

Sustainable Supply Chains: Through the Lens of the 17 SDGs

April 13, 2016



United Nations
Global Compact



GSC | THE GLOBAL SOURCING COUNCIL

Agenda

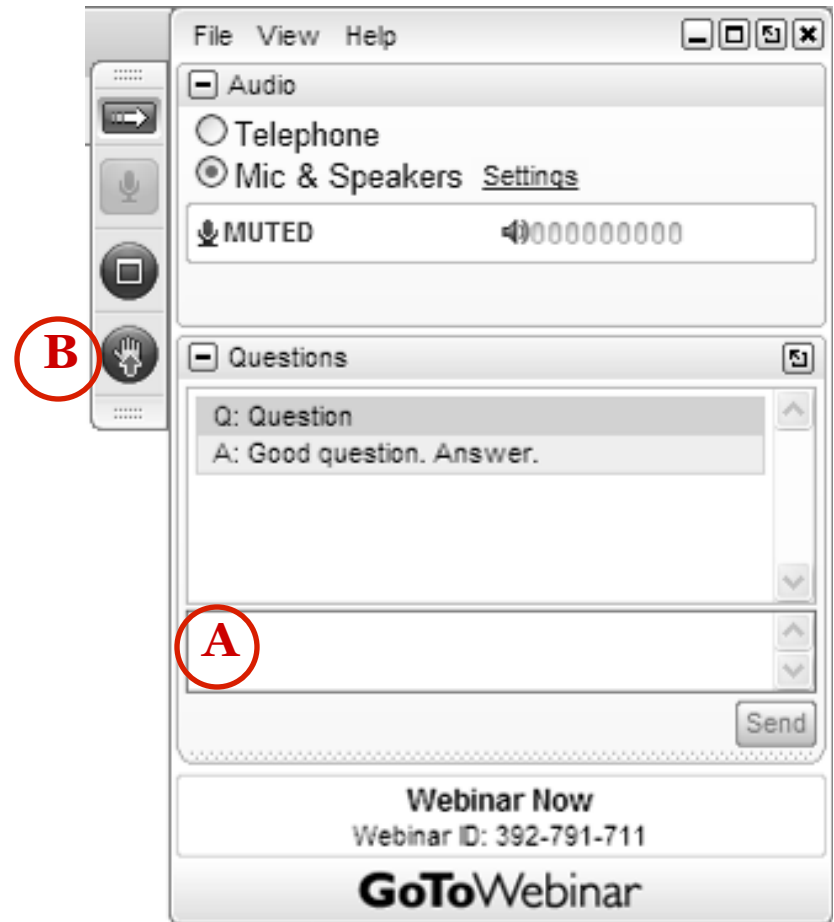
1. Welcome and Introduction
2. SDGs for Supply Chain/ GSC 17/17 Initiative
3. Large Company Insights on the Global Supply Chain and the SDGs
4. SME Insights on Incorporating the SDGs as a Small-Cap Supplier Organization
5. Special Remarks – *“Sustainable Supply Chains: The Role of the United Nations Informal Interagency Task Team on Sustainable Procurement in the Health Sectors (SPHS)”*
6. Q&A Session
7. Closing Remarks

Questions

Technical Difficulties: If you have technical issues, please let us know by typing a message in the Questions pane (A). You can raise your hand (B) if we do not respond.

Q&A: We will be taking questions on content at the end, but you can send them to us throughout the webinar by using the Questions pane (A). **Please specify to whom the question should be directed.**

Example: *Question for John Doe: What are land rights?*



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Global Compact



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Today's Presenters

UN Global Compact

Anita Househam,
Senior Manager,
Policy & Legal/Supply Chain Sustainability

Global Sourcing Council (GSC)

Louis Coppola,
Board Member

Greyston

Bulbul Gupta,
Head of Social Innovation

Grupo Assa

Paul Dougall,
Vice-President and
Chief Corporate Development Officer

United Nations Development Programme, The SPHS Secretariat

Mirjana Milic,
SPHS Associate Coordinator



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Sustainable Development Goals



United Nations
Global Compact

8,000+

Business participants

4,000+

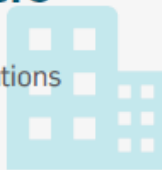
Non-business participants

28,000+

Disclosure reports submitted

Stakeholders

Business
Industry Associations
Investors
Civil Society
Labour
Academia
Government



Global Network

Europe
Latin America
North America
Asia & Oceania
Africa
MENA

160+

Countries

85+

Local Networks



Platforms & Programmes

- Human Rights & Labour
- Women's Empowerment Principles
- Children's Rights and Business Principles
- Child Labour Platform
- Caring for Climate
- CEO Water Mandate
- Food + Agriculture Business Principles
- Anti-Corruption
- Business for Peace
- Business for the Rule of Law
- Business and Education
- Supply Chain Sustainability
- Global Compact LEAD



Business Partnership Hubs

- Water
- Climate and Energy
- Social Enterprise
- Anti-Corruption Collective Action
- UN-Business Partnership



