Sustainable Supply Chains: Through the Lens of the 17 SDGs

April 13, 2016
Agenda

1. Welcome and Introduction
2. SDGs for Supply Chain/ GSC 17/17 Initiative
3. Large Company Insights on the Global Supply Chain and the SDGs
4. SME Insights on Incorporating the SDGs as a Small-Cap Supplier Organization
5. Special Remarks – “Sustainable Supply Chains: The Role of the United Nations Informal Interagency Task Team on Sustainable Procurement in the Health Sectors (SPHS)”
6. Q&A Session
7. Closing Remarks
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**Q&A:** We will be taking questions on content at the end, but you can send them to us throughout the webinar by using the Questions pane (A). **Please specify to whom the question should be directed.**

Example: *Question for John Doe: What are land rights?*
Today’s Presenters

**UN Global Compact**
Anita Househam,
Senior Manager,
Policy & Legal/Supply Chain Sustainability

**Global Sourcing Council (GSC)**
Louis Coppola,
Board Member

**Greyston**
Bulbul Gupta,
Head of Social Innovation

**Grupo Assa**
Paul Dougall,
Vice-President and
Chief Corporate Development Officer

**United Nations Development Programme, The SPHS Secretariat**
Mirjana Milic,
SPHS Associate Coordinator
Sustainable Development Goals

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions
17. Partnerships for the Goals

United Nations Global Compact
UNITED NATIONS GLOBAL COMPACT

Stakeholders
- Business
- Industry Associations
- Investors
- Civil Society
- Labour
- Academia
- Government

Global Network
- Europe
- Latin America
- North America
- Asia & Oceania
- Africa
- MENA
- 160+ Countries
- 85+ Local Networks

Platforms & Programmes
- Human Rights & Labour
- Women’s Empowerment Principles
- Children’s Rights and Business Principles
- Child Labour Platform
- Caring for Climate
- CEO Water Mandate
- Food + Agriculture Business Principles
- Anti-Corruption
- Business for Peace
- Business for the Rule of Law
- Business and Education
- Supply Chain Sustainability
- Global Compact LEAD

Business Partnership Hubs
- Water
- Climate and Energy
- Social Enterprise
- Anti-Corruption Collective Action
- UN-Business Partnership

Sister Initiatives
- Global Compact Cities Programme
- Principles for Responsible Investment (PRI)
- Principles for Responsible Management Education (PRME)
- Sustainable Stock Exchanges (SSE)

8,000+
Business participants

4,000+
Non-business participants

28,000+
Disclosure reports submitted
Supporting the SDGs

ARCHITECTS OF A BETTER WORLD

BUILDING THE POST-2015 BUSINESS ENGAGEMENT ARCHITECTURE

SDG INDUSTRY MATRIX

Our planet faces massive economic, social and environmental challenges.

To combat these, the Sustainable Development Goals (SDGs) define global priorities and aspirations for 2030. They represent an unprecedented opportunity to eliminate extreme poverty and put the world on a sustainable path.

Governments worldwide have already agreed to these goals. Now it is time for business to take action.

The SDG Compass explains how the SDGs affect your business – offering you the tools and knowledge to put sustainability at the heart of your strategy.

Produced jointly by:

United Nations Global Compact and KPMG International

www.sdgcompass.org
Key Activities

- **SDG Champions Program**
  - Roll-out across Local Networks to help organize SDG related events and identify business Champions

- **Leadership Summit – June 2016**
  - Focus theme on “SDGs in Action” and present cornerstones of UNGC’s 2020 Global Strategy

- **Activating Local Networks**
  - Promote the SDG agenda within national processes and integrate the “local context” in UNGC’s work

- **Disseminate Frameworks, Resources & Tools**
  - Continue the development and distribution of important collateral to guide business on the SDGs

- **Further Engage Sister Initiatives (PRI & PRME)**
The Supply Chain Sustainability Website

