



Global Compact Network  
Korea

# **Empowering the Global Compact Network**

November 13, 2009

Global Compact Korea Network

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# I. Short History



# I. Short History (2007, 2008)

## 2007

2007.9.17	GCKN Formally Established at General Conference
2007.11.27	Co-hosted with UNDP Korea, a Symposium on Climate Change and the Korean Business' Counter Plan

## 2008

2008.3.10	Hosted a Symposium on Anti-Corruption
2008.6.17-18	Co-Hosted a conference entitled, “Changing Landscapes: Towards a Sustainable Economy in Asia,” with the UN Environment Program Finance Initiative (UNEP FI), Principles for Responsible Investment (PRI), and “Seoul Declaration” was adopted.
2008.7.4	Organized a Luncheon in honor of the UN Secretary General Ban, Ki-Moon and the Prime Minister of the Republic of Korea, Han Seung-Soo
2008.9.8	Co-hosted a Symposium on the progress of the United Nations' Millennium Development Goals (MDGs) with the UNDP Korea
2008.9.17	Organized a meeting for the Advisory Committee of the GCKN
2008.9.24	Conducted the Annual Meeting of the GCKN
2008.12. 2	Co-hosted “International Conference for Human Rights and SRI” with National Human Rights Commission of Korea and Money Today

❖ 2 COP workshops were held in 2008

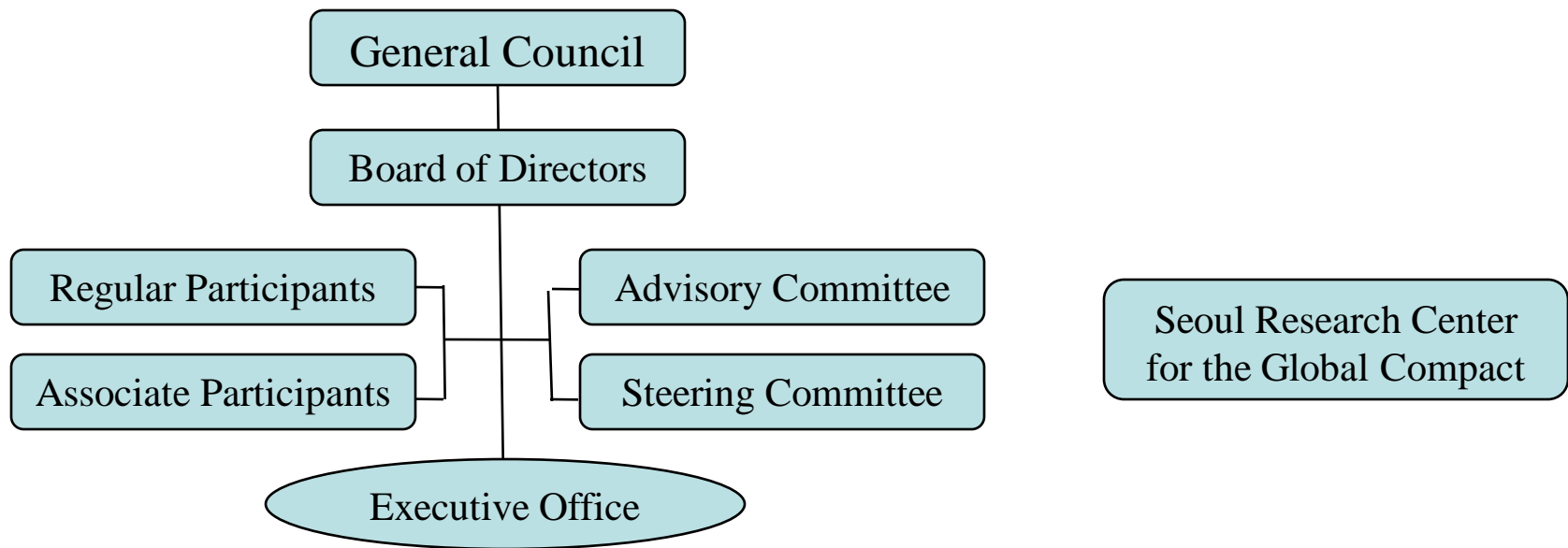
# I. Short History (2009)