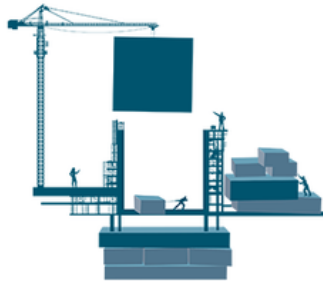
Sister Initiatives

- Global Compact Cities Programme
- Principles for Responsible Investment (PRI)
- Principles for Responsible Management Education (PRME)
- Sustainable Stock Exchanges (SSE)



Supporting the SDGs

ARCHITECTS OF A BETTER WORLD



BUILDING THE POST-2015 BUSINESS ENGAGEMENT ARCHITECTURE

 United Nations Global Compact

SDG INDUSTRY MATRIX

New Sustainable Development Goals to make our world more:
Prosperous • Inclusive • Sustainable • Resilient

Produced jointly by:



and



SDG Compass

The guide for business
action on the SDGs

Our planet faces massive economic, social and environmental challenges.

To combat these, the Sustainable Development Goals (SDGs) define global priorities and aspirations for 2030. They represent an unprecedented opportunity to eliminate extreme poverty and put the world on a sustainable path.

Governments worldwide have already agreed to these goals. Now it is time for business to take action.

The SDG Compass explains how the SDGs affect your business – offering you the tools and knowledge to put sustainability at the heart of your strategy.



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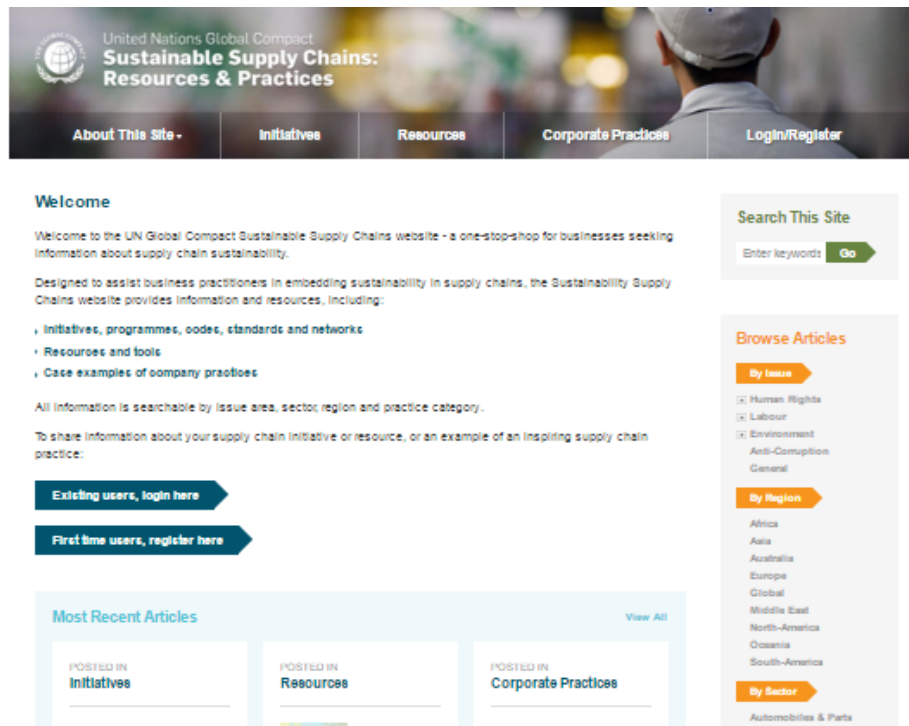
www.sdgcompass.org

Key Activities

- **SDG Champions Program**
 - Roll-out across Local Networks to help organize SDG related events and identify business Champions
- **Leadership Summit – June 2016**
 - Focus theme on “SDGs in Action” and present cornerstones of UNGC’s 2020 Global Strategy
- **Activating Local Networks**
 - Promote the SDG agenda within national processes and integrate the “local context” in UNGC’s work
- **Disseminate Frameworks, Resources & Tools**
 - Continue the development and distribution of important collateral to guide business on the SDGs
- **Further Engage Sister Initiatives (PRI & PRME)**



The Supply Chain Sustainability Website



supply-chain.unglobalcompact.org

- Easily search and find information on embedding sustainability issues (human rights, labour, environment, anti-corruption) into supply chains
- Access:
 - Initiatives, programmes, codes, standards and networks
 - Resources and tools
 - Case examples of company practices
- Share information on supply chain initiatives and resources

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GSC | THE GLOBAL SOURCING COUNCIL

*Welcome to GSC's 17 Weeks / 17 SDGs
Special UNGC Partnership Webinar:
Sustainable Development Goals in Supply Chains*

*Louis Coppola, MBA – Co-Founder & EVP @ Governance & Accountability Institute (G&A),
Board Member @ The Global Sourcing Council (GSC)*