- Easily search and find information on embedding sustainability issues (human rights, labour, environment, anti-corruption) into supply chains
- Access:
  - Initiatives, programmes, codes, standards and networks
  - Resources and tools
  - Case examples of company practices
- Share information on supply chain initiatives and resources

supply-chain.unglobalcompact.org
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Welcome to GSC’s 17 Weeks / 17 SDGs
Special UNGC Partnership Webinar:
Sustainable Development Goals in Supply Chains

Louis Coppola, MBA – Co-Founder & EVP @ Governance & Accountability Institute (G&A),
Board Member @ The Global Sourcing Council (GSC)
Global Sourcing Council GSC

Profit with Purpose in Global Sourcing
Transform the World where companies pursue profit with purpose

- Established in 2007 to advancing the cause of Sustainable and Socially Responsible Sourcing Practices
- Independent forum for business, academia, governmental organizations and NGOs
- Community of over 20,000 GSC members and app 100,000 partners from all corners of the world
- Member of the UN Global Compact

www.gscouncil.org
Global Sourcing Council

www.gscouncil.org

✓ Exchange of ideas and viewpoints
  ✓ Conferences and symposia, web meetings
  ✓ Publications, Newsletters, Social media

✓ Advocating best practices in 3S
  ✓ 17/17 SDG program
  ✓ GSC 3SAwards Program
  ✓ Networking among like-minded professionals

✓ Professional Development Programs
  ✓ SEAL boot camp – Sustainable Executive Leadership Development

✓ Research and publications
  ✓ Position papers
  ✓ Case Studies
  ✓ Tools & Resources
GSC’s 17 Weeks / 17 SDGs Initiative

Educating, Enabling, and Inspiring Alignment with the SDGs in Supply Chains, Sourcing, and Procurement
GSC’s 17 Weeks / 17 SDGs Initiative

• Each Week For 17 Weeks Focused on one SDG
  Week of March 7 (SDG 1) Thru Week of June 27 (SDG 17)

• Providing through our Newsletters, Partners, Web Pages, Social Media:
  – Tools and Resources for Aligning Business
  – Learn From Leaders Taking Action on SDGs
  – Collaborate with NGOs to Amplify SDG Efforts
  – Watch 3S Awards Participants Examples of SDG Impact in The Supply Chain
  – Attend our Webinar Series / Events
What Are SDGs?

• 193 World Leaders Committed to the UN’s 2030 Agenda for Sustainable Development on September 25, 2015

• There are 17 Sustainable Development Goals (SDGs) with 169 Underlying Targets

• They took effect on January 1, 2016 Replacing the Millennium Development Goals (MDGs)
THE GLOBAL GOALS
For Sustainable Development

1. NO POVERTY
2. ZERO HUNGER
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE STRONG INSTITUTIONS
17. PARTNERSHIPS FOR THE GOALS

"We The People" for The Global Goals - YouTube.mp4
Business Is A Vital Partner

• Unlike the MDGs, the SDGs explicitly call on businesses to apply their creativity and innovation to solve sustainable development challenges.

• The SDGs present an opportunity for business-led solutions and technologies.

• Leading companies can demonstrate their leadership in SD both by minimizing negative impacts and maximizing positive impacts.

"Business is a vital partner in achieving the Sustainable Development Goals. Companies can contribute through their core activities, and we ask companies everywhere to assess their impact, set ambitious goals and communicate transparently about the results."

Ban Ki-moon, United Nations Secretary-General
2015 GSC 3SAwards
Awards in Sustainable and Socially Responsible Sourcing
at the NYC Headquarters of the United Nations
September 16th, 2015
Cultivating & Catalyzing Impact Across Global Sourcing & Supply Chains:

- Large Purchasing Organizations w/ Sustainability Goals (GSC Corp Members)
- Impact Focused Financial Institutions w/ Creative Financial Models / Favorable Terms for High Impact (GSC Impact Finance)
- Micro / Small Sized Highly Impactful Sourcing Organizations with Scalable Business Model (3S Awards)
Contact Us to Join The GSC’s Mission

- Demonstrate Your Leadership on One or More SDGs Through 17 / 17 Initiative
- Partner With the GSC “Eco-System” to Further Your Mission & Build Resiliency in Your Sourcing
- Support and Participate in the 3S Awards that Empower Impact Sourcing
- Please contact louis.coppola@gscouncil.org for more information on GSC and how our programs and initiatives can help your organization thrive.
- Visit www.gscouncil.org and www.gsc3sawards.com (Sign up for our newsletter, join us on social media)
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DISCOVER the total CLIENT EXPERIENCE
“To create sustainable development and a positive impact, by transforming businesses, people, organizations & communities”

gA is an independent Latin American multinational firm organized under the laws of Spain, and spanning all major countries in Americas with world-class investors: IFC and HSBC and access to global capital markets.

