



Inaugural BUSINESS FOR PEACE ANNUAL EVENT

29-30 September 2014 | Istanbul, Turkey



Objectives

Following the successful launch of Business for Peace (B4P) in September 2013, the first Business for Peace Annual Event will be convened on 29-30 September 2014 in Istanbul, Turkey. The event will focus on bringing forward the unique insights needed to move the private sector's contribution to peace towards transformational impact. Objectives include:

- Creating a community of practice to share best and emerging practices and lessons learned – with an emphasis on moving beyond anecdotal examples to systemic solutions;
- Inspiring greater action by companies, civil society organizations, UN representatives, Global Compact Local Networks and other stakeholders;
- Highlighting the B4P community and leaders within it

AGENDA: Monday, 29 September (Main Event)

Istanbul Chamber of Commerce (ITO)

08:30-9:00 Coffee and Registration

09:00-9:40 Welcoming Remarks and an Introduction to Business for Peace

- **Moderator:** Mr. George Khalaf, Director Middle East and North Africa, The Synergos Institute
- **Graphic Facilitator:** Mr. Alfredo Carlo, Vice President, The Value Web
- **Sir Mark Moody-Stuart**, Chairman, Foundation for the Global Compact and Chair of the B4P Steering Committee
- **Dr. Yilmaz Arguden**, Chairman, Global Compact Network Turkey
- **Mr. Dursun Topcu**, Vice President, Istanbul Chamber of Commerce
- **Ms. Melissa Powell**, Head, Strategy & Partnerships/Business for Peace, UN Global Compact

09:40-10:00 What is the Global State of Peace?

With a number of ongoing conflicts, crises and social tensions in so many countries around the world, are we doing enough to contribute to peace? What is the global state of peace and why is

peace so important? What are the current trends when it comes to conflict and peace in 2014? What are the most pressing challenges and are there areas where support from business could make an important contribution?

➤ **Mr. Hugh Pope**, Deputy Programme Director, International Crisis Group

10:00-10:20

Keynote Address

In this keynote address, we will be inspired by an individual who has been at the very top levels of both the private sector and public sector in Colombia. Ms. Monica De Greiff, now President of the Chamber of Commerce of Bogota, Colombia will provide candid reflections on why business engagement in support of peace is so important and why a CEO should care about these issues. In sharing her unique personal story, she will highlight the key lessons she has learned about the potential for business to take action to support peace and the ways in which her commitment to action has translated into real impact in the lives of people.

➤ **Ms. Monica De Greiff**, President, Chamber of Commerce of Bogota, Colombia

10:20-10:50

Different Stories, Common Purpose

Through a brief tour de table, participants will be invited to introduce themselves and share their motivations and expectations.

10:50-11:10

Coffee Break

11:10-11:20

Leadership Spotlight #1: Why and How Can Private Equity Support Peace?

As a leading private equity investor in global growth markets around the world, the Abraaj Group integrates environmental, social and governance principles into their operations and across their partner companies. How can responsible investment maximize long-term financial performance while making a positive contribution to peace and development in high-risk/conflict-affected areas of the world?

➤ **Mr. Frederic Sicre**, Partner, The Abraaj Group

11:20-12:50

The Business Case for Peace

Business leaders from all regions and all sectors have a strong rationale for engaging for peace. Their engagement is not only based on ethical concerns, the imperative to manage operational, legal and reputational risks or by pressure from competitors or investors. It is seen as a way to support success and performance in the long term. As businesses from around the world contemplate the opportunity of taking action in support of peace, a greater understanding of the impacts of their engagement will serve as a driver.

Following an expert introduction, business leaders will share their perspective on the business value of taking action to support peace. Participants will have the opportunity to share their views in the context of roundtable discussions followed by a discussion in plenary.

