



United Nations Global Compact



Schweizerische Eidgenossenschaft  
Confédération suisse  
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Novartis Foundation  
for Sustainable Development



## Symposium: Global Economic Ethic – Consequences for Global Businesses

Venue: UN Headquarters, New York; Delegates' Dining Room 6

Date & Time: Tuesday, 6 October 2009, 11 a.m. to 3 p.m.

*Please plan to arrive at the UN's Visitor Entrance (white security tent, located at 1<sup>st</sup> Ave & East 45<sup>th</sup> Street) between 10 a.m. and 10.30 a.m. in case you do not have a UN security pass. Please bring a photo ID. You will be escorted to the Delegates Dining Room.*

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|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11.00 – 11.20 | <b>Welcome and Introduction</b><br>- H.E. Mr. Peter Maurer, Ambassador and Permanent Representative of Switzerland to the United Nations<br>- Mr. Georg Kell, Executive Director, UN Global Compact Office                                                                        |
| 11.20 – 11.40 | <b>Introduction to the declaration “Global Economic Ethic – Consequences for Global Businesses”</b><br>- Dr. Hans Küng, President, Global Ethic Foundation                                                                                                                        |
| 11.40 – 11.55 | <b>The Millennium Development Goals and ethical business practices</b><br>- Dr. Jeffrey Sachs, The Earth Institute, Columbia University, New York                                                                                                                                 |
| 11.55 – 12.10 | <b>Organizational prerequisites for implementing the declaration</b><br>- Dr. Josef Wieland, Professor of Economy, Konstanz, Germany                                                                                                                                              |
| 12.10 – 12.25 | <b>Prerequisites for ethical management</b><br>- Dr. Klaus M. Leisinger, CEO, Novartis Foundation                                                                                                                                                                                 |
| 12.25 – 01.30 | <b>Questions from participants and Discussion</b><br><i>Lunch will be provided courtesy to the Novartis Foundation</i>                                                                                                                                                            |
| 01.30 – 02.00 | <b>Critical review of the declaration</b><br>- Dr. Carolyn Woo, Dean, Mendoza College of Business University of Notre Dame<br>- Dr. Patricia Werhane, Professor of Business Ethics, joint appointment at University of Virginia, Darden School of Business, and DePaul University |
| 02.00 – 03.00 | <b>Questions from participants and Discussion</b>                                                                                                                                                                                                                                 |