

**Jean-Paul Agon**  
CEO, L'ORÉAL  
France

“Coming to an effective post-Kyoto climate agreement in Copenhagen is of paramount importance to launch the sustainable, low carbon economy of tomorrow. Without global consensus, the world will fail to limit warming to 2 degrees Celsius, as recommended by the Intergovernmental Panel on Climate Change, to avert the climate change threat. Solving global warming requires international cooperation; for that reason, policy makers and CEOs definitely need the world's Heads of State and Government to establish a framework that will set binding objectives to cut greenhouse gas emissions. Sealing the deal at COP 15 would most certainly support the world's decision-makers to achieve sustainable development pathways.”

**Jean Mane**  
President & CEO, Mane  
France

“Novozymes recommends a global minimum price on carbon emissions in combination with a long term phase-out of subsidies for high-carbon emitting energy. This will create a level playing field for low-carbon energy sources, support the political ambition to reduce the use of fossil fuels, and accelerate investment in commercial-scale low-carbon solutions such as advanced bio-fuels. Today, biotech offers numerous climate solutions that are ready for commercialization, but they require a long-term, competitive market to attract the necessary investment. Political courage and an ambitious climate agreement in Copenhagen could lead to a low-carbon society and create prosperity through accelerated innovation and massive job creation.”

**Steen Riisgaard**  
CEO, Novozymes  
Denmark

“The core values of our company are honesty, social responsibility and constant improvement. We believe that these values equally could serve as a solid foundation for reaching an international climate agreement at the Copenhagen Summit. The scale of the global climate change challenge is so daunting that only committing to an international agreement effectively will help reduce the negative human impact on our climate. A well-designed agreement could deal with the climate challenges and at the same time create new opportunities for more sustainable growth and development.”

**Henrik Poulsen**  
CEO, Oriental Trading  
Denmark

“Climate change is a greater threat than terrorism and will affect our lives and our future generations. We are aware of the consequences of global warming and its impact on the existence of mankind. Wherever we live, we need to act before it's too late. We should encourage a long-term low-carbon economy to ensure sustainability and to empower 'Green Growth'. I strongly believe that 'Seal the Deal!' is a positive step towards achieving a comprehensive equitable global agreement to build a more sustainable and prosperous Global economy. Seal the Deal! is an initiative that will benefit all nations and its people.”

**Kamal Meattle**  
CEO, Paharpur Business Centre & Software Technology Incubator Park  
India



“Responsibility for finding solutions to climate change and other global challenges in the Millennium Development Goals is shared by everyone: governments, organisations, businesses and individuals. Pentland is a family-owned, global, brand management company in the sports, outdoor and fashion industries. Our business is built on family values and a passion for the world in which we all live, work and play. We commit to reducing the environmental impacts of our products, people and workplaces for the benefit of future generations. Pentland is proud to support Seal the Deal! Through partnerships such as the Global Compact we can share ideas, pool resources and work with others to overcome the challenge of climate change together.”

**R. Stephen Rubin**

CEO, Pentland Group Plc  
United Kingdom

“The issue of climate change must be dealt with holistically—on the ground, through small acts with collective impact, and through wide-reaching global and national policies via a spirit of community in Copenhagen. We at PUMA aspire to be part of a community defined by the shared principles of being fair, honest, positive and creative, fuelled by the momentum of our individual and collective passions and dedicated to making positive and lasting contributions to the world. We want our legacy to be more than the goods we manufacture, so we work hard to leave an imprint of sustainability and fairness. We have been tracking the carbon ‘paw’print of our offices, stores, and supply chains worldwide with the intention of controlling our environmental impact, beginning with the point of production. We are confident that through our PUMAVision programs of puma.safe, puma.peace and puma.creative, we are making our contribution towards a better world. As a supporter of the UN Global Compact, PUMA endorses the Seal the Deal! campaign.”

**Jochen Zeitz**

Chairman and CEO, Puma AG  
Germany

“We believe that nothing is possible without social deals, even more than the great states’ agreements. Climate requires from the smallest task to the biggest one. Open minds about the power of common efforts can give us another opportunity, after Kyoto, to develop a corporate citizenship implication with climate change. This is the way that our NGO works, conscientiousness and being an active partner with small and big companies.”