Expert introduction:

- **Ms. Dost Bardouille**, Director, Corporate Engagement Programme, CDA Collaborative Learning Projects

Business leaders:

- **Mr. Mark Wall**, Vice-President, Barrick Gold Corporation
- **Mr. Ihab Osman**, Chief Executive Officer, Blunai Inc.
- **Ms. Viktoria Grib**, Head of Sustainability, Donbass Fuel-Energy Company (DTEK)
- **Mr. Chang-Seop Moon**, Chairman, Samduk Trading
- **Mr. Reg Manhas**, Vice President, External Affairs, Kosmos Energy

12:50-13:50

Lunch

13:50-14:00

Leadership Spotlight #2: The Oslo Business for Peace Award

The Oslo Business for Peace Award recognizes individual corporate leaders for fostering peace and stability through creating shared value between business and society. In 2014, B4P engaged in the Award process putting forward over 25 nominations received from Global Compact Local Networks. This spotlight will provide more background on the vision driving the Oslo Awards, as well as details about the 2015 nomination process.

- **Mr. Per Saxegaard**, Chairman, Business for Peace Foundation

14:00-15:40

Roundtable Discussion: Creating a Community of Practice to Share Knowledge and Collaborate to Advance Peace

Since peace is rooted in the local context, a range of thematic priorities are being advanced by B4P participants around the world. This session will provide participants with an opportunity to engage in small group discussions on priority themes where business action can help to support peace. Participants will share progress made, discuss key challenges and identify opportunities for collaboration.

Introduction to the B4P Strategy

- **Ms. Adrienne Gardaz**, Policy Adviser and Programme Manager, UN Global Compact

Thematic roundtable discussions will take place in parallel:

A) Pathways towards peace through diversity and inclusion

Business is often at the forefront of creating space where people from different cultures and religions meet and cooperate. Given their role in building economies, their position as places of shared purpose and identity, and their pioneering work in cross-cultural management, business has an important stake in promoting inter-cultural and inter-religious understanding. And, successfully managing diversity and fostering tolerance and understanding – among employees, customers and other stakeholders – is increasingly recognised as critical for long-term business success.

Discussion questions:

- ❖ *How can business support peace and harmony by taking efforts to promote diversity and inclusion in their workplace, marketplace and in the local communities where they operate?*
- ❖ *What are good practice examples, key challenges and lessons learned and how can the Business for Peace platform support business to take action in this area?*

Facilitators:

- **Mr. Yaya W. Junardy**, President, Global Compact Network Indonesia
- **Dr. Yilmaz Arguden**, Chairman, Global Compact Network Turkey
- **Mr. Jakob Uludag**, Sustainability and Corporate Responsibility, Region Middle East and Africa, Ericsson

Lead discussants:

- **Dr. Charles Saerang**, President and Chief Executive Officer, PT Nyonya Meneer
- **Dr. Brian Grim**, President, Religious Freedom & Business Foundation

B) Shifting the paradigm: business, human rights and security

A number of multi-stakeholder efforts have helped to clarify the roles and responsibilities of companies with respect to human rights in complex environments including the Guiding Principles on Business and Human Rights, and the Voluntary Principles on Security and Human Rights, among others. In addition to respect for human rights, Global Compact participants also commit to support the promotion of human rights – to make a positive contribution to the realization of human rights in ways that are relevant for their business. However, within the context of respecting and supporting the human rights of local communities, questions remain about how companies can and should account for the security of their operations – both along their supply and value chains and when employing government security forces.

Discussion questions:

- ❖ *How can business take steps to ensure they respect and support human rights when operating in or sourcing from conflict-affected/high-risk areas of the world including with regard to the security for their operations?*
- ❖ *What are good practice examples, key challenges and lessons learned and how can the Business for Peace*

platform support business to take action in this area?

Facilitators:

- **Dr. Alan Bryden**, Associate Director and Head, Public-Private Partnerships Division, Centre for the Democratic Control of Armed Forces
- **Ms. Yadaira Orsini**, Senior Programme Officer, Latin America, International Alert
- **Mr. Nigel Lockwood**, Group CSR Manager, G4S plc

Lead Discussants:

- **Mr. Pooran Pandey**, Network Contact Person, Global Compact Network India
- **Mrs. Idil Turkmenoglu**, Vice President, Human Resources & Sustainability, Boyner Group

C) Natural Resource Management: Global principles, local practice

With increasing demand for natural resources resulting from population growth, environmental degradation and climate change, competition over scarcer resources is rising -- placing strains on the environment, governance systems and capacity to manage large revenue flows. Poor management of resources such as oil, gas, minerals, land, and water remains a key source of tension and conflict in many areas of the world -- preventing many countries from fully benefiting from their natural resource wealth and undermining sustainable development. However, natural resources also present an opportunity for peace. By investing in people, infrastructure and economic development, while protecting the environment, the responsible management of natural resources can foster prosperity, stability and peace.