Global Sourcing Council GSC

Profit with Purpose in Global Sourcing

Transform the World where companies pursue profit with purpose



- ✓ Established in 2007 to advancing the cause of Sustainable and Socially Responsible Sourcing Practices
- ✓ Independent forum for business, academia, governmental organizations and NGOs
- ✓ Community of over 20,000 GSC members and app 100,000 partners from all corners of the world
- ✓ Member of the UN Global Compact

www.gscouncil.org



Global Sourcing Council

www.gscouncil.org

- ✓ Exchange of ideas and viewpoints
 - ✓ Conferences and symposia, web meetings
 - ✓ Publications , Newsletters, Social media
- ✓ Advocating best practices in 3S
 - ✓ 17/17 SDG program
 - ✓ GSC 3SAwards Program
 - ✓ Networking among like-minded professionals
- ✓ Professional Development Programs
 - ✓ SEAL boot camp – Sustainable Executive Leadership Development
- ✓ Research and publications
 - ✓ Position papers
 - ✓ Case Studies
 - ✓ Tools & Resources

GSC's 17 Weeks / 17 SDGs Initiative

Educating, Enabling, and Inspiring Alignment with the SDGs in Supply Chains, Sourcing, and Procurement



GSC's 17 Weeks / 17 SDGs Initiative

- Each Week For 17 Weeks Focused on one SDG
Week of March 7 (SDG 1) Thru Week of June 27 (SDG 17)
- Providing through our Newsletters, Partners, Web Pages, Social Media:
 - Tools and Resources for Aligning Business
 - Learn From Leaders Taking Action on SDGs
 - Collaborate with NGOs to Amplify SDG Efforts
 - Watch 3S Awards Participants Examples of SDG Impact in The Supply Chain
 - Attend our Webinar Series / Events



What Are SDGs?

- 193 World Leaders Committed to the UN's 2030 Agenda for Sustainable Development on September 25, 2015
- There are 17 Sustainable Development Goals (SDGs) with 169 Underlying Targets
- They took effect on January 1, 2016 Replacing the Millennium Development Goals (MDGs)



THE GLOBAL GOALS

For Sustainable Development



'We The People' for The Global Goals - YouTube.mp4

Business Is A Vital Partner

- Unlike the MDGs, the SDGs explicitly call on businesses to apply their creativity and innovation to solve sustainable development challenges.
- The SDGs present an opportunity for business-led solutions and technologies.
- Leading companies can demonstrate their leadership in SD both by minimizing negative impacts and maximizing positive impacts

Business is a vital partner in achieving the Sustainable Development Goals. Companies can contribute through their core activities, and we ask companies everywhere to assess their impact, set ambitious goals and communicate transparently about the results.



Ban Ki-moon,
United Nations
Secretary-General





2015 GSC 3SAwards

Awards in Sustainable and Socially Responsible Sourcing
at the NYC Headquarters of the United Nations
September 16th, 2015



GSC Impact Eco-System

P in Purpose = Profit

Cultivating & Catalyzing Impact Across Global Sourcing & Supply Chains:

- ✓ Large Purchasing Organizations w/ Sustainability Goals (GSC Corp Members)
- ✓ Impact Focused Financial Institutions w/ Creative Financial Models / Favorable Terms for High Impact (GSC Impact Finance)
- ✓ Micro / Small Sized Highly Impactful Sourcing Organizations with Scalable Business Model (3S Awards)



Contact Us to Join The GSC's Mission

- ✓ Demonstrate Your Leadership on One or More SDGs Through 17 / 17 Initiative
- ✓ Partner With the GSC “Eco-System” to Further Your Mission & Build Resiliency in Your Sourcing
- ✓ Support and Participate in the 3S Awards that Empower Impact Sourcing
- ✓ Please contact louis.coppola@gscouncil.org for more information on GSC and how our programs and initiatives can help your organization thrive.
- ✓ Visit www.gscouncil.org and www.gsc3sawards.com (Sign up for our newsletter, join us on social media)



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*g*A

DISCOVER

the total

CLIENT EXPERIENCE

VISION, VALUES AND IDENTITY

“To create sustainable development and a positive impact, by transforming businesses, people, organizations & communities”

gA is an independent Latin American multinational firm organized under the laws of Spain, and spanning all major countries in Americas with world-class investors: IFC and HSBC and access to global capital markets

We believe in sustainable growth:
We are a committed, team-spirited entrepreneurial organization (g) that delivers professional excellence and integrity to its clients (A)



gA AT A GLANCE

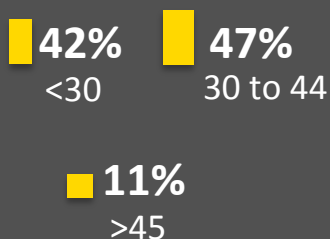
TALENT

Employees



+1300

Age Groups



Development

160,000 HOURS OF TRAINING IN 2013

114 HOURS/CONSULTANT/YEAR (5% OF TOTAL HOURS)

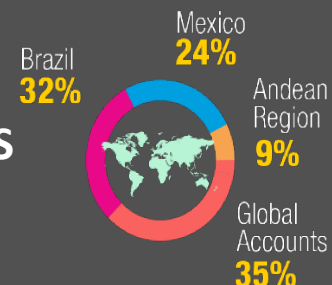
KEY PROGRAMS:

- gA 25
- Leaders Everywhere
- ELiGe ASSA

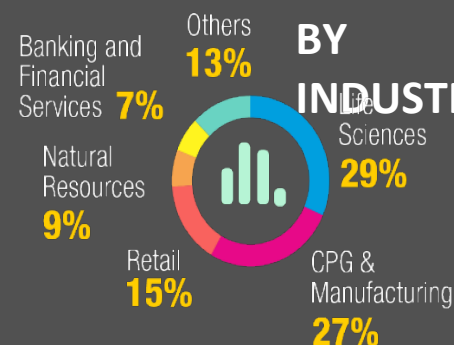


FINANCIAL PROFILE

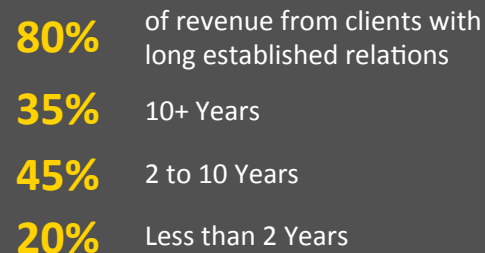
REVENUES BY REGION



REVENUES BY INDUSTRY



CLIENTS AND BUSINESS PARTNERS



gA Strategy & the global goals





93
Volunteers



Fostering a Future

From Education to employment

484
Hours of volunteers

10
Alliance network

337
young beneficiaries

From the
begining
1377



Argentina

Mexico



Brazil



Chile





Share knowledge
3.0 Education
teacher training

120
Hours of
training

pub-priv
Alliance
AEA & Min. Ed

285

jóvenes beneficiados

8950

indirect Benefactors

Meraki

School of training

Impact Sourcing Model

1 Company incubated
90 hs of training

Study

**Abriendo
Ventanas**

virtual Mentoring -Argencon

70 hs of volunteers

8 Companies



COVER
gA WORLD



1,671 sessions
11,082 visited pages

7 min permanence

DIGITAL

Sustainability Report

GRI G4

DIÁLOGOS

EN

Coming
soon

Global
Compact





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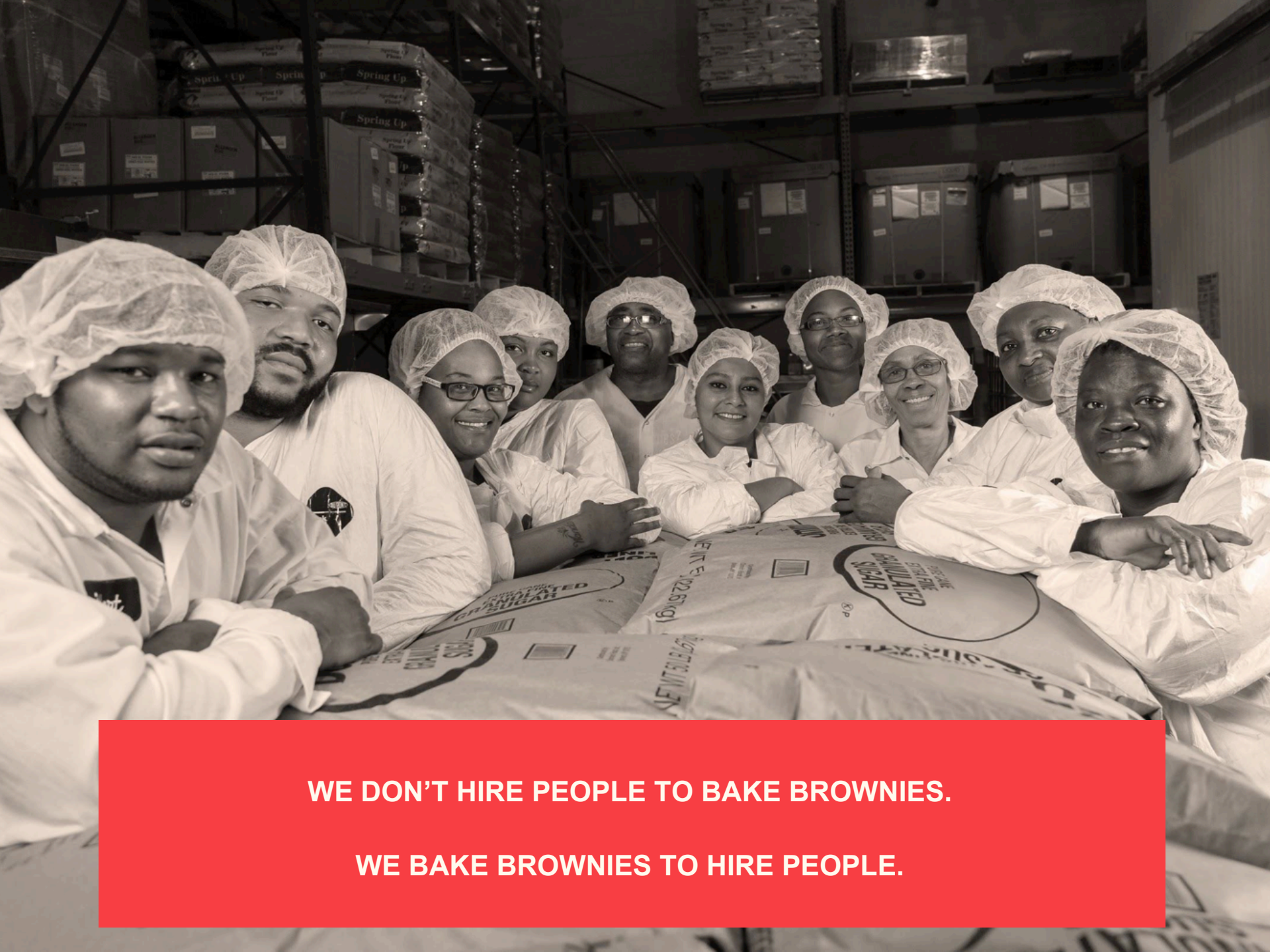
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UNGC WEBINAR – Sustainable Supply Chains through the lens of 17 SDGs