1.19	Co-hosted “World’s Anti-Corruption Trends and Challenges for Korean Companies” Symposium with Transparency International Korea
2.24	Hosted the Annual Meeting of GCKN
4.1	Hosted “Corporate Response to the Challenges of Climate Change & Strategy of Green Growth” symposium
4. 22~23	Participated in B4E(Business for the Environment) Global Summit in Paris
5. 5~8	Co-hosted “PRME session of the World Civic Forum” with Kyung Hee University
5. 24~26	Participated in “World Business Summit on Climate Change”
6. 9~10	Attended “7 <sup>th</sup> UNGC Annual Local Network Forum”
8. 18	Organized a Luncheon in honor of the UN Secretary General Ban, Ki-Moon
9. 8	Co-hosted International Conference on “Climate Change and Southern Development” with Gyoungnam Development Institute
9.14	Co-hosted “Business Roundtable on the Human Rights Principles of UN Global Compact and Business Management Integrated with Human Rights” with National Human Rights Commission of Korea and Korea Human Rights Foundation
9.15	Co-hosted “International Seminar on the Labor Principles of the UN Global Compact and Sustainable Development Strategy” with the Federation of Korean Trade Union

- ❖ COP workshop held in July
- ❖ 4 UNGC Business Leaders Forum were held

## II. Governance Mechanism

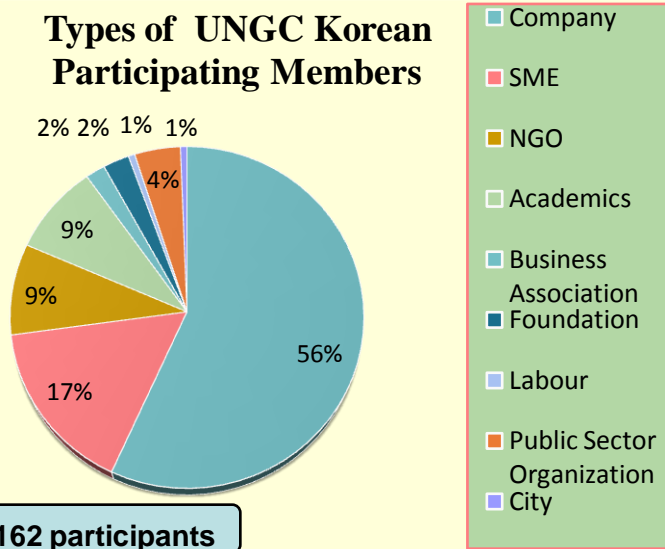
- Board of Directors (16 CEOs, representatives of UN Global Compact Korean members)
- Auditors (2 from University and UNGC participating company)
- Steering Committee (14 Executives of UNGC Korean members, Professors, UNDP Korea)
- Advisory Committee (9 Officers of ROK government, UNDP Korea)
- Office (1 Secretary General, 1 Team Manager, 2 Paid Interns)
- Establishment of the Seoul Research Center for the Global Compact as of 6 January, 2009





