Eric Latiff
Senior Editor / Anchor
Capital FM / Kenya Television Network (KTN)
Eric Latiff is the Senior Editor Online at Capital Group, and Anchor at the Kenya Television Network. He has more than 16 years experience as a media practitioner in various areas including journalism, TV and radio production, creative writing, broadcast engineering, on-air talent nurturing and training as well as media management. His passion is in the development of media in tandem with societal and technological advancements. He hosts the weekly Talk360, a talk show that seeks to raise the level of debate in Kenya on various pressing issues.

Event Moderator (9:30 – 16:30)

Leila Pakkala
Regional Director, Eastern and Southern Africa
UNICEF
Leila Pakkala is the UNICEF Regional Director for Eastern and Southern Africa, a position she has held since March this year. Based in Nairobi, she is responsible for leadership, oversight and guidance to 21 UNICEF country offices as well as the representation of the organization with governments, donors, the private sector and civil society in this region. From 2010 to 2014, Ms. Pakkala was UNICEF’S Director of Private Fundraising and Partnerships leading UNICEF’s strategic relationship with 36 UNICEF National Committees and guiding UNICEF country offices in private sector fundraising and partnerships activities. Ms. Pakkala brings more than 20 years of experience in development and humanitarian programming and management to this position, having previously worked for UNICEF in Switzerland (Geneva), Mozambique, Somalia, the United States of America (New York), FYR Macedonia and Uganda, and for the United Nations and the private sector in Ethiopia and Lesotho. Ms. Pakkala is a national of Iran. She holds a Post Graduate License and a Master of Arts in Psychology and is a qualified counsellor in child development psychology.

Welcome Panel (9:30 - 10:00)

Betty Maina
Chief Executive
Kenya’s Association of Manufacturers
Betty Maina is the Chief Executive of Kenya’s Association of Manufacturers, one of the country’s leading business associations with some 700 members. Ms. Maina was previously at the Institute of Economic Affairs, the Center for International Private Enterprise, and the Kenya Leadership Institute among others. She is on the Danish Prime Minister’s Africa Commission, and currently sits on various boards in the public sector. She is a current Member of both the Executive Committee and the Governing Council of the Society for International Development, and also serves as panelist in the United Nations Secretary General’s High-Level Panel of eminent persons on the Post-2015 Development Agenda. She is a representative of the Kenya Global Compact Local Network, which has the objective of promoting good business practices by building capacity and awareness of ethics, integrity and corporate social responsibility in furtherance of the UN-Global Compact’s 10 principles and the UN Millennium Development Goals.

Welcome Panel (9:30 – 10:00)

Elisabeth Dahlin
Secretary General
Save the Children Sweden
Elisabeth Dahlin is the Secretary General of Save the Children Sweden (SCS), the largest children’s rights organization in Sweden with approx 90,000 members. Prior to joining SCS she served as Director and Ambassador for the Swedish Ministry for Foreign Affairs, and was in charge of the Partnership for Global Responsibility, focusing on Business and Human Rights.

In the early 2000’s she served as deputy director general of the National Board of Trade and, among other things published reports on the effects of the WTO agreements for developing countries. She has served in the Swedish Mission to the UN, the Swedish Embassies in Zambia, Brazil and Vietnam. As a youth leader she served for four years as Secretary General of the National Council of Swedish Youth and was at the same time responsible for Human Rights Training of youths at the Council of Europe.

Welcome Panel (9:30 – 10:00)
SECOND ANNUAL GLOBAL EVENT
CHILDREN’S RIGHTS AND BUSINESS PRINCIPLES
NAIROBI, KENYA, 12 MAY 2014
SOUTHERN SUN MAYFAIR HOTEL, 9:00 TO 16:30

