

Gender Equality for Sustainable Business

4th Annual Equality Means Business Event

6 March 2012

SUNY Global Center
116 East 55th Street, New York, NY



AGENDA

08:30

ARRIVAL AT THE SUNY GLOBAL CENTER

Participants are encouraged to arrive early for breakfast and networking.

08:50

VENUE HOST GREETING

- ▶ Mr. Mitch Leventhal, Ph.D., Vice Chancellor for Global Affairs at the State University of New York and Senior Advisor on Academic Affairs to the UN Global Compact

WELCOME & INTRODUCTION

- ▶ Mr. Georg Kell, Executive Director, UN Global Compact Office

KEYNOTE OPENING REMARKS

- ▶ His Excellency Mr. Ban Ki-moon, United Nations Secretary-General

OPENING REMARKS

- ▶ **“Social Inclusion and Equity: Hallmarks for Success at Rio+20”**
 - Mme. Michelle Bachelet, Under-Secretary-General and Executive Director, UN Women
- ▶ **“Why Gender Equality is a Priority for Sustainable Business”**
 - Ms. Güler Sabancı, Chairman and Managing Director, Sabancı Holding A.Ş
 - Mr. Joseph Keefe, Chief Executive Officer, PaxWorld Management LLC

09:20

WEPs TEAM & EVENT MODERATOR INTRODUCTION

- ▶ Hon. Linda Tarr-Whelan, Demos Distinguished Senior Fellow

09:30

MOVING THE GENDER EQUALITY DIAL: WEPs in Action

Session One: Innovation and Inclusion

Building on last year's event which focused on *Putting the Principles into Practice*, this two-part opening session showcases innovative approaches and cutting-edge initiatives that companies have initiated to implement the seven Principles.



United Nations Global Compact



United Nations Entity for Gender Equality
and the Empowerment of Women

	<p><u>Panelists</u></p> <ul style="list-style-type: none"> ▶ Tinna Nielson, Senior Diversity Consultant, Arla Foods amba ▶ Ursula Schwarzenbart, Chief Diversity Officer, Daimler AG ▶ Alethea Lodge-Clarke, Programme Manager, Public Private Partnerships, Microsoft Corporation ▶ Naila Chowdhury, Chief Executive Officer, Grameen Solutions ▶ Maya Margie, Head of Marketing and Products Development, BLC Bank ▶ Kasumi Blessing, Diversity Consultant, Diversity & Inclusion, Novo Nordisk A/S
10:30	INTRODUCTION OF WEPs LEADERSHIP GROUP
10:45	BREAK
11:00	<p>MOVING THE GENDER EQUALITY DIAL: WEPs in Action</p> <p>Session Two: Setting the Pace: Multi-Stakeholder Efforts at the National Level</p> <p>Advancing and empowering women is too big an assignment for any single sector. This session will look at multi-stakeholder efforts being undertaken at the national level to encourage the private sector—the engine for jobs, innovation, capital creation and investment—to embrace the goals of the Women’s Empowerment Principles.</p> <p><u>Panelists</u></p> <ul style="list-style-type: none"> ▶ Gudrun Sander, Senior Lecturer and Vice Director of the Executive School of Management, Technology and Law, University of St. Gallen ▶ Anna Paula Dacar, LAA General Manager, Dow Brasil SA ▶ Pinaki Roy, Independent Consultant; Alka Pathak, Chief Advocacy and External Relations Officer and Rashmi Singh, Director, Gender Equity and Development, CARE India; and Shalini Sarin, Vice President, Human Resources, Schneider Electric India <p><u>Respondents</u></p> <ul style="list-style-type: none"> ▶ Heather Smith, Lead Sustainability Research Analyst, PaxWorld Management LLC ▶ Nomsa Daniels, Executive Director, New Faces New Voices ▶ Freda Miriklis, International President, BPW International
12:15	<p>DEMYSTIFYING THE METRICS: OVERCOMING OBSTACLES TO INCREASE TRANSPARENCY</p> <p>WEPs Principle 7 underscores the importance of measurement and reporting progress to stakeholders. This session will introduce the new WEPs Reporting Guidance, developed as a tool to help business track and communicate progress over time. Discussion will highlight key challenges and promising solutions to integrating gender into sustainability reporting.</p> <p><u>Facilitator, Interactive Exercise on Reporting</u></p> <ul style="list-style-type: none"> ▶ Parul Soni, Executive Director of Development Advisory Services, Ernst & Young Pvt. Ltd. <p><u>Respondents</u></p> <ul style="list-style-type: none"> ▶ Shireen Muhiudeen, Managing Director, Corston-Smith Asset Management ▶ Aditi Mohapatra, Senior Sustainability Analyst, Calvert Investments