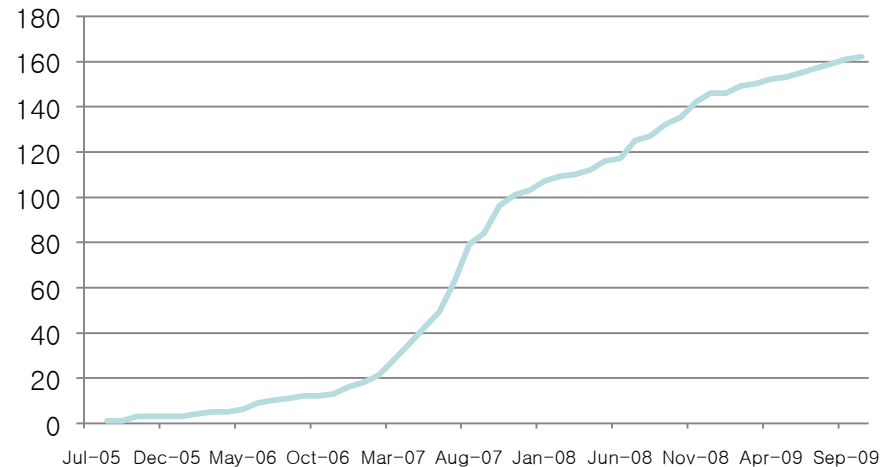
# III. Participants

**Types of UNGC Korean Participating Members**

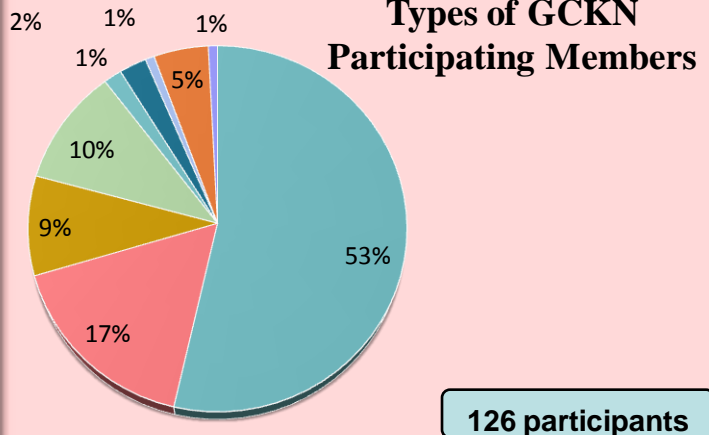


The number of Korean UNGC participants increased from 88 in 2007 to 162 in 2009 (as of November 13, 2009).

**Timeline of Korean Companies' Membership to the UN Global Compact**



**Types of GCKN Participating Members**



# IV. Activity 1

## Changing Landscapes: Towards a Sustainable Economy in Asia

1. Date: 17<sup>th</sup> -18<sup>th</sup> , June 2008
2. Venue: Grand Hyatt Hotel, Seoul
3. Host: UN Global Compact  
UNEP Finance Initiative  
Principles for Responsible Investment (PRI)



❖ The conference provided a unique opportunity to share views on particular issues that may be accepted differently due to regional or cultural differences between developed and emerging markets.

❖ The conference provided the platform for representatives from financial institutions, institutional investors, CEOs, and senior executives from leading global companies, leaders from politics, academia, civil society, and other organizations to discuss current issues in the field of sustainable finance, responsible investment, and corporate citizenship that cut across all sectors.

❖ “Seoul Declaration” was adopted

*“We ...call on investors, financiers and companies to take into account ESG issues in financing, business and investment...”*



# V. Activity 2

## Symposium on the Progress of the UN MDGs

1. Date: 8<sup>th</sup> September 2008, AM 10:00-PM 5:30
2. Venue: 330, COEX Conference Center, Seoul
3. Title: UN Global Compact and the Millennium Development Goals (Foreign Aid-Is this a 'Blue Ocean' for businesses?)
4. Host: UN Global Compact Korea Network, UNDP Republic of Korea
5. Sponsored by: Ministry of Foreign Affairs and Trade



- ❖ Welcoming speech by Chul-ki Ju, the Secretary-General of Global Compact Korea Network
- ❖ Presentations by Nam Seok Kim, an economic policy expert, from the UNDP headquarters on MDGs and the roles of businesses
- ❖ Presentations by SK Telecom, Pfizer, P&G, and Microsoft
- ❖ Distributed a written report published by UNDP, titled "Creating Values for All: Engaging Businesses with the Poor" containing successful cases and strategies of companies that contribute towards accomplishing MDGs whilst making sound profits.
- ❖ The symposium was significant in that it provided new ways to define foreign aid as a good opportunity to assist the poor and to create inclusive markets and businesses rather than sheerly voluntary work.