SPEAKER BIOGRAPHIES

**Bo Viktor Nylund**
Senior Advisor - CSR Unit
UNICEF

Bo Viktor Nylund is a protection and legal practitioner who has focused on state and non-state actor responsibility and accountability in the implementation of human rights throughout his career. Since 1998 he has worked with the United Nations Children’s Fund (UNICEF) in the areas of corporate social responsibility, child protection, humanitarian policy and planning, and children’s rights based in Bangkok, Colombo, Khartoum, New York and Geneva. In 2010, he also supported the Office of the High Commissioner for Human Rights (OHCHR) in the development of an Office-wide strategy for engagement in humanitarian action. Currently, Bo Viktor is heading the newly established Corporate Social Responsibility Unit in UNICEF’s Private Fundraising and Partnerships Division where he has led the development and the roll-out of the new Children’s Rights and Business Principles, the Workbook ‘Children are Everyone’s Business’ as well as the UNICEF internal strategic framework and capacity development for advancing children’s rights within business.

**Luisa Book**
Thematic Advisor in Child Rights and Business
Save the Children Sweden

Luisa Book is Thematic Advisor in Child Rights and Business at Save the Children Sweden since May 2013. Prior to that she worked in Kenya with regional business development for Save the Children, particularly developing partnerships, creating projects by identifying the needs on ground, and spear-heading the work in the region related to the “Children’s Rights and Business Principles” in close collaboration with UNGC and UNICEF. She has her background from the UN Association of Norway and CARE International, working and living in numerous countries, such as India and Tanzania. She obtained her MSc in Development Studies from the School of Oriental and African Studies (SOAS) in London. Luisa has been chair and initiator of various initiatives related to development and youth while simultaneously pursuing her professional career.

**Isaac Kiema**
Projects and Capacity Building Manager
Federation of Kenya Employers

Isaac Kiema is the Projects and Capacity Building Manager at the Federation of Kenya Employers (FKE) in Nairobi. He has a background in human rights and community development, and has previously managed projects protecting the rights of children. He has, among others, a Masters in Project Planning and Management from the University of Nairobi. More recently, he has studied Sustainable Enterprise Development at the International Training Centre of the International Labour Organization in Turin, Italy.

**Sybille Baumgartner**
Project Manager Corporate Responsibility
Kuoni Travel

As Project Manager Corporate Responsibility at the Kuoni Travel Holding Ltd. Sibylle is responsible for sustainable supply chain management and the implementation of Kuoni’s commitment to respect human rights. Sibylle has several years of experience in the field of Corporate Responsibility, having worked in the sustainability department of the Swiss retailer Coop as well as for the Fair Trade Tourism certification programme in South Africa. After that, Sibylle was Account Manager at CSR Europe where she supported multinational companies from various sectors in their integration of corporate responsibility in business processes. Sibylle holds a Master in International Relations and has completed a Certificate of Advanced Studies in Corporate Social Responsibility at the University of Geneva.

Plenary 1 – Introductory Presentation (10:00 – 11:15)

**Plenary I – Introductory Presentation (10:00 – 11:15)**

**Moderator:** Afternoon Interactive Session II – Information and Communications Technology (ICT) & Child Rights in Africa (14:15 – 15:30)

Plenary I – Global Stocktaking (10:00 – 11:15)

Plenary I – Global Stocktaking (10:00 – 11:15)
**Malin Liljert**  
**Senior Technical Advisor**  
**Centre for Child Rights and Corporate Social Responsibility, China**  

Malin Liljert has more than 15 years’ experience in development work in Asia, Africa, Latin-America and Europe mainly through her work for the Swedish Development Agency Sida. Her work for Sida included postings at the Swedish Embassies in South Africa and Zambia where she was responsible for private sector development and energy sector reform. She previously worked in Dar es Salaam for four years as the responsible program manager for Norad on CSR, public-private partnership, gender equality and research programmes. Ms. Liljert also worked at the ILO HQ in Geneva for four years and is the main author of the ‘ILO guide on technical cooperation and labour standards’. At CCR CSR, Mr. Liljert is in charge of content development, quality assurance of CCR CSR products and services and monitoring and evaluation.