Wednesday, April 13th, 2016

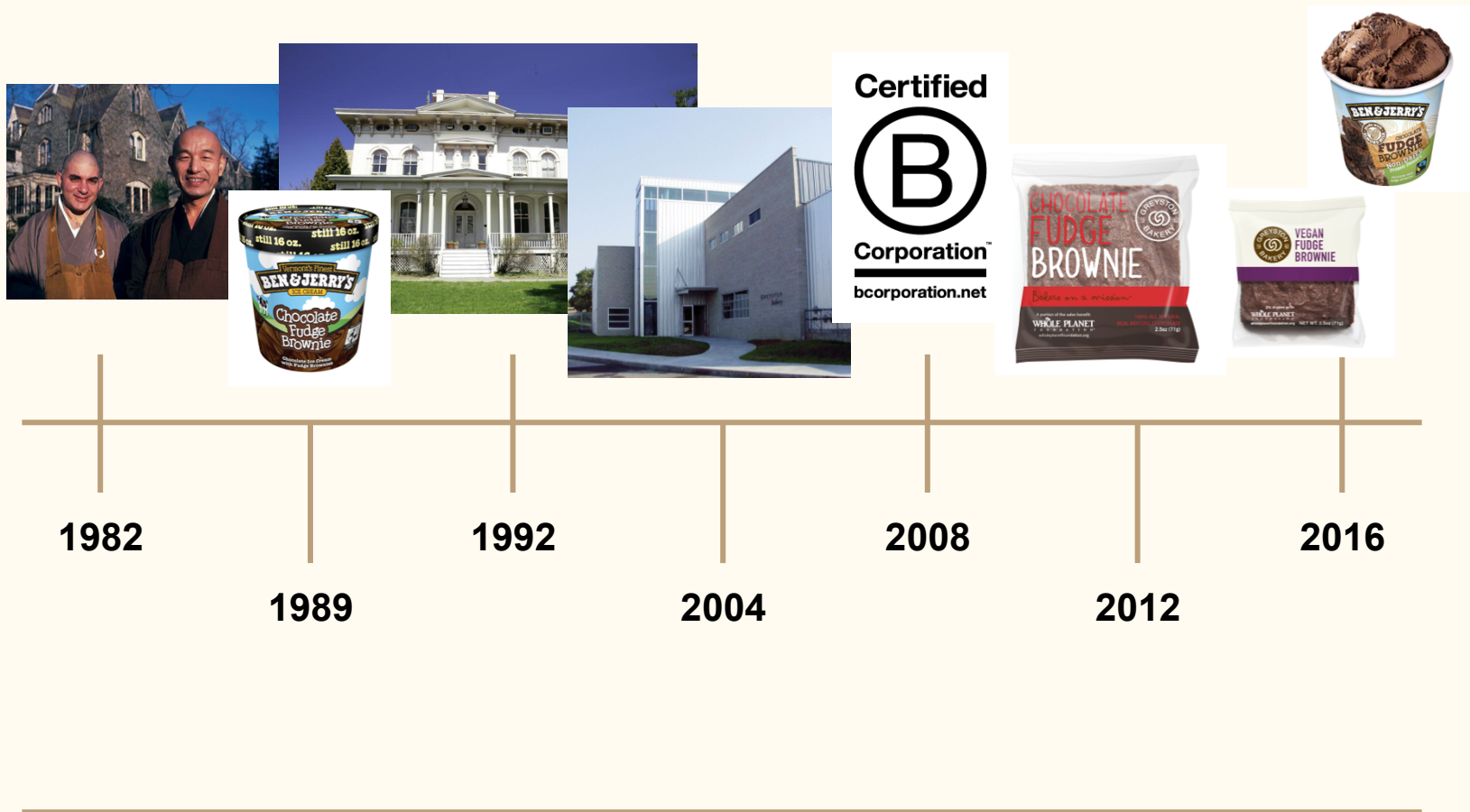
WE CHANGE LIVES
GREYSTON.COM



WE DON'T HIRE PEOPLE TO BAKE BROWNIES.

WE BAKE BROWNIES TO HIRE PEOPLE.

