United Nations Private Sector Forum 2015

26 September 2015, 11:00-15:00

Delegates Dining Room, UN Headquarters, New York

Announcements of Support for the Sustainable Development Goals

The 2015 Private Sector Forum provides a platform for the private sector to demonstrate commitment to the Sustainable Development Goals (SDGs). All participating executives are encouraged to use the forum to make new announcements in support of the SDGs.

Specifically, announcements should be designed to present an action that advances the SDGs. This may include: setting ambitious corporate goals aligned with the SDGs, expanding an existing partnership or launching a new initiative together with partners

Announcements may be made in the following categories:

- **Goal**: A specific and time-bound target that expresses a company’s ambition for contributing to specific sustainable development priorities; and,
- **Sustainable Development Partnership**: Agreement among different organizations operating across different sectors and industries with an aim to address a specific systemic issue and create specific outcomes.

The following are examples of announcements made in each category:

**Goals**

- Company XYZ commits to investing 45% of its R&D budget towards increasing the effectiveness of its wind turbines. By continuously innovating and investing in our technology, we will not only contribute to the goal of increased renewables by 2030, but also increase the quality of renewable resources.
- Company XYZ commits to supporting the development of a technology platform designed to connect youth in Morocco and Tunisia to employment opportunities. It is proposed that this platform will increase job opportunities by 30%.
Sustainable Development Partnerships

- Company XYZ and UN Entity have developed a partnership designed to provide seed funding for 50 innovative ICT projects by young entrepreneurs, to provide employment for 250 youth and to provide $3.5m in funding by 2016.
- Company XYZ, UN Entity, and Government have formed a partnership designed to address health needs in Africa. The partnership aims to strengthen the healthcare infrastructure in order to improve access for 20 million under-served people by 2020.

Commitments made will be made visible to a wide audience and will be shared in the following ways:

- Inclusion on the UN Global Compact’s UN-Business Action Hub, an online platform where UN entities and business can engage in dialogue, share information and take action to advance UN goals and objectives;
- Provided to all participants of the Private Sector Forum and,
- Circulated to registered media.

Submitting an announcement for consideration

To submit a goal: Goal Form

To submit a partnership: Partnership Form