

About China Entrepreneur Club

Established in 2006, China Entrepreneur Club (CEC) is a non-profit organization consisted of a group of the most influential business leaders in China.

CEC's current membership includes 50 preeminent figures such as: Liu Chuanzhi, Chairman of the CEC, Legend Holdings and Lenovo Group; Wu Jinglian, Zhang Weiying, and Zhou Qiren, China's esteemed economists; Wu Jianmin, respected diplomat; Long Yongtu, representative of China's globalization; Wang Shi (Vanke); Ma Weihua (China Merchants Bank); Jack Ma (Alibaba Group); Guo Guangchang (Fosun Group); Wang Jianlin, (Wanda Group); Niu Gensheng (LAONIU Foundation); Li Shufu (Geely); Li Dongsheng (TCL Corporation); Feng Lun (Vantone) and etc.

CEC members are outstanding and highly-regarded Chinese entrepreneurs who have enjoyed commercial success by abiding the laws of market economy. They are leaders of their respective fields who have set examples for green transformation and application of new business models, and they have unique management strategies, sense of judgment and enjoy sharing their success.

CEC member companies are all dynamic and economically powerful, as gross income of 44 CEC members totaled more than RMB 1.5 trillion, together accounting for roughly 4% of China's GDP.

The CEC strives to build a cross-sector platform to promote communication and exchanges among industrial elites, and to realize the establishment and progress of mainstream Chinese entrepreneurship. It is dedicated to "promote entrepreneurship and sustainable development of the economy and the society," and to cultivate a positive commercial force and pave a green path for business development.

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LIU Chuanzhi

Chairman, China Entrepreneur Club
Chairman & President, Legend Holdings Ltd.
Chairman of the Board of Directors, Lenovo Group

Mr. Liu Chuanzhi is regarded as the most influential business leader in China. In 2010, Legend Holdings' consolidated revenues reached USD 22.62 billion, and its total assets neared USD 17.68 billion. With over 35,000 employees worldwide, Legend Holdings has five major subsidiary firms with focuses on IT, equity investment and real estate. Since 1997, Lenovo has been No. 1 in the Chinese PCs market with over 30% market share. Currently Lenovo is the world's third largest maker of personal computers, and the fastest growing among the five biggest global computer manufacturers. Today, Lenovo is a global corporation with significant operations on six continents and more than 60 countries. Its products are sold in 160 nations. In 2001, Mr. Liu was awarded "Twenty-Five Most Influential Worldwide Business Leaders" by *Time* magazine. In 2005, he was granted "Honors for Contribution for China-US Relations" by The National Committee of US China Relations (NCUSCR), making him the first non-American recipient for this honor since NCUSCR's foundation in 1966.



Ai Xin

Chairman, Suntone Group

Mr. Ai Xin currently serves as Chairman of Suntone Group, which was founded in 1996 with registered capital of RMB 100 million. Suntone is a large-scale group company focusing on decoration and renovation business. It obtained China's Grade A qualification in decoration design and construction, and is recognized as one of China's top 50 companies in decoration industry.

Mr. Ai graduated from China Central Academy of Arts and Design. He serves as member of Sichuan Province General Chamber of Commerce, and is guest professor at Sichuan University. Mr. Ai also dedicated much of his time to charity industry.

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CHENG XiaoHong
Secretary-General, China Entrepreneur Club

Ms. Cheng Hong has been the General Manager and Secretary-General of China Entrepreneur Club (CEC) since the club's foundation in 2006. She is also the President of Daonong Centre for Enterprise, and Executive Publisher of *Green Herald* Magazine. Ms. Cheng is an experienced media practitioner who has rich experiences in newspaper, TV and magazine.

Founded by 31 of the most prominent entrepreneurs, economists and diplomats in China, CEC has become the most influential commercial leaders club in the country. CEC member companies are all dynamic and economically powerful, as total annual direct sales revenue for the 43 member companies amounts to more than RMB 1.5 trillion, together accounting for roughly 4% of China's GDP. The CEC is dedicated to promote socialization of entrepreneurship, as well as economic and social sustainability development of enterprises. Ms. Cheng received her EMBA degree from the China Europe International Business School (CEIBS).



FENG Jun
Chairman, aigo Digital Technology Co. Ltd.