MAJOR MILESTONES TIMELINE



Greyston's founding mission – place-based poverty alleviation through sustainable employment

CONNECTING WITH YONKERS

Serving those most in need

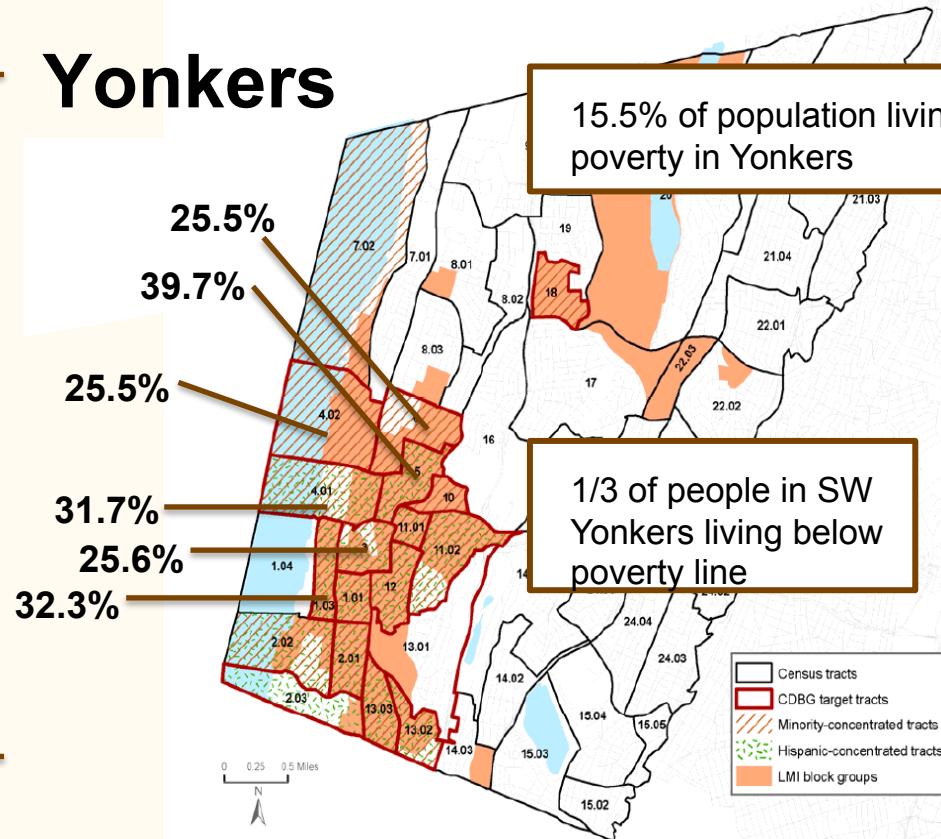
Critical Success Factors

- How do we serve the community to the greatest extent?
- How do we measure impact?

Planning for serving Yonkers in 10 years, 20 years, 40 years +

Scale & Replicate

Yonkers



Greyston & the Sustainable Development Goals

Place-based Community Development Model



HOW? → Open Hiring™ pending



Open Hiring embraces an individual's future potential by providing employment opportunities regardless of background or work history, while bringing together services and support needed to succeed in the workplace and thrive in the community.

Includes:

1. Access to opportunity, regardless of background.
2. PathMaking support, in exchange for "Sweat Equity."
3. Support Services to fight risk factors to sustain employment: housing support; childcare support; nutritious food; and skills trainings.

OPEN HIRING: How does it work?

HIRING	ORIENTATION	APPRENTICESHIP	GRADUATION!	FULL TIME EMPLOYMENT
WAITLIST IN LOBBY OF BAKERY	INTRODUCTION TO VALUES & CULTURE	6 – 10 MONTH DURATION		*WORKSHOP SERIES: FINANCIAL LITERACY, PARENT EDUCATION, ETC.
	QUALITY ASSURANCE	BI-WEEKLY EVALUATIONS WITH SUPERVISOR		HEALTHY EATING PROGRAM
CURRENT WAIT TIME – C. 6 MONTHS	WORKER READINESS	ONGOING HARD SKILLS EVALUATION		*COMMUNITY ACTION TEAMS
	INTRODUCTION TO THE PRODUCTION FLOOR	*APPRENTICE REVIEW & BUDDY SYSTEM		*EMPLOYEE SWAP & SUPERVISOR MENTORSHIP WITH BEN & JERRY'S

Greyston Bakery and Foundation

Sustaining Employment Hand-in-Hand

Whole Person, Whole Enterprise, Whole Community



It's Not Just About a Job

Key Job & Family Support Services

Workforce Development

"We are all PathMakers"

- 3,500 jobs created over 34 years
- 85 Trained, 72 Employed
- 29 employed for at least 6 months
- \$326K new income

Early Learning Center

"Learning with a Mission"

- 139 children served with high quality, early intervention services
- \$2.2M income generated by parents who could work due to childcare coverage

Community Gardens

"Growers on a Mission"

- 441 Plots planted and cared for
- 27,200 lbs of produce grown

Greyston Housing

"Service with a Mission"

- Provided 43 tenants with high quality housing, supportive services, case management
- Housed 532 individuals and generated a \$7.7 million savings to government.