**Rogelia Martinez**  
CEO, Red Manquelepi  
Spain

“As a company of establishment business-oriented and projects, we support combating global warming, in the present time so that our future is prosperous, with the application of new technologies for a generation of renewable energy. We defend the position of the UN that globally the average temperature cannot increase 2 degrees Celsius more and that the world reduces CO2 emissions by 50 percent, by 2050 and that rich countries support developing nations with financial resources and technology transfer in favor of a better world.”

**Clayton Fernandes**  
CEO, Royal Business & Associados  
Brazil

“Climate change is a reality already lived by many nations in different points of the globe. Samarco Mineração believes in the need of the construction of an agreement among governments, civil society and private companies to discuss in a more effective way the issues regarding climate change. We shared the initiative of the Global Compact in order to establish a climatic agreement, capable to protect the planet and to assist in the socio-economic demands of a rational and less aggressive way to the environment.”

**José Tadeu de Moraes**  
CEO, Samarco Mineração S.A.  
Brazil



“The outcome of the UN summit on climate change is critical for the future, not only for our entire industry but for mankind. It is a question of existential nature. The airline industry has, within the framework of IATA, taken the initiative of developing ambitious future emission reduction targets for our industry on a global level. These targets are being communicated to the climate negotiators and we expect them to be taken on board in the further process. Aviation is absolutely essential in a global economy, and in order for us to develop our business long term in a predictable and responsible way, we need a deal in Copenhagen.”

**Mats Jansson**

President and CEO, SAS Group  
Sweden

“SEKEM’s business model aims, for 30 years, at fostering sustainable development grounded on the holistic threefold order of society — through integrating business, social and cultural institutions. For SEKEM, the threat of climate change is one of the most challenging — and we engage in abatement activities such as CO2 emission reduction, offsetting and efficiency programs — but that always stays part of a holistic approach to sustainable human development and not a means in itself. ‘Seal the Deal!’ is an important initiative in the right direction — as it gives a voice to all our strivings and ambitions towards the abatement of climate change where we cannot succeed as an individual organization. The need for a global agreement with all countries to minimize the negative impacts on climate change is enormous!”

**Ibrahim Abouleish**

CEO, Sekem Group  
Egypt

“As a being in this big Universe, every one of us is responsible to do our part in taking care of the environment. The lives of the future generations lie in our hands. Climate change has become a critical issue in today’s world. Besides having a massive population of 6 billion people on our planet, carbon emissions and the consumption of Mother Earth’s resources per person have also gone up many fold. As a result, sea levels have risen, the world’s forests are getting scarcer, and many animal and plant species become extinct everyday. An effective climate agreement will be another important step towards moulding a sustainable living environment for all of us for generations to come.”

**Jocelyn Chng**

CEO, Sin Hwa Dee Foodstuf Industries Pte Ltd.  
Singapore

“No single sector can solve complex global issues and achieve sustainable development alone. We believe that business could play a pivotal role in challenging global issues such as climate change through collaboration with stakeholders. This process will allow Sompo Japan Group to utilize the strength of its core businesses, principally general insurance. Insurance companies are in a position to make well-balanced contributions with both mitigation and adaptation approaches to tackle climate change. We, Sompo Japan Group, can thus serve as a ‘catalyst’ toward building a low-carbon society, and a society that is resilient to climate-related disasters. We would support the ‘Seal the Deal!’ campaign to reach an effective global agreement at COP-15, which is critical for the sustainable development of the world.”

**Masatoshi Sato**

President and CEO, SOMPO Japan Insurance Inc.  
Japan

“Climate change is the responsibility of every individual, business and government. Governments must lead by setting binding protocols to reduce greenhouse gases, but these must empower companies and individuals to facilitate change. With a supply chain representing more than 95 percent of embodied greenhouse gas and water in the fabrics it sells, Sustainable Living Fabrics has empowered itself and its suppliers to make a difference. Every fabric sold is third-party audited and certified carbon neutral and the company favours suppliers that use cleaner energy and recycled water. Involving suppliers has led to changes resulting in a reduction of greenhouse gas by 43 percent and water use by 62 percent since 2005. Working together we can all effect change.”

**Bill Jones**

Managing Director, Sustainable Living Fabrics P/L  
Australia

“At Telecom Italia, we are confident that the world can still strike a balance between economical growth and protection of the environment. Indeed, no medium or long-term economic growth could be achieved if the planet is not preserved. Multinational enterprises can contribute to the achievement of this goal in many ways. We, in the telecommunications sector, contribute both by reducing our own footprint and, through our services, by helping people and other industries to lower their consumptions and emissions. We welcome the Forum and hope it will yield long term strategies and visions shared by all participants.”

**Gabriele Galateri**

Chairman, Telecom Italia  
Italy



“At Telvent, we support an effective climate agreement aimed to protect the citizens and the Earth. For us, climate change is an undeniable reality that constitutes an immense challenge for our generation. A full and honest commitment on climate change involving the leaders of the world, the companies and the citizens is a crucial step. It’s also a timely issue, as the severe effects are already impacting us, even more the weakest. It’s possible to preserve and maintain our growth and wealth while being responsive with the environment and the future of our children. We do our part to face the challenge of the sustainability of the planet as a key goal, and we put all our best to the service of a more sustainable world. It is our legacy.”

**Manuel Sanchez**  
Chairman and CEO, Telvent  
Spain

“For years I have dedicated great attention to the research and development of farm machinery with low environmental impact, environmentally friendly and aimed at reducing CO2 emissions. It’s necessary to think of sustainable actions (social, environmental and economic) that can lead to a real and measurable improvement of the situation. Going beyond mere declarations of goodwill, it’s necessary that governments across the globe take decisive action for change and it’s vital that they do so now. The concept of sustainable agriculture becomes a cornerstone of any future strategy towards solving food safety and climate change issues and must be addressed and pursued globally.”

**Carlo Tonutti**  
President & CEO, Tonutti Group  
Italy

“Our energy supply and our climate have come into conflict. We must resolve this: a challenge that is both massive and global. We must act now and stay focused for decades to come. Everyone must take concrete action. My company, Vattenfall, is committed to making electricity clean. This means that we will consistently invest in low-emitting solutions, and we will put clean electricity to use in new ways that help reduce emissions. We have decided to be climate neutral by 2050 at the latest, and this sets the framework for our business strategy: No decision or investment shall put our ambition at risk. Steering the economy in a new direction requires exerting influence on these investments, by building confidence in a common commitment to a low-carbon future. Without global collaboration and a common goal, our efforts will be slower, costlier, and less effective. I urge the countries of the world to set aside discord and conflict. We have to seal the deal in Copenhagen.”

**Lars G. Josefsson**

President and CEO, Vattenfall AB  
Sweden

“The effects of climate change are more evident than ever before. Any global problem must be managed on a global level and it is only through joint efforts and partnerships that we will be able to implement solutions around the world. At Volvo Car Corporation we have worked for many years on improving automotive technologies in order to ensure sustainable mobility. As we continue to work towards our vision of zero emission from cars, I would like to stress the importance of reaching a comprehensive global climate agreement in Copenhagen that sets clear objectives which we can all work towards.”

**Stephen Odell**

President & CEO, Volvo Car Corporation  
Sweden

“Climate change affects us all, and we all can no longer ignore the negative repercussions of treating the environment as we, as a global society, have been. With a meeting date and agenda set to address the climate issue at hand, we support Seal the Deal’s appeal that there should be no outcome from the upcoming Copenhagen conference other than an effective climate change agreement. It is time, it is necessary, it is important, it is a business concern, it is a personal concern. Meeting this challenge head on, with accountability and with clear plans is the only tangible solution.”

**Jeremy Ben-David**

CEO, WLI Trading Ltd.  
Ireland





# The Ten Principles of the United Nations Global Compact

## HUMAN RIGHTS

- Principle 1 Businesses should support and respect the protection of internationally proclaimed human rights; and  
Principle 2 make sure that they are not complicit in human rights abuses.

## LABOUR

- Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;  
Principle 4 the elimination of all forms of forced and compulsory labour;  
Principle 5 the effective abolition of child labour; and  
Principle 6 the elimination of discrimination in respect of employment and occupation.

## ENVIRONMENT

- Principle 7 Businesses are asked to support a precautionary approach to environmental challenges;  
Principle 8 undertake initiatives to promote greater environmental responsibility; and  
Principle 9 encourage the development and diffusion of environmentally friendly technologies.

## ANTI –CORRUPTION

- Principle 10 Businesses should work against corruption in all its forms, including extortion and bribery.



[www.unglobalcompact.org](http://www.unglobalcompact.org)



[www.sealthedeal2009.org](http://www.sealthedeal2009.org)

To see all CEO testimonials, visit

[www.unglobalcompact.org/Issues/Environment/Seal\\_the\\_Deal.html](http://www.unglobalcompact.org/Issues/Environment/Seal_the_Deal.html)