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Mr. Feng Jun has successfully shaped “aigo” into a well-known national IT brand. Under Mr. Feng's leadership, aigo has maintained a steady growth of 60% in annual revenue for 10 consecutive years. Currently, aigo ranks among the top three companies in the mobile storage device, MP3 player and computer monitor markets. With more than 1,900 employees, aigo has eight wholly-owned subsidiaries and holding companies and annual revenue of more than 2 billion yuan.

Mr. Feng was selected as one of the “Top 10 New Stars of Technology in China of 2002,” the



“Outstanding Youth of Technology Innovation of 2003,” one of the “Top 10 Outstanding Entrepreneurs of 2005” and one of the “Top 10 Outstanding Youths of Beijing of 2006.” He received an “Innovation Award” from the “CCTV Chinese Economy Annual Figure of 2006.” Mr. Feng is a graduate of the Department of Civil Engineering at Tsinghua University. He is a member of the China National Democratic Construction Association.



FENG Lun

Chairman, Vantone Holdings Co., Ltd.

In 2008, Mr. Feng founded Vantone Foundation, and insisted on fulfilling social responsibilities systematically, rationally and persistently.

In 1991 he established the Vantone Group and later formed Vantone Real Estate in Beijing in 1993. He also founded the China Minsheng Bank and was one of the founding Board members of the bank. In 1999, he co-sponsored the establishment of “China Urban Realty Association”, the first real estate strategy alliance organization in China, and acted as the second Rotating Chairman. During his term, he actively promoted the ecological, humanistic, and technological “New Residential Movement”. He also founded the Green Life Forum in Oct. 2003, promoting corporate social responsibility and social values.

Mr. Feng Lun received a bachelor degree in economics from the Northwest University and a master degree in law from the Party School of the Central Committee of C.P.C., as well as a doctoral degree in law from the Chinese Academy of Social Sciences.

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GUO Guangchang

**Chairman, Fosun High Technology
(Group) Co., Ltd**

Mr. Guo Guangchang graduated from Philosophy Department of Fudan University and with a bachelor degree in 1989, and stayed at Fudan University as a teacher. In 1999, he



graduated from School of Economics and Management of Fudan University, and was granted with the academic degree of MBA. Mr. Guo Guangchang is currently the Chairman of Shanghai Fosun High Technology (Group) Co. Ltd. From 2001 to 2002, he was appointed as Policy Adviser to Shanghai Municipal People's Government. In 2002, he was elected as Vice President of Shanghai General Chamber of Commerce. Since 2003, he has successively served as Delegate of the Tenth National People's Congress and the Eleventh National People's Congress.



WU Po Sum
Chairman, Central China Real Estate Ltd.

Founded by Mr. Wu Po Sum in 1992, Central China is the No.1 Brand in mid-west real estate companies in China. Besides real estate, Central China also involves in education and information industries.

Central China was established in 1992, and was listed in the Hong Kong Stock Exchange on June 6th, 2008. It ranked the first among the real estate companies of China's Henan Province. It is also among the "Top 10 Prudent Enterprises" for its sound operation and financial performance. His unique operation ideas and methods are well respected in Chinese real estate industry.

In 1999, Mr. Wu co-founded China Urban Realty Association (CURA) and advocated the "New Housing Movement". He served as Chairman of CURA from 2004-2006. In 2006, he was elected as Vice-President of the China Real Estate Industry Association.

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JIANG Xipei

Chairman, Far East Holding Group Co., Ltd.

In 1990, Mr. Jiang Xipei founded Far East Holding Group, a large private enterprise that focuses on the wire cable, medicine, real estate and investment industries.

With more than 7,000 employees, Far East currently owns a capital of more than RMB 11 billion. Its brand value was estimated at more than RMB 9.8 billion last year, and its annual revenue was more than RMB 10 billion. It was selected as one of the “National Core New High-Technology Corporations” and “Top 100 Chinese Enterprises in China” by *Forbes*.

Mr. Jiang is devoted to philanthropy and social good activities. On May 17th, 2007, he donated more than RMB 82 million to launch the Far East Charity Foundation.

Mr. Jiang, who is a senior economy engineer, holds a master's degree. He is the Vice Chairman of the China Association of Enterprises and China Entrepreneur Association.