We believe in sustainable growth: We are a committed, team-spirited entrepreneurial organization (g) that delivers professional excellence and integrity to its clients (A).
**gA AT A GLANCE**

**TALENT**

**Employees**

- **Age Groups**
  - <30: 42%
  - 30 to 44: 47%
  - >45: 11%

- **+1300**

**Development**

- **160,000 HOURS OF TRAINING IN 2013**
- **114 HOURS/CONSULTANT/YEAR**
- (5% OF TOTAL HOURS)

**KEY PROGRAMS:**
- gA 25
- Leaders Everywhere
- ELiGe ASSA

**FINANCIAL PROFILE**

**REVENUES BY REGION**

- Brazil: 32%
- Mexico: 24%
- Andean Region: 9%
- Global Accounts: 35%

**REVENUES BY INDUSTRY**

- Banking and Financial Services: 7%
- Life Sciences: 29%
- Natural Resources: 9%
- Retail: 15%
- CPG & Manufacturing: 27%

**CLIENTS AND BUSINESS PARTNERS**

- 80% of revenue from clients with long established relations
- 35% 10+ Years
- 45% 2 to 10 Years
- 20% Less than 2 Years
gA Strategy & the global goals

- Education for transformation
- Transparency
- Employment
- Public-Private alliance
Fostering a Future
From Education to employment

93 Volunteers
484 Hours of volunteers
337 young beneficiaries

10 Alliance network

From the beginning 1377
Share knowledge

3.0 Education

teacher training

120 Hours of training

pub-priv
Alliance
AEA & Min. Ed

285 jóvenes beneficiados

8950 indirect Benefactors

Meraki

School of training

Impact Sourcing Model

1 Company incubated
90 hs of training

Study

Abriendo Ventanas

virtual Mentoring - Argencon

70 hs of volunteers
8 Companies
1,671 sessions
11,082 visited pages
7 min permanence

DIGITAL
Sustainability Report

GRI G4
Comming soon

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UNGC WEBINAR – Sustainable Supply Chains through the lens of 17 SDGs

Wednesday, April 13th, 2016

WE CHANGE LIVES
GREYSTON.COM
WE DON’T HIRE PEOPLE TO BAKE BROWNIES.

WE BAKE BROWNIES TO HIRE PEOPLE.
Greyston’s founding mission – place-based poverty alleviation through sustainable employment
CONNECTING WITH YONKERS

Serving those most in need

Critical Success Factors

- How do we serve the community to the greatest extent?
- How do we measure impact?

Planning for serving Yonkers in 10 years, 20 years, 40 years +

Scale & Replicate

Yonkers

15.5% of population living in poverty in Yonkers

1/3 of people in SW Yonkers living below poverty line

32.3%
31.7%
25.6%
25.5%
39.7%
25.5%

15.5% of population living in poverty in Yonkers
Greyston & the Sustainable Development Goals
Place-based Community Development Model
Open Hiring embraces an individual’s future potential by providing employment opportunities regardless of background or work history, while bringing together services and support needed to succeed in the workplace and thrive in the community.

