Children's Rights and Business
Continuing the Conversation: Implementation of the Children’s Rights and Business Principles

It is hard to believe six months have passed since the global release of the Children’s Rights and Business Principles. Since then, the three sponsoring organizations have worked to raise awareness of the Principles and the importance of children as stakeholders for business, and to develop tools to help business with implementation. To date there have been almost twenty regional release events around the world, and another fifteen in the pipeline. The Principles were also featured at the Rio Corporate Sustainability Forum, and its Outcome Document. Moreover, it has been very encouraging to see the uptake of the Principles within our Global Compact networks.

However, the importance of keeping the momentum remains. This webinar is an opportunity to continue the conversation. Join Matthias Leisinger, Head of Corporate Responsibility for Switzerland-based travel company Kuoni Group, and Victor Riega, Corporate Responsibility Consultant of Aviva Group, to explore the challenges and opportunities in integrating children’s rights into your business.

When:
4 October 10:00 EDT / 3pm GMT / 4pm CET / 7:30pm IST / 11pm JST (60 minutes)

Where:
Please click here to pre-register for the webinar:
https://www4.gotomeeting.com/register/241343511

Guest Speakers:

Kuoni
Speaker: Matthias Leisinger, Head of Corporate Responsibility, Kuoni Group

Kuoni was one of the first companies to publically recognize the Children’s Rights and Business Principles in its Statement of Commitment on Human Rights. During the last six years Kuoni has taken a leading role by engaging with local non-governmental organisations and business partners in building awareness regarding the vulnerability of children to sexual exploitation in tourism. Kuoni is a signatory of the Child Protection Code, and creates awareness with employees, customers, suppliers and partners on protecting children.

Aviva
Speaker: Victor Riega, Corporate Responsibility Consultant, Aviva Group

Aviva is committed to championing the rights of children who live on the streets, particularly their right to education. Aviva’s Street to School initiative is a 5 year commitment which recognises that every child living and working on the street has the right to fulfil their potential. Working worldwide, Street to School aims to help 500,000 children by 2015. Aviva’s approach goes beyond philanthropy to harness the business’ core operations and networks of employees, customers and stakeholders to create change for children. Through working in partnership with NGO consortiums and the UN Office of the High Commissioner for Human Rights, Aviva is using its influence with much broader societal actors to create an impact bigger than one organisation.