# VI. Activity 3

## International Conference for Human Rights and SRI

1. Date: 2<sup>th</sup> December 2008, PM 1:30-PM 6:00
2. Venue: Grand Hall, The Korea Chamber of Commerce & Industry , Seoul
3. Host: National Human Rights Commission of Korea,  
Global Compact Korea Network, Money Today
4. Main Speaker :
  - Amy Domini, CEO of Domini Social Investment
  - Andreas Follesdal, member of the National Pension Fund Ethics Committee of Norway
5. This conference dwells on Corporate Social Responsibility and the SRI in order to revitalize and substantiate the country in core issues of actions on human rights and business.



# VII. Activity 4

## International Seminar on Labor Principles of the UN Global Compact and Sustainable Development Strategy

1. Date: 15<sup>th</sup> September 2009, AM 9:00-PM 5:30
2. Venue: Press Center Seoul
3. Main Speaker:
  - Ursula Wynnoven, Head of Human Rights/Labor, UN Global Compact
  - Jim Baker, Coordinator, Council of Global Unions
4. Host: Global Compact Korea Network, the Federation of Korean Trade Union
5. Attendees: Participants of UNGC, open to public
6. The seminar played as a platform to facilitate social dialogue among various stakeholders on labor issues. It was an opportunity to introduce specific cases on industrial relations of Korean companies.



# VIII. 2010 Workplan

Date	Program
Spring	Explanatory Seminar on COP 15
	Explanatory Symposium on the UN Global Compact for the Multinational Enterprises in Korea
	Annual Meeting of the Global Compact Korea Network (Adoption of the Long-term strategy of GCKN)
	Publication of a book on the UN Global Compact
	Anti-Corruption Symposium
	B4E (Business for the Environment) (Seoul, Cooperation with the Ministry of Environment, UNEP Korea)
	Event for Anti-corruption activities
Summer	Explanatory Seminar on the UN Global Compact for local companies
	Global Compact Leaders Summit
	8 <sup>th</sup> UN Global Compact Annual Local Network Forum
Fall	International Seminar on Labor
	Human Rights Symposium
	2 <sup>nd</sup> UNGC China-Japan-Korea Roundtable Conference
Winter	International Conference on SRI
	MDG Symposium

❖ 3 COP Workshops

❖ Caravan to different municipalities: 2 visits

# IX. Information Exchange Platform

- 1 Serve as a platform for dialogue between/among various social sectors
- 2 Reach out to the Academics (Business School, Graduate School, Universities)
- 3 Reach out to business associations (beyond KCCI to FKI, KBiz, KITA, etc.)
- 4 Reach out to the Municipalities (organization of Caravan to cities, local Chamber of Commerce)
- 5 Reach out to foreign business communities in Korea – including foreign subsidiaries in network activities
- 6 Serve as a central platform for CSR activities in Korea

## X. Communication and Coordination Mechanism among the three Networks

1. Organization of “UN Global Compact Regional Network Meeting” held on June 16, 2008
2. Visit to the Japan Network (August 25, 2009)
3. Visit to the China Network (October 22, 2009)
4. Regular rotation of the Global Compact Roundtable Conferences
5. Joint Study Projects and linkage between/among Research Centers (Hosei Research Center for the support of the GC/Beijing Rongzhi Institute of CSR/Seoul Research Center for the GC, etc)
6. Set up contact points
  - Setting up of contact mechanism and contact points
  - Encouraging Joint Study Projects
  - Exchanging published materials
  - Encouraging major business forums to include UNGC/CSR related subjects
  - Encouraging the government to pursue CSR related policies
  - Using ESCAP and “Global Compact Network Asia-Pacific” website as a tool to communicate and cooperate
  - Participating in the Regional Meeting/Workshop for the Asian LN focal points as a means to facilitate communication among the three networks
  - Holding a China-Japan-Korea meeting at the Annual Local Network Forum