LI Dongsheng

Chairman of the Board & CEO, TCL Corporation

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Established in 1981, TCL Corporation is a well-known domestic home appliance manufacturer, the biggest multinational consumer electronics corporation in China, and the 7th biggest manufacturer of TVs and mobile phone in the world.

Mr. Li has served as Chairman and CEO of TCL Corporation since 1996. With more than 50,000 employees all over the world, TCL currently has three listed subsidiaries—TCL Corporation, TCL Multimedia Holdings and TCL Communication Holdings. In 2010, TCL had RMB 51.87 billion in global revenue, and its brand value was estimated at RMB 45.8 billion. It continues to be the No.1 brand in China's TV industry.



In 2000, Mr. Li was awarded the “National Labor Medal.” In 2004, he was chosen as “Asia’s Businessman of the Year” by *Fortune* magazine and one of the “Top 25 Global Business Leaders” by *Time* magazine and CNN. He received the French Legion of Honor medal the same year.



LIU Donghua
Founder & Deputy Executive Chairman,
China Entrepreneur Club

Mr. Liu Donghua is a well-known media professional in China. He took the initiative to launch China Entrepreneur Club (CEC) in December of 2006, and currently holds the position of Deputy Executive Chairman.

Mr. Liu is the former President of *China Entrepreneur* Magazine and the Economic Daily Press. In 2010, Mr. Liu founded ZHisland.com, which is structured as a social and informational platform for decision makers sharing the same values by the carrier of mobile internet.

Mr. Liu also holds the positions of Chief Consultant of *China Entrepreneur* Magazine, Executive Chairman of Brand China Industry Union (BCIU), Chairman of the Association of Learning-Mode China, and Director of Appraisal Committee of “CCTV China Economic Annual Figure.

Mr. Liu Donghua received his B.A. degree in Chinese from Hebei University in 1983. He received his M.A. degree in Journalism from the Graduate School of the Chinese Academy of Social Sciences.

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MIAO Hongbing

Chairman, White-collar Fashion Co., Ltd.

In 1994, Mr. Miao founded White-collar Fashion Co., Ltd., one of China's most famous brands for women's dress. The company mainly focuses on the design, production and sale of high-class garments for women and also has business in furniture, gardening, and magazine. Mr. Miao has successively won the honorable awards, such as "Outstanding Entrepreneurs with the Greatest Achievements in Chinese Clothing Industry", "Top 10 Leading Entrepreneurs in Chinese Clothing Industry" and so on.

Mr. Miao graduated from Beijing Institute of Petrochemical Technology. He holds the degree of Doctor of Business Administration.



NIU Gensheng

Founder, Mengniu Dairy Group

Founder & Honorary President, LAONIU Foundation

Mr. Niu Gensheng is the founder of Mengniu Dairy Group, as well as the founder & honorary president of LAONIU foundation.

Mengniu Dairy Group has been No. 1 for five consecutive years in Chinese liquid milk market share. In 2004, Mr. Niu founded LAONIU foundation. In January, 2005, he donated all his Mengniu stock shares and became "the first one in the world to donate all his stock shares."

Mr. Niu has been named as one of "Top 10 Business Leaders of the Year" by CCTV in 2003, one of "the most influential business leaders" for five consecutive years from 2003 to 2007, and one of "Top 10 Figures in China's Environment Protection". He has successively received the awards of "China's Reform Figure of the Year 2007," one of "Thirty Persons

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Influencing China's Economy in 30 Years of Open Policy" in 2008, and one of "60 Persons Influencing China's Economy in 60 Years of P.R.China."



TANG Yue

Co-founder & Partner, Blue Ridge Capital China

Mr. Tang Yue is one of the most active and important investors in China.

In 2006, Mr. Tang co-founded Blue Ridge Capital China with the famous American hedge fund sponsor Blue Ridge Capital. Blue Ridge Capital China intends to be a private equity fund focuses on investment in retail, real estate, energy, agriculture, technology and education. By January, 2008, it successfully raised USD 1.45 billion for its second fund, which makes the whole fund close to USD 1.8 billion. Blue Ridge Capital China endeavors to assist outstanding enterprises in china to grow, and to become pioneer in its own industry. He founded eLong.com in 1999, and served as Chairman & CEO. During his term of service, he successfully developed eLong from a start-up business to a Nasdaq listed company with over 2,000 employees.

Mr. Tang graduated from Department of Business Administration of Nanjing University. He later earned his MBA degree from Concordia University, St. Paul.