Discussion questions:

- ❖ *How can business contribute to more sustainable management of natural resources in high-risk/conflict-affected areas in ways that benefit the people and the planet?*
- ❖ *What are good practice examples, key challenges, and lessons learned and how can the Business for Peace platform support business to take action in this area?*

Facilitators:

- **Mr. Muhammad Al-Fouly**, Officer, Global Compact Network Egypt
- **Ms. Donata Garassi**, Lead Adviser Peacebuilding, Organization for Economic Cooperation and Development (OECD)

Lead Discussants:

- **Col. Prakash Tewari**, Vice President CSR & Education, Jindal Steel and Power Ltd
- **Mr. Riccardo Nicoletti**, General Manager, Tipiel S.A.

D) Advancing peace one job at a time

Promoting employment growth is difficult in peacetime- - and significantly more so in high-risk and conflict affected areas. Jobs are therefore not only a critical way out of poverty, but often an

essential component of sustainable peace since the absence of, or exclusion from, labour markets increases inequalities, weakens social cohesion and diminishes trust in political leadership and institutions.

Socio-economic recovery and reintegration of conflict-affected communities is intimately linked to the capacity of local economies to create and sustain jobs and incomes. Employment is a powerful, tested force that pulls people and societies out of crises and sets them on a sustainable development path. Understanding the linkage between job creation and peacebuilding while navigating the complexities poses great challenges and opportunities for all stakeholders.

Discussion questions:

- How can the private sector make a greater contribution in high-risk/conflict-affected areas of the world, aligning with national priorities to promote and support decent job creation, entrepreneurship, and the growth of micro- and small-medium sized enterprises? What policies can companies implement that can lead to better employment outcomes in the local communities where they source material, goods and services?
- What are good practice examples, key challenges and lessons learned and how can the Business for Peace platform support business to take action in this area?

Facilitators:

- **Amb. Hong-Jae Im**, Secretary General, Global Compact Network Republic of Korea
- **Mr. Emmanuel Julien**, Deputy Director, Enterprises Department, ILO
- **Ms. Anita Ernstorfer**, Co-Director, Reflecting on Peace Practice Programme, CDA Collaborative Learning Projects

Lead Discussants:

- **Mr. Yannick Du Pont**, Director, SPARK
- **Mr. Mauricio Lopez**, Executive Director, Global Compact Network Colombia

E) Real leverage: How the financial and investment sectors can advance peace

Investment in conflict-affected and post-conflict areas of the world can be hampered by weak institutions, economic instability and corruption. Yet these areas cannot achieve economic, social and political development and sustainability without the contributions of local entrepreneurs, multinational companies, and global investors. The global financial and investment community is increasingly seen as having the potential to use their fiscal strength to alter incentives that reward companies that adopt best practices in the protection of the environment, social development, and governance when operating in high-risk areas. For many, it is clear that long-term financial success goes hand-in-hand with social & environmental responsibility --yet serious knowledge and experience gaps remain.

Discussion questions:

- ❖ *How can the financial and investment sectors maximize long-term financial performance while making a positive contribution to peace and development in high-risk/conflict-affected areas of the world? How can we promote more responsible investment as an economy recovers from conflict and how can economic incentive structures be realigned so sustainability is valued?*
- ❖ *What are good practice examples, key challenges and lessons learned and how can the Business for Peace platform support business to take action in this area?*

Facilitators:

- **Mr. Lorenzo Saa**, Associate Director Signatory Services, The Principles for Responsible Investment (PRI)
- **Ms. Eva Bakonyi**, Head of Partnerships and Donor Relations, International Finance Corporation

Lead Discussants:

- **Ms. May J. Rihan**, Head of Marketing Research Development, Fransabank
- **Ms. Lara Toensmann**, Advisor to Sustainable Banking and Finance Working Group, Global Compact Network Turkey