**Plenary I – Global Stocktaking (10:00 – 11:15)**  
**Afternoon Interactive Session I – Foreign Direct Investment & Children’s Rights in Africa (14:15 – 15:30)**

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**Hital Muraj**  
**Corporate Affairs Manager**  
**CISCO**

Hital Muraj has earned recognition as an expert in driving public private partnerships and working with the youth in the underserved areas. Her particular area of focus is implementing education strategy and driving business results through people. In her role as a Manager at Cisco East Africa, Hital Muraj is responsible for Cisco’s Education Initiative and Corporate Social Responsibility and Development across East Africa. Hital is also responsible for Cisco’s CGI commitment in Africa where she is working with non-profit organizations to create rural community centres to provide access to information to various groups in these communities. This model has been very successful and has attracted a lot of Government interest to replicate this. She is now working on a TeleHealth project that will connect East Africa’s top Pediatric Hospital to rural clinics to diagnose and treat young children.

**Plenary I – Global Stocktaking (10:00 – 11:15)**  
**Afternoon Interactive Session II – Information and Communications Technology (ICT) & Child Rights in Africa (14:15 – 15:30)**

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**Thelma Kilale**  
**Business Development Services and Membership Coordinator**  
**The Zambia Chamber for Small Scale & Medium Business Associations**

Thelma Kilale is a Business Development Services and Membership Coordinator for the Zambia Chamber for Small Scale and Medium Business Associations (ZCSMBA). ZCSMBA is a non-governmental organization that was established in 2000 with a mission of promoting the sustainable growth and profitability of Small and Medium Enterprises (MSMEs) through lobbying and advocacy efforts, and through providing and facilitating Business Development Services to SMEs. ZCSMBA is well known and respected for its role in MSME development amongst MSME business associations and public, private and civil society sectors in Zambia.

**Plenary I – Global Stocktaking (10:00 – 11:15)**

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**Bernard Kiura**  
**National Project Coordinator**  
**International Labour Organisation (ILO)**

Bernard Kiura is a social anthropologist with over 15 years’ experience in program and policy design and implementation, strategy development, monitoring and evaluation, resource mobilization, and community development. He has extensive experience in child protection, child development, institutional and community capacity development within developing economies. He has worked for the ILO since 2005 as the National Project Coordinator, International Programme on the Elimination of Child Labour. He provides technical support to ILO constituents on the formulation and implementation of legal and policy frameworks on the prevention and elimination of child labour. His work with companies in the private sector includes the formulation and roll out of ILO funded Adopt a School Initiative implemented by the Federation of Kenya Employers.

**Plenary I – Global Stocktaking (10:00 – 11:15)**
SECOND ANNUAL GLOBAL EVENT
CHILDREN’S RIGHTS AND BUSINESS PRINCIPLES
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SPEAKER BIOGRAPHIES

Kennedy Mohochi
Chief Operations Officer
Kenya Association of Manufacturers

Kennedy Mohochi is the Chief Operations Officer of Kenya’s Association of Manufacturers one of the country’s leading business associations with some 700 members. More recently Mr. Mohochi was the General Manager of KCA University’s – Institute for Capacity Development (ICAD); the third largest private university in East Africa. He has significant North American and Canadian experience having worked with leading fortune 500 companies that included Bell Canada (Telecom), Scotiabank, CIBC and VTRAC Consulting. In his creative flair he has designed and managed products ranging from Industrial Packaging, Telecom Products, Financial Products (Mortgages and Lending Products and Deposit Instruments etc), to capacity building Consulting/Training solutions. Mr. Mohochi has an MBA in Strategic Management and BA (Economics). He is a founding member of several local and international companies and has served as an Independent Director for several notable international charities that include the St. Stephens Community House (Toronto – Canada) and Rapport Youth Services (Brampton – Canada).

Morning Wrap Up (13:00- 13:15)

Sanda Ojiambo
Head of Corporate Responsibility
Safaricom

Sanda Ojiambo is the Head of Corporate Responsibility at Safaricom, where she heads the Social Innovation, Sustainability, Environmental Compliance and Corporate Social Investment portfolios. Prior to joining Safaricom, Ms. Ojiambo worked extensively in policy and programming in the development sector in sub-Saharan Africa with CARE International UNDP Somalia and the International Planned Parenthood Federation. She has a keen interest in the role that technology plays in improving the quality of life of Kenyans, and in adding value to social and economic development.

