

Corporate Champions of Human Rights – *Making Change from Within*

24 June 2014 at 10 am EDT



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Agenda

- **Welcome and Introductory Remarks**
 - **Ms. Ursula Wynhoven**, General Counsel and Chief, Social Sustainability and Governance, *UN Global Compact*
- **Interview of Ms. Christine Bader, Author of *The Evolution of a Corporate Idealist: When Girl Meets Oil***
 - Interviewed by **Mr. Faris Natour**, Director, Human Rights, *Business for Social Responsibility*
 - With corporate perspectives from **Ms. Liesel Filgueiras**, General Manager, Social Responsibility, *Vale S.A.*
- **Question and Answer Session**
 - Moderated by **Mr. Faris Natour**

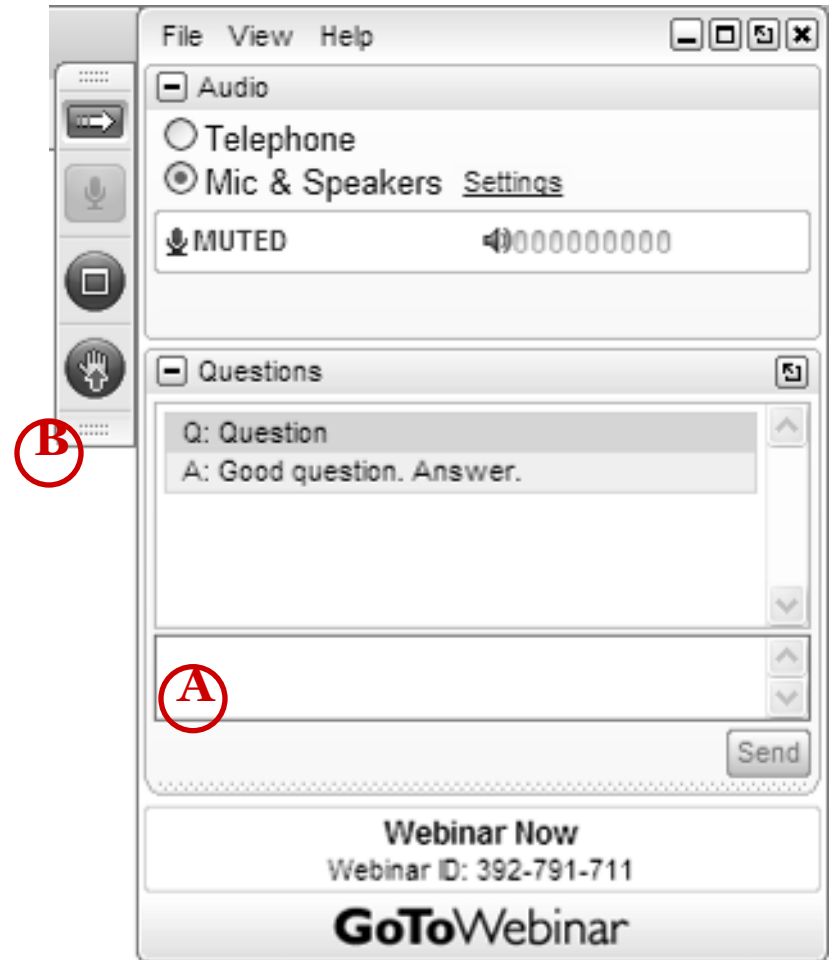


Questions

Technical Difficulties: If you have technical issues, please let us know by typing a message in the Questions pane (A). You can raise your hand (B) if we do not respond.

Q&A: We will be taking questions on content at the end, but you can send them to us throughout the webinar by using the Questions pane (A). **Please specify to whom the question should be directed.**

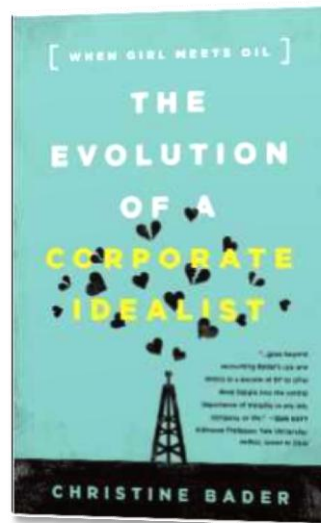
Example: Question for John Doe: What is Human Trafficking?



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Interview of Christine Bader



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Corporate Idealist Manifesto

1. What is good for society is good for my company.
2. “Responsible business” should be redundant.
3. Sharing the stories of the people and communities my company affects is part of my job.
4. Evangelizing to my colleagues is not helpful. Figuring out how my work supports theirs is.
5. The “business case” is important. So is morality.