MANAGING IMPACT



OUR PRODUCTS & PARTNERSHIPS



APRIL 13, 2016

UNILEVER'S SUSTAINABLE GROWTH STRATEGY

By 2020, Unilever anticipates achieving three major goals:

- Help more than a billion people to improve their health and well-being
- Halve the environmental footprint of its products.
- Source 100% of its agricultural raw materials sustainably and enhance the livelihoods of people across its value chain.

Greyston can participate in the achievement of these goals by doing the following:

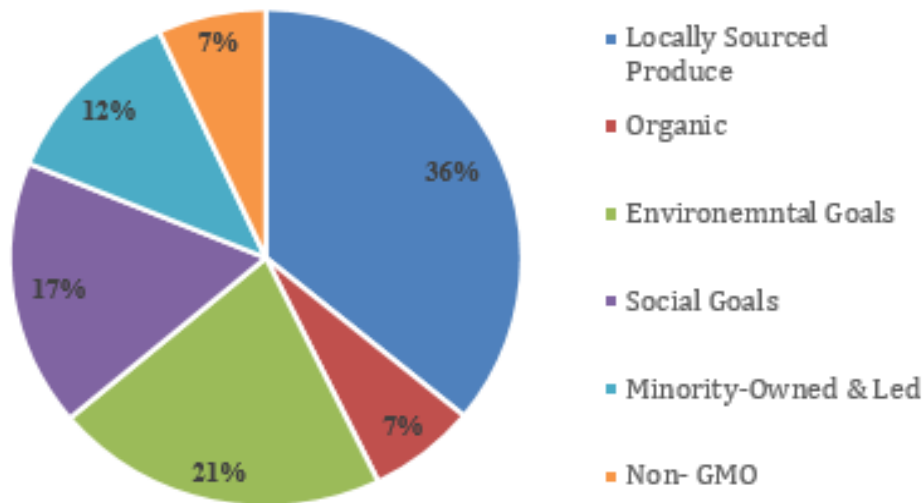
- Improving upon and sharing our best practices to improve the health and well-being of our employees and the community of Yonkers
- Pursuing the goals laid out by our Benefit Committee to achieve consistent reductions in the environmental footprint of our baked goods
- Issue and ensure compliance with our Supplier Code of Conduct, and continue our movement towards Fair Trade, Non-GMO formulas

UNILEVER'S STRATEGIC VISION



BENEFIT CORPORATION: IMPACT ASSESSMENT

Supplier Code of Conduct Compliance Data



Through the B Team, the gatekeepers of all Benefit Corporation activities at Greyston, the Bakery has launched key initiatives aimed at driving environmental impact both at our own facility and across our supply chain:

- Supplier Code of Conduct
- Environmental & Health Targets

2015 Targets		2015 Outcome	
Environment & Health	Reduce GHG intensity to 65%-70%		Achieved a 31.1% decrease in GHG intensity from 2012
	Achieve Non-GMO Project certification for all of our products		Successfully developed a framework to measure GHG intensity relating to our direct emissions
	Increase total waste sent for recycling to 65-70%		Increased total waste sent for recycling to 65-70%
	Expand and host 15 Healthy Eating Initiatives		Hosted 8 healthy Eating Activities

Vision

Our vision is to make Open Hiring a common practice for businesses across the globe by 2030.





White House – Fair Chance Pledge



GREYSTON TAKES THE PLEDGE - April 11, 2016

“Greyston applauds the growing number of public and private sector organizations nationwide who are taking action to ensure that all Americans have the opportunity to succeed, including individuals who have had contact with the criminal justice system. When almost 70 million Americans – nearly one in three adults – have a criminal record, it is important to remove unnecessary barriers that may prevent these individuals from gaining access to employment, training, education and other basic tools required for success in life. We are committed to providing individuals with criminal records, including formerly incarcerated individuals, a fair chance to participate in the American economy. Greyston is also committed to looking past other employment barriers, and providing additional family supports needed to break the cycle of poverty sustainably.”



GREYSTON TAKES ACTION

In addition to signing the pledge, Greyston makes company-specific commitments that demonstrate the type of action our company will take to achieve the goal of promoting opportunity for all, eliminating barriers to reentry, and providing meaningful opportunities to succeed for reentering individuals:

- 1) **Promote Fair Chance & Open Hiring Practices;**
- 2) **Taking Action in our Local Community.**



GREYSTON SHARES BEST PRACTICES AND SUCCESS STORIES

Greyston 2020:

Center for Open Hiring

Goal

To serve as a national, as well as international, focal point for the development, analysis, optimization, and dissemination of alternative hiring models as a core driver for eradicating generational poverty and sustaining communities.