Plenary II – Child Rights & Business (11:45 – 13:00)

Kanyankore Marcel Rudasingwa
Country Representative
UNICEF Kenya

Kanyankore Marcel Rudasingwa became UNICEF Country Representative in Kenya in February 2012. Mr. Kanyankore started his career in UNICEF in 1989. Prior to his current appointment, he served as UNICEF Representative in Bamako, Mali (2006-2012) and in Conakry, Guinea (2003-2006); and as Customer Service Officer in UNICEF Supply Division in Copenhagen, Denmark (1999-2003). Mr. Kanyankore represents the UNICEF Executive Director in all aspects of UNICEF’s co-operation with the Government of Kenya. He is responsible for guiding the development, formulation and management of the UNICEF Country Programme of Co-operation; advocacy with the Government and other partners for the enhancement of the survival, protection, development and participation of children, women and adolescents in national development efforts.

Plenary II – Introductory Presentation (11:45 – 13:00)

Susan Mbugua
Child Rights and Business Africa Advisor
Save the Children Sweden

Susan Mbugua is a child rights and gender specialist with over 5 years experience in Pan-African programming. She supports and coordinates corporate social responsibility and children’s rights and business principles activities in Save the Children core countries throughout Africa. She previously served as the Pan-African Child Rights Governance Manager at Save the Children, where she was responsible and accountable for Pan-African operations in program development, finance, audit, resource mobilization, donor relations as well as building partnerships with other development organizations.

Plenary II – Introductory Presentation (11:45 – 13:00)
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SPEAKER BIOGRAPHIES

Joseph Mucheru
Sub-Saharan Ambassador
Google Africa

Joseph Mucheru is the Google Sub-Saharan Africa ambassador as well as Country Manager Kenya, based in Nairobi. He joined Google in June 2007 where he leads the delivery of strategy, business planning and operations. He has a senior track record which includes successful management of large, cross functional and international teams.

Prior to joining Google he worked at Wananchi Online, a company he co-founded in 1999. He held various roles at the company including Chief Technology Officer, Strategy & Business Director and Chief Executive Officer. He attended The Stanford Executive Program at Stanford University in 2008 before that he obtained his undergraduate degree (B Sc. (Hons)) in Economics & Computer Science at City University London in 1993 and has since accumulated numerous certifications.

Plenary 1 – Child Rights & Business (11:45 – 13:00)
Afternoon Interactive Session II – Information and Communications Technology (ICT) & Child Rights in Africa (14:15 – 15:30)

John Musunga
Managing Director and General Manager
GlaxoSmithKline and Pharmaceuticals East Africa

John Musunga is the Managing Director and General Manager of GlaxoSmithKline and Pharmaceuticals East Africa. Prior to his current role, John served as the Sales & Marketing Director for GlaxoSmithKline (GSK) in South Africa. Outside of GSK, John was appointed to the Kenya Government Vision 2030 Delivery Board by the Kenyan president in 2012. He is a past Chairman of the Kenya Association of the Pharmaceutical Industry, a past Chairman of the Kenya HIV Business Council, a past board member of the Kenya Healthcare Federation and also a member of a number of associations including the Institute of Directors of Kenya, the British Business Association of Kenya and the Eastern Africa Association where he serves on the advisory committee.

Plenary 11 – Child Rights & Business (11:45 – 13:00)

Patrick Geary
Corporate Social Responsibility Specialist
UNICEF

Patrick Geary is a Corporate Social Responsibility Specialist with UNICEF, where he focuses on the role of government to ensure that businesses respect and support children’s rights. He previously worked as a consultant on children’s rights and business with Save the Children Sweden, and for four years served as the legal coordinator for the Child Rights International Network. Before finding his way into children’s rights advocacy, Patrick was a lawyer with a large, international firm representing prominent clients in the financial industry. His educational background is in psychology.