Corporate Idealist Manifesto

6. Leadership transitions and financial downturns are irrelevant if I've truly embedded my work.
7. All human rights are relevant to my company.
8. If consultation and collaboration aren't both frustrating and worthwhile, I'm not doing it right.
9. Transformational change is needed. Incremental change is good too.
10. The challenges we face are systemic and complex. But that doesn't mean I can't do anything about them.



Question & Answer Session



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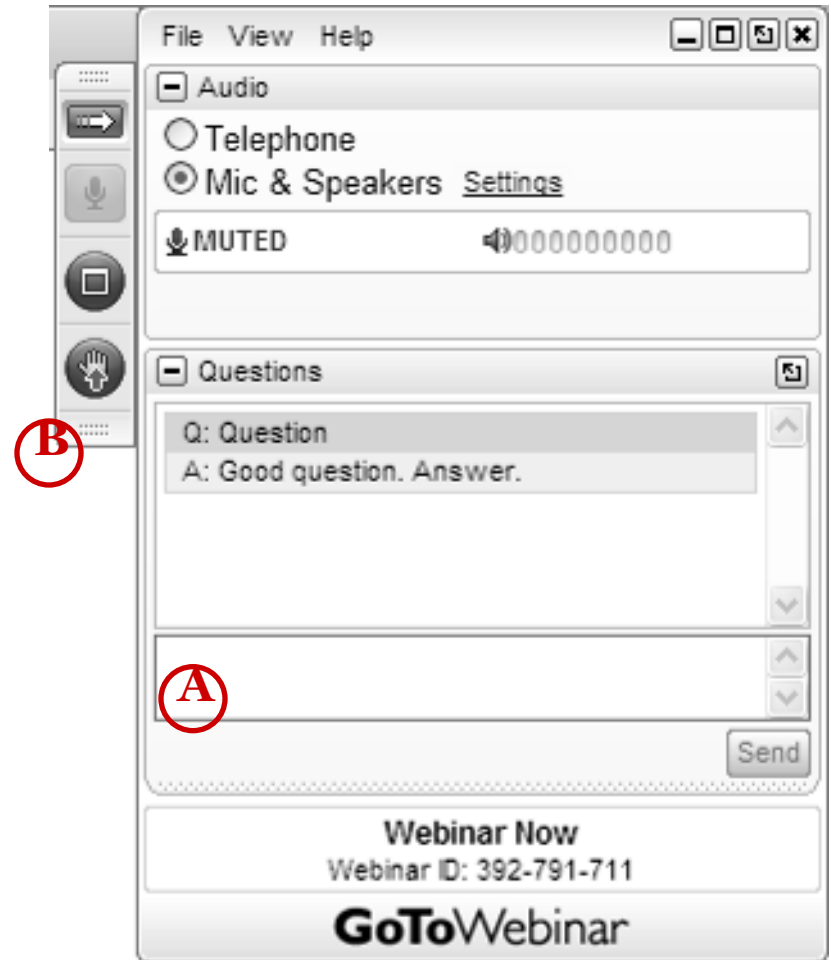
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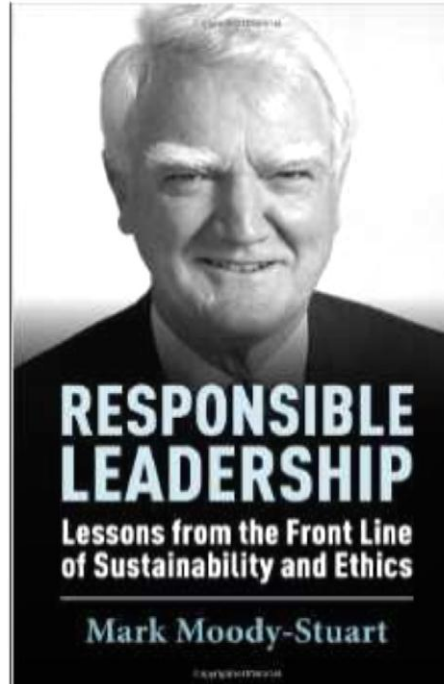
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Another Corporate Champion of Change: Sir Mark Moody-Stuart



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Resources

- For more information about Christine Bader or her book, please visit: <http://christinebader.com/>



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Thank you for joining us today.

Presentation slides and a recording of the webinar will be available on the UNGC website.

If you have any questions, please contact:

Shubha Chandra: chandra@unglobalcompact.org



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