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WANG Bing

Chairman, DTC Investment Management (DTCIM)

Chairman, Aiyou Huaxia Charity Foundation

Mr. Wang Bing is one of China's leading investors. He has 20 years of experience in investment management and has established an extensive network of contacts in China. In



2000, He founded DTC Investment Management (DTCIM) and has served as the Chairman since then. Mr. Wang has served as director for various Chinese companies, including TCL, China Huiyuan Juice, Huayi Brothers Entertainment, China Capital Investment Group, Shanghai Lian Hua Fibre, Tongwei, and Beijing Vantone Real Estate.

In 2004, Mr. Wang co-founded Aiyou Huaxia Charity Foundation and has served as its Chairman. It is the first Chinese private charity foundation supervised and operated by entrepreneurs. By the end of May, 2011, the foundation has accomplished the task of aiding ten thousand children with congenital heart disease.

Mr. Wang holds an EMBA degree from China Europe International Business School (CEIBS) and a Bachelor of Economics degree from Capital University of Economics and Business.



WANG Chaoyong
Chairman, ChinaEquity Group Inc.

Mr. Wang Chaoyong is a famous venture capitalist in China. In 1999, Mr. Wang founded ChinaEquity, which is a leading and influential business-start up investment bank in China, which provides internationalized financing services to rapid growing enterprises. ChinaEquity is exclusively focusing on VC, PE, direct investment and investment management. And the company uniquely positions itself to the booming Chinese technology, media, telecommunications, biotechnology and environmental technology, sports, medicine and the natural resource industries.

Prior to founding ChinaEquity, Mr. Wang had over 10-year experience in various renowned financial institutions including Chase Manhattan Bank, Standard & Poor's and Morgan Stantely. He was formerly the Vice President and Beijing Chief Representative of Morgan Stanley Dean Witter.

Mr. Wang received a bachelor degree in management from Huazhong University of Science and Technology in 1984. He left for America to pursue his MBA degree in Rutgers University in 1985.

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WANG Weibin

Chairman, Suntrans Holding Co., Ltd.

Mr. Wang Weibin founded Suntrans Group in 1996. Suntrans Group has now developed into a diversified group consisting of 11 subsidiary companies mainly focusing on software technology and real estate development. Its current asset has reached over RMB 2 billion.

Mr. Wang has been successively elected as Member of the Standing Committee of the All-China Youth Federation, Vice President of Chinese Young Volunteers Association, Vice President of the Chinese Young Entrepreneurs Association, Vice-Chairman of the Central State Organs Youth Federation and Vice President of China Youth Association for Network Development. He has been successively awarded distinctions including “Ten Outstanding Chinese Young Persons”, “National May 1st Labor Medal Ten Outstanding Young Persons of China’s Software Industry”, “Gold Medal of Chinese Young Volunteers”, etc.

In recent years, Mr. Wang Weibin founded Shenyu Museum, and is committed to promote Chinese jade culture.

Mr. Wang Weibin earned his EMBA degree from China Europe International Business School (CEIBS).

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WU Jianmin

**Vice Chairman, China Institute for
Innovation and Developments Strategy**

Mr. Wu Jianmin is an esteemed senior diplomat in China and recognized as “a charismatic diplomat”. He actively advocates “economic diplomacy,” namely, achieving economic cooperation through diplomatic measures.

Mr. Wu was China's Ambassador to France from 1998 to 2003. In 2003, he was elected as



the President of Bureau of International Expositions. He is the first Chinese national to be elected for this position.

Currently he holds the position of Vice Chairman of China Institute for Strategic Innovation and Developments. He also serves as the Advisor of Foreign Policy Advisory Group of China's Ministry of Foreign Affairs, as the President of Shanghai Research Center for International Studies, as member and Vice President of European Academy of Sciences, Arts and Literature, as member of Eurasian Academy of Sciences, and as the Honorary President of Bureau of International Expositions.

Mr. Wu graduated from French Department of Beijing Foreign Studies University in 1959.



WU Yajun
Chairwoman, Longfor Group

Founded by Ms. Wu Yajun in 1994, Longfor Group is a well known real estate company for its striving for excellence and high quality, and its attention to details. Ms. Wu has rich experiences in property development, investment and management.

Longfor was also elected as the