Nick Weatherill
Executive Director
International Cocoa Initiative (ICI)

Nick Weatherill has been the Executive Director at the International Cocoa Initiative since September 2011, leading the foundation’s efforts to strengthen child protection and tackle child labour in cocoa growing. As a multi-stakeholder initiative driving good practice and collective action, ICI promotes a model of shared responsibility for eliminating child labour. ICI currently operates in Ghana and Cote d’Ivoire, with a strategy that focuses on evidence-building, community empowerment, national capacity-strengthening and responsible supply-chain management. Prior to joining ICI, Mr. Weatherill worked for 17 years in the humanitarian sector, for the European Commission, the UK’s Department for International Development (DFID), and for a number of NGOs. Specializing in food security, livelihoods and public health, he developed international policies, defined intervention strategies, and coordinated relief and recovery operations across 22 countries of Sub-Saharan Africa.

Plenary 11 – Child Rights & Business (11:45 – 13:00)
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SPEAKER BIOGRAPHIES

Lisa Kurbiel
Senior Social Policy Specialist
UNICEF Somalia

Ms. Kurbiel is an attorney who has worked for the development of human rights policies, legislative reform, programming strategies and advocacy campaigns within the United Nations system for the last nineteen years. She has developed and implemented policy and communications initiatives to combat sexual abuse and exploitation, human trafficking and child labour affecting women and children in conflict around the world and advised the Governments of Mongolia, Somalia, southern Sudan, Kenya and Albania with regard to their long-term legislative, policy and development strategies.

Afternoon Interactive Session I – Foreign Direct Investment & Children’s Rights in Africa (14:15 – 15:30)

Alvin Mosioma
Executive Director
Tax Justice Network

Alvin Mosioma is the founding Executive Director of Tax Justice Network, Africa. He holds a Masters degree in Economics from the Johannes Gutenberg University of Mainz. As the founding Director of TJN-A, Mr. Mosioma who serves also as the vice Chair of the Financial Transparency Coalition is the leading voice on tax policy in Africa and has spear headed numerous civil society campaigns in Africa since 2007. Further, Mr. Mosioma has facilitated and conducted capacity building seminars for CSOs across Africa. He has also helped establish national tax justice platforms in many African countries. Mr. Mosioma’s special interest areas include fiscal policy, international taxation, financial regulation and natural resource management. Over the 6 past years, Mr. Mosioma has written a number of articles and reports on fiscal policy in Africa and has also co-authored two books on taxation and development in Africa.

Afternoon Interactive Session I – Foreign Direct Investment & Children’s Rights in Africa (14:15 – 15:30)

Florent Musha
Secretary
IDAK – Sustainable Investment in Katanga-Congo

Florent Musha is a Congolese economist and the Executive Secretary of IDAK’s Sustainable Investment platform in Katanga, Democratic Republic of Congo. Mr. Musha has worked for the WorldBank as a consultant responsible for the evaluation of small and medium size enterprise projects and company planning. He has also worked for Synergy Group in Kinshasa, where he developed several business plans designed to leverage local resources. Mr. Musha is the author of numerous articles on economic development and corporate responsibility.

Afternoon Interactive Session I – Foreign Direct Investment & Children’s Rights in Africa (14:15 – 15:30)

Evah Kimani
Senior Manager – Internet Content Propositions
Safaricom

Evah Kimani is a senior manager at Safaricom, in charge of mobile internet products propositions, mobile advertising and content aggregation. She is an innovative professional with over 9 years of progressive experience within the telecommunications industry. Evah is a member of the Women in Technology group at Safaricom which empowers the girl child in their professional decision making process.

Afternoon Interactive Session II – Information and Communications Technology (ICT) & Child Rights in Africa (14:15 – 15:30)

Quinten Lataire
Political Officer
EU Delegation to Kenya

Quinten Lataire is currently working as a Political Officer and Human Rights Focal Point for the EU Delegation in Kenya. He worked previously for the EU in Georgia and the ILO in Brussels. He has a background in political sciences, economics and human rights.

Afternoon Interactive Session I – Foreign Direct Investment & Children’s Rights in Africa (14:15 – 15:30)