13:30	LUNCH
14:30	<p>INTEGRATING GENDER INTO CORPORATE SUSTAINABILITY</p> <p>In the lead up to the 2012 UN Conference on Sustainable Development – known as Rio+20 – increasing recognition is being given to the critical role business can play in advancing sustainable development. Applying a gender lens to these efforts is essential for maximizing impact.</p> <p>In many businesses, corporate sustainability and gender equality concerns remain disconnected and siloed. This session will explore the linkages between corporate sustainability, gender equality and sustainable development and offer examples of innovative corporate sustainability efforts that integrate women’s empowerment and gender equality.</p> <p><u>Opening Remarks</u></p> <ul style="list-style-type: none"> ▶ Monika Weber-Fahr, Senior Manager, Sustainable Business Advisory Department, International Finance Corporation (IFC) <p><u>Panelists</u></p> <ul style="list-style-type: none"> ▶ Nidhi Tandon, Director, Gender Consultant and Trainer, Networked Intelligence for Development ▶ Ana Cristina Rosa Garcia, Division Manager, Human Resources and Sustainable Development Vice Presidency, Banco do Brasil ▶ Kristen Sullivan, Partner, Deloitte & Touche LLP ▶ Nathalie Tancrede, Chief Executive Officer, Pathways, Haiti and Co-Founder, Artisan Business Network – ABN <p><u>Respondents</u></p> <ul style="list-style-type: none"> ▶ Nina Gardner, Director, Strategy International ▶ Eleanor Blomstrom, Programme Coordinator, Women’s Environment and Development Organization (WEDO) ▶ Tess Mateo, Managing Director, CxCatalysts
16:00	BREAK
16:15	<p>TRANSFORMING THE LEADERSHIP PIPELINE TO ADVANCE GENDER EQUALITY AND SUSTAINABILITY</p> <p>Organizations need to change leadership models and management education needs to inculcate and train the next generation of business leaders who can manage, lead and prioritize diversity, inclusion and sustainability—this session recognizes new efforts and research.</p> <p><u>Panelists</u></p> <ul style="list-style-type: none"> ▶ Meryle Mahrer Kaplan, Senior Vice President, Advisory Services, Catalyst ▶ Elisabeth Kelan, Associate Professor, Senior Lecturer, Kings College London ▶ Marie Royce, Senior Director, International Affairs, Alcatel-Lucent ▶ Elisabeth Karako, Global Head of Diversity, BNP Paribas ▶ Maite González García, Vice President, Customer Service, Endesa S.A.

	<p><u>Respondents</u></p> <ul style="list-style-type: none"> ▶ Debbie Connelly, Managing Director FX, Westpac Institutional Bank ▶ Maureen Kilgour, Ph.D., Associate Professor of Management, Université de St-Boniface, School of Business Administration and Co-Facilitator, Gender Working Group, Principles for Responsible Management Education
17:15	WEPS NEXT STEPS...LOOKING AHEAD TO RIO+20 AND BEYOND
17:25	<p>CLOSING KEYNOTE REMARKS</p> <ul style="list-style-type: none"> ▶ Hon. Elizabeth Thompson, UN Assistant Secretary General and Executive Coordinator of the 2012 UN Conference on Sustainable Development (Rio+20)
18:00 to 20:00	<p>RECEPTION WITH GOVERNMENT REPRESENTATIVES</p> <ul style="list-style-type: none"> ▶ Hosted by the Permanent Mission of Finland to the United Nations