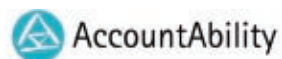


GLN GLOBAL COMPACT IMPLEMENTATION TOOL

An interactive learning and benchmarking resource that helps UN Global Compact signatories identify how the Global Compact principles and other core citizenship issues function as a driver of business success.



GLOBAL LEADERSHIP
NETWORK



UNITED NATIONS
GLOBAL COMPACT
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www.gln-openaccess.org

A UNIQUE PARTNERSHIP

The United Nations Global Compact, the International Finance Corporation (IFC) and the Global Leadership Network (GLN) research team at AccountAbility and the Boston College Center for Corporate Citizenship have created a joint partnership to promote the integration of responsible business practices into core business strategy. Working closely together, the four partners have launched an exclusive website at www.gln-openaccess.org for UN Global Compact signatories, IFC clients and the wider private sector in emerging markets. This website provides **free** access to GLN's interactive online tool.

Through the GLN tool, companies can identify strategic priorities, assess their performance and design action plans to improve the integration of sustainability issues into core business strategy and performance.

A customized edition of the GLN tool has been developed for UN Global Compact participants, to enhance the strategic value of the universal principles of the Global Compact and align them with business strategy, supporting implementation from day one and assessing priorities for continuous progress.

The GLN Excellence Framework



THE GLN

The Global Leadership Network (GLN) is a landmark global community of leading companies committed to pursuing corporate citizenship excellence. Founded and chaired by IBM in partnership with AccountAbility, the Center for Corporate Citizenship at Boston College, and nine industry leaders (3M, Cargill, CEMEX, Diageo, GE, GM, FedEx, Manpower, and Omron), GLN has grown to over thirty members from a variety of industry sectors around the globe. GLN's mission: to help companies achieve excellence in corporate citizenship and to form a collective voice of leadership on what constitutes performance excellence.

GLN defines excellence as the alignment of corporate citizenship with core business strategy so that citizenship becomes a driver of long-term competitive performance. GLN has developed a comprehensive framework for exploring and assessing strategic alignment. This framework has been translated into the first interactive tool of its kind.

Participating in many initiatives, Alcoa Brasil looked to GLN to identify key challenges. Using the GLN tool with various executive leaders, Alcoa focused on six trends of strategic impact, involved the right people to treat them, and drew attention to improving engagement efforts.

ADDING VALUE TO THE UN GLOBAL COMPACT AT THE COMPANY LEVEL

The **GLN Global Compact Implementation Tool** follows a dynamic three-stage process of **Diagnosis, Assessment and Planning** that will enable Compact signatories to:

- **think strategically** about the relationship between the Global Compact's ten principles and other corporate citizenship issues, and core business strategy and identify key stakeholders;
- **identify** critical priorities, opportunities and risks;
- **evaluate** the strategic significance of the ten principles and other corporate citizenship issues to the company and key stakeholders;
- **assess and benchmark** performance in embedding the ten principles and corporate citizenship into the heart of the organisation.

Features

- The tool builds an aligned, strategic approach to the UN Global Compact, galvanizes action and sets goals and targets to support Communications on Progress.
- Quantitative and qualitative real-time benchmarking: Compare with hundreds of companies via detailed scores, rankings and gap analyses; review case studies tailored to each Global Compact principle and compare practices from other leading companies.
- Automated reporting: View detailed reports which communicate results, standings, findings and plans for action.
- Good practice case studies: Draw on a database of over one hundred case studies to support learning and benchmarking.
- Available to firms of all sizes, sectors, and regions.

The results will enable UN Global Compact signatories to make strong commitments to excellence in their performance against the ten principles and will help build strategies that enable the UN Global Compact principles to serve as productive drivers of business performance and value for society.

The screenshot displays the 'STAGE TWO: ASSESSMENT' interface of the GLN Global Compact Implementation Tool. The top navigation bar includes 'PRINT / DOWNLOAD EVALUATION', 'HELP', and 'GLOSSARY'. Below this, a progress bar shows steps: 'Setting Started', 'Driver Management', 'Business Strategy', 'Engaged Learning', 'CC Leadership', 'Operational Excellence', 'Self Assessment', and 'Submit'. The current page is titled 'Introduction to Business Strategy' and features a 'Criteria for excellence' and 'Examples' tab. The main content area contains a text block explaining the importance of business strategy and a diagram of a triangle with 'Business Strategy' at the top, 'Engaged Learning' in the center, and 'CC Leadership' and 'Operational Excellence' at the bottom. Below the diagram is a list of bullet points defining excellence in the alignment of corporate citizenship to business strategy. The bottom of the page has a 'Save draft and exit evaluation' button and navigation arrows.

Companies that utilize the UN Global Compact and corporate citizenship as a driver of strategy are on the forefront of creating blockbuster products and services that form new high-value, high-margin markets and receive increased recognition from financial markets.

These companies anticipate and avoid social and environmental risks that increasingly threaten project success, reputation, cost of capital, and investment stability.

And these companies leapfrog others in providing value to key stakeholders and society.

For more information and to gain access to the tool,
please visit GLN open access at

www.gln-openaccess.org

About AccountAbility: AccountAbility is an international, non-profit membership organization dedicated to promoting accountability innovations that enable individuals, institutions and alliances to respond better to global challenges. AccountAbility works to develop new thinking, tools and connections that promote accountability for sustainable development. Find out more at www.accountability21.net

About BCCCC: The Boston College Center for Corporate Citizenship (BCCCC) is a membership-based research organization. BCCCC works with global corporations to help them define, plan and operationalize their corporate citizenship. BCCCC's goal is to help business leverage its social, economic and human assets to ensure both its success and a more just and sustainable world. Find out more at <http://bcccc.net>.

About the GLN: The Global Leadership Network is an international, membership-based initiative established by AccountAbility, the Boston College Center for Corporate Citizenship, IBM and nine other industry leaders dedicated to promoting performance excellence in corporate citizenship. Find out more at www.globalleadershipnetwork.org

About the Global Compact: Launched in 2000, the UN Global Compact is the largest corporate citizenship initiative in the world. As of May 2007 more than 3,000 companies from 100 countries, as well as over 700 hundred civil society, international labor organizations and academic institutions are engaged in the initiative. All are working to promote responsible corporate citizenship, ensuring that business is part of the solution to the challenges of globalization. In this way, the private sector – in partnership with other social actors – can help realize a more sustainable and inclusive global economy. Find out more at www.unglobalcompact.org

About the IFC: The International Finance Corporation (IFC), the private-sector arm of the World Bank Group, promotes open and competitive markets in developing countries. IFC supports sustainable private sector companies and other partners in generating productive jobs and delivering basic services, so that people have opportunities to escape poverty and improve their lives. Find out more at www.ifc.org.



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