15:40-16:20

Making the Connection: B4P Around the World

B4P is a bottom-up initiative, flourishing due to the strong support of Global Compact Local Networks in 17 countries from all regions of the world. Global Compact Local Network representatives will briefly introduce themselves and their priorities in plenary and then participants will have the opportunity to move around and interact over coffee with a view to enhancing collaborative efforts in the countries of focus:

Africa and MENA: Egypt, Iraq

Asia: India, Indonesia, Republic of Korea

Europe: Turkey, Ukraine

Latin America: Colombia

16:20-17:30

The future of B4P: How can we advance peace as individuals, within our organizations, through the B4P platform and beyond?

This interactive brainstorming session will provide participants with an opportunity to reflect and share their views on specific ideas and next steps they plan to take forward in the days, months and years ahead. It will help to generate ideas for how we can encourage greater business action in support of peace at both the global and local levels.



17:30-18:00

Closing Plenary

- **Ms. Selima Ahmad**, Founder, Bangladesh Women Chamber of Commerce & Vice Chairperson, Nitol-Niloy Group of Industries
- **Sir Mark Moody-Stuart**, Chairman, Global Compact Foundation and Chair of the B4P Steering Group

Moderator: Mr. George Khalaf, Director Middle East and North Africa, The Synergos Institute

18:00- 20:00

B4P Signing Ceremony and Reception – Open to the Media

This session will offer inspirational insights from a CEO, followed by a signing ceremony for new companies joining B4P.

Welcoming Remarks from the Master of Ceremonies:

- **Sir Mark Moody-Stuart**, Chairman, Global Compact Foundation and Chair of the B4P Steering Group

Keynote Address:

- **Dr. Cem Bozkurt**, Chief Executive Officer, Alvimedica

Signing Ceremony for new B4P Participants followed by Reception

AGENDA: Tuesday 30 September (Special Event)

Legacy Ottoman Hotel

09:00- 12:00

Transforming Knowledge and Expertise into Action for Peace: Principles for Responsible Management Education (PRME) / Business for Peace (B4P) Collaboration

This session will bring together researchers and business practitioners to share recent trends and lessons learned on business contributions to peace. The discussion will be aimed at identifying opportunities for cross-fertilization and collaboration to enhance the understanding of the business impact on peace. It will also help to build a stronger case for business engagement in support of peace. Emphasis will be placed on creating a community of practice and developing partnerships designed to transform knowledge and thought leadership into action for peace.

- **Moderator:** Professor Oliver Williams, Director, Center for Ethics and Religious Values, University of Notre Dame
- **Graphic Facilitator:** Mr. Alfredo Carlo, Vice President, The Value Web

With Special Partners:





Panel Speakers:

- **Dr. Richard Ponzio**, Head of Global Governance, The Hague Institute for Global Justice
- **Ms. Camilla Schippa**, Director, Institute for Economics and Peace
- **Ms. Sofia Birkestad Svingby**, Director of Operations, International Council of Swedish Industry (NIR)
- **Mr. Osman Arikan**, General Manager, Polaris International Industrial Parks
- **Ms. Theresa Heithaus**, Coordinator, Principles for Responsible Management Education
- **Mr. Peter Andrea Samuel**, Founder, Onyake Farm
- **Mr. Sukru Unluturk**, Member of the Board TURKONFED and TUSIAD

Facilitators:

- **Mr. Ravi Pratap Singh**, Regional Director – South Asia, Aide et Action International
- **Ms. Anita Ernstofer**, Co-Director, Reflecting on Peace Practice Program, CDA Collaborative Learning Projects
- **Dr. James Halliday**, International Manager for Strategy, Projects & Marketing, Koc University
- **Ms. Julia Roig**, President, Partners for Democratic Change
- **Ms. Catrin Froehlich**, Business and Peace Program Manager, PeaceNexus
- **Mr. Tim Midgley**, Senior Conflict and Security Advisor, Saferworld
- **Ms. Leimer Tejada**, Manager – Participants & Strategy, UN Global Compact

12:00- 2:30

B4P Local Networks – Closed Planning Meeting for B4P Global Compact Local Networks

With Special Partners:

