

Special Edition: A Call to Climate Action

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Caring for Climate: An Urgent Priority



of business leaders believe that climate change is an **urgent priority** for business



believe **progress is on track** to restrict global warming to less than 2C



believe **business is not doing enough** to tackle climate change



750

business leaders surveyed



41

industry sectors



152

countries

Growth & Innovation: A Climate of Opportunity

54% of business leaders see **opportunities for growth and innovation** in addressing the climate challenge



48% report a **clear business case for action** on climate



57% believe that **investment in climate solutions** is essential to competitive advantage



Of leaders from the world's largest companies*:

70% see opportunities for **growth and innovation**



*annual revenues in excess of US\$1bn

67% report a **clear business case for action**



69% see **investment in climate solutions** as essential to competitive advantage



Climate Coalitions: The Road to Paris

Business leaders identify **5 Policy Measures** that can unlock further private sector investment in climate solutions:

61% of respondents, and **74%** of leaders of the world's largest companies, see a long-term agreement in Paris as critical to unlocking private sector investment in climate solutions

Legislative and fiscal mechanisms to increase investment



Financial instruments to stimulate R&D and innovation



Global, robust and predictable carbon pricing mechanisms



Performance standards to reduce emissions and enhance resilience



The removal or phasing out of fossil fuel subsidies



Our research also identifies **5 Leadership Behaviors** exhibited by companies taking a leading role in addressing the climate challenge:

Providing proactive, constructive input for governments to create effective climate policies



Collaborating with industry peers to foster leadership and innovation



Investing in low-carbon technologies and solutions



Taking concrete measures to increase climate resilience



Setting emissions reduction targets inline with science and the 2C limit