Greyston 2020

Center for Open Hiring



Greyston Institute

- Student & University Accredited Courses
- Executive Education
- HR Leadership Training
- Conferences & Convenings



Greyston Social Innovation Lab

- Model Programs:
 - Education & Childcare
 - Housing
 - Food, Nutrition, & Environment
 - Health & Human Services
 - Public Safety
- Funded R&D Projects



Jobs and Skills Accelerator

- Greyston Bakery
- Greyston U
- Workforce Development
- New Business Incubator
 - Green jobs
 - Manufacturing
- Bakery replication



Open Hiring Association

- Advocacy for working poor
- Employer, policy influence
- Shared learnings

Cross cutting support for finance, HR, technology, and operations

Influence Strategy

One open hire, social enterprise, at a time



GREYSTON
SOCIAL ENTERPRISE • EST 1982



Yonkers, New York – Come visit!

EMPLOYEE SPOTLIGHT: DION DREW



Dion was born and raised in Yonkers, New York where he lived with his mother in public housing. While she worked hard, the money she made was not enough to make ends meet, and the family struggled. To make money, Dion started selling drugs at age 15 and, as a result, was in and out of jail starting at age 17. He was sent to federal prison in upstate New York for a four-year sentence starting in 2003.

When he was released, he made a commitment to himself and his family to stop selling drugs

and make a better life for himself. However, he found it very difficult to find a job given his criminal history. After months of looking for work, he applied to Greyston and was offered a job. Dion accepted and has been working at the bakery for close to seven years. Greyston gave him the second chance he needed, and he has been able to settle down and start a family. As he said in a recent TED Talk about Greyston's open hiring process, "I can't really explain the things Greyston has done for me. It saved my life. If I was still on the streets I would be dead or in jail."

Follow Us!



Stay in touch!



GREYSTON BAKERY

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(914) 375-1510 • sales@greyston.com



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SPHS

INFORMAL INTERAGENCY TASK TEAM

Sustainable Supply Chains: through the lense of the United Nations SPHS initiative

'Saving Lives Sustainably'

Explore. Learn. Engage.



*Empowered lives.
Resilient nations.*

MIRJANA MILIC

SPHS Associate Coordinator

UN informal Interagency Task Team on
Sustainable Procurement in the Health Sector

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The Global Compact Webinar. April 13, 2016

#act4health

Sustainable Supply Chains: through the lense of the United Nations SPHS initiative

Join the conversation on
SavingLiveSustainably.or



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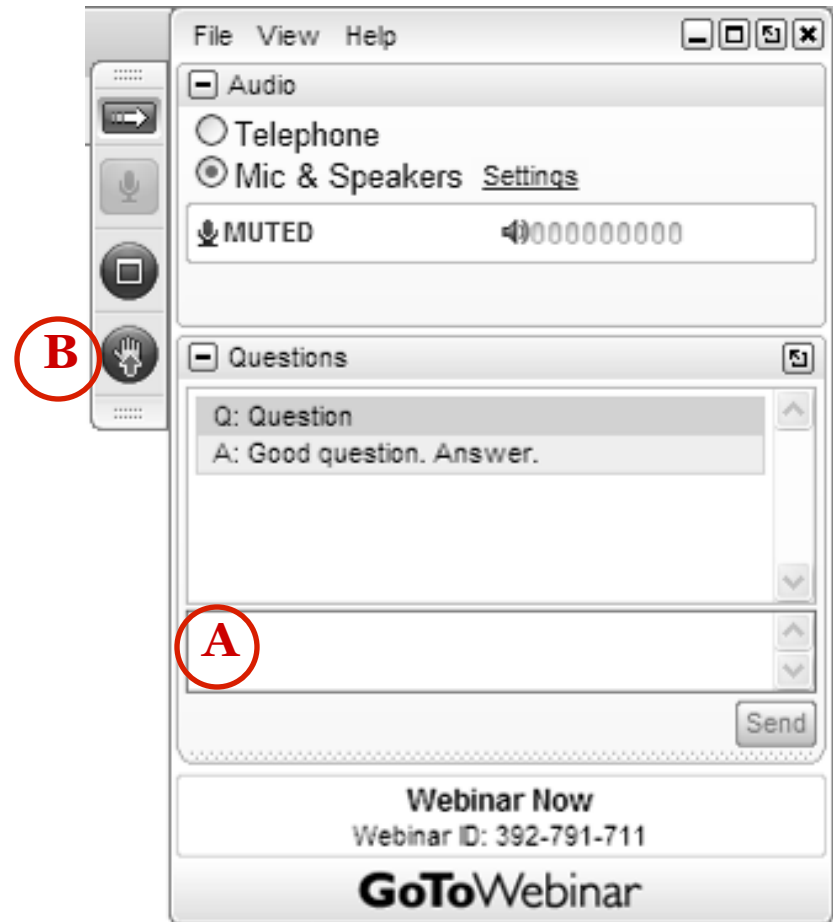
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Thank you!

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Paul Dougall
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Mirjana Milic
United Nations Development Programme
The SPHS Secretariat
<http://www.savinglivesustainably.org>

Visit The Supply Chain Sustainability Website:
supply-chain.unglobalcompact.org

Sign-up to the UN Global Compact's Monthly Bulletin:
http://unglobalcompact.org/NewsAndEvents/UNGC_bulletin/subscribe.html



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