**Includes:**

1. Access to opportunity, regardless of background.

2. PathMaking support, in exchange for “Sweat Equity.”

3. Support Services to fight risk factors to sustain employment: housing support; childcare support; nutritious food; and skills trainings.
**OPEN HIRING: How does it work?**

<table>
<thead>
<tr>
<th>HIRING</th>
<th>ORIENTATION</th>
<th>APPRENTICESHIP</th>
<th>FULL TIME EMPLOYMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WAITLIST IN LOBBY OF BAKERY</strong></td>
<td><strong>INTRODUCTION TO VALUES &amp; CULTURE</strong></td>
<td><strong>6 – 10 MONTH DURATION</strong></td>
<td><strong>GRADUATION!</strong></td>
</tr>
<tr>
<td><strong>QUALITY ASSURANCE</strong></td>
<td><strong>BI-WEEKLY EVALUATIONS WITH SUPERVISOR</strong></td>
<td></td>
<td><strong>HEALTHY EATING PROGRAM</strong></td>
</tr>
<tr>
<td><strong>CURRENT WAIT TIME – C. 6 MONTHS</strong></td>
<td><strong>WORKER READINESS</strong></td>
<td><strong>ONGOING HARD SKILLS EVALUATION</strong></td>
<td><strong>COMMUNITY ACTION TEAMS</strong></td>
</tr>
<tr>
<td><strong>INTRODUCTION TO THE PRODUCTION FLOOR</strong></td>
<td><strong>APPRENTICE REVIEW &amp; BUDDY SYSTEM</strong></td>
<td></td>
<td><strong>EMPLOYEE SWAP &amp; SUPERVISOR MENTORSHIP WITH BEN &amp; JERRY’S</strong></td>
</tr>
</tbody>
</table>
Greyston Bakery and Foundation

Sustaining Employment Hand-in-Hand
Whole Person, Whole Enterprise, Whole Community
It’s Not Just About a Job
Key Job & Family Support Services

Workforce Development
“We are all PathMakers”
• 3,500 jobs created over 34 years
• 85 Trained, 72 Employed
• 29 employed for at least 6 months
• $326K new income

Early Learning Center
“Learning with a Mission”
• 139 children served with high quality, early intervention services
• $2.2M income generated by parents who could work due to childcare coverage

Community Gardens
“Growers on a Mission”
• 441 Plots planted and cared for
• 27,200 lbs of produce grown

Greyston Housing
“Service with a Mission”
• Provided 43 tenants with high quality housing, supportive services, case management
• Housed 532 individuals and generated a $7.7 million savings to government.
MANAGING IMPACT

Social Justice
- Domestic Fairtrade
- Scaling Open Hiring
- Career Advancement
- Taking a Stance (ban the box and min wage)

Sustainable Manufacturing
- Sustainable Capital Investment (lighting and energy projects)
- Waste Initiatives
- Supplier Code of Conduct
- Supplier Education
- Internal Empowerment (Community Action Teams)

Meaningful Partnerships
- Continuous Impact Improvement – What else can we be doing with our partners?
- Identify new partners to further our impact on poverty

Innovation
- Developing great tasting product that is responsive to consumer demands
- Creating products that provide opportunities and growth of our mission
UNILEVER’S SUSTAINABLE GROWTH STRATEGY

By 2020, Unilever anticipates achieving three major goals:

• Help more than a billion people to improve their health and well-being

• Halve the environmental footprint of its products.

• Source 100% of its agricultural raw materials sustainably and enhance the livelihoods of people across its value chain.

Greyston can participate in the achievement of these goals by doing the following:

• Improving upon and sharing our best practices to improve the health and well-being of our employees and the community of Yonkers

• Pursuing the goals laid out by our Benefit Committee to achieve consistent reductions in the environmental footprint of our baked goods

• Issue and ensure compliance with our Supplier Code of Conduct, and continue our movement towards Fair Trade, Non-GMO formulas
BENEFIT CORPORATION: IMPACT ASSESSMENT

Through the B Team, the gatekeepers of all Benefit Corporation activities at Greyston, the Bakery has launched key initiatives aimed at driving environmental impact both at our own facility and across our supply chain:

- Supplier Code of Conduct
- Environmental & Health Targets

**Supplier Code of Conduct Compliance Data**

- Locally Sourced Produce: 7%
- Organic: 7%
- Environmental Goals: 12%
- Social Goals: 17%
- Minority-Owned & Led: 7%
- Non-GMO: 21%

**Environment & Health**

<table>
<thead>
<tr>
<th>2015 Targets</th>
<th>2015 Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce GHG intensity to 65%-70%</td>
<td>Achieved a 31.1% decrease in GHG intensity from 2012</td>
</tr>
<tr>
<td>Achieve Non-GMO Project certification for all of our products</td>
<td>Successfully developed a framework to measure GHG intensity relating to our direct emissions</td>
</tr>
<tr>
<td>Increase total waste sent for recycling to 65-70%</td>
<td>Increased total waste sent for recycling to 65-70%</td>
</tr>
<tr>
<td>Expand and host 15 Healthy Eating Initiatives</td>
<td>Hosted 8 healthy Eating Activities</td>
</tr>
</tbody>
</table>
Vision

Our vision is to make Open Hiring a common practice for businesses across the globe by 2030.
Greyston takes the pledge - April 11, 2016

“Greyston applauds the growing number of public and private sector organizations nationwide who are taking action to ensure that all Americans have the opportunity to succeed, including individuals who have had contact with the criminal justice system. When almost 70 million Americans – nearly one in three adults – have a criminal record, it is important to remove unnecessary barriers that may prevent these individuals from gaining access to employment, training, education and other basic tools required for success in life. We are committed to providing individuals with criminal records, including formerly incarcerated individuals, a fair chance to participate in the American economy. Greyston is also committed to looking past other employment barriers, and providing additional family supports needed to break the cycle of poverty sustainably.”

Greyston takes action

In addition to signing the pledge, Greyston makes company-specific commitments that demonstrate the type of action our company will take to achieve the goal of promoting opportunity for all, eliminating barriers to reentry, and providing meaningful opportunities to succeed for reentering individuals:

1) Promote Fair Chance & Open Hiring Practices;
2) Taking Action in our Local Community.

Greyston shares best practices and success stories
Greyston 2020:

Center for Open Hiring

Goal

To serve as a national, as well as international, focal point for the development, analysis, optimization, and dissemination of alternative hiring models as a core driver for eradicating generational poverty and sustaining communities.
Greyston 2020

Center for Open Hiring

Greyston Institute
- Student & University Accredited Courses
- Executive Education
- HR Leadership Training
- Conferences & Convenings

Greyston Social Innovation Lab
- Model Programs:
  - Education & Childcare
  - Housing
  - Food, Nutrition, & Environment
  - Health & Human Services
  - Public Safety
  - Funded R&D Projects

Jobs and Skills Accelerator
- Greyston Bakery
- Greyston U
- Workforce Development
- New Business Incubator
- Green jobs
- Manufacturing
- Bakery replication

Open Hiring Association
- Advocacy for working poor
- Employer, policy influence
- Shared learnings

Cross cutting support for finance, HR, technology, and operations
Influence Strategy
One open hire, social enterprise, at a time
Yonkers, New York – Come visit!

EMPLOYEE SPOTLIGHT: DION DREW

Dion was born and raised in Yonkers, New York where he lived with his mother in public housing. While she worked hard, the money she made was not enough to make ends meet, and the family struggled. To make money, Dion started selling drugs at age 15 and, as a result, was in and out of jail starting at age 17. He was sent to federal prison in upstate New York for a four-year sentence starting in 2003.

When he was released, he made a commitment to himself and his family to stop selling drugs and make a better life for himself. However, he found it very difficult to find a job given his criminal history. After months of looking for work, he applied to Greyson and was offered a job. Dion accepted and has been working at the bakery for close to seven years. Greyson gave him the second chance he needed, and he has been able to settle down and start a family. As he said in a recent TED Talk about Greyson's open hiring process, "I can't really explain the things Greyson has done for me. It saved my life. If I was still on the streets I would be dead or in jail."
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Sustainable Supply Chains: through the lense of the United Nations SPHS initiative

'Saving Lives Sustainably'


MIRJANA MILIC
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UN informal Interagency Task Team on Sustainable Procurement in the Health Sector
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Twitter: @milic_mirjana
The Global Compact Webinar. April 13, 2016

#act4health
Join the conversation on SavingLiveSustainably.org

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*Example:* **Question for John Doe:** What are land rights?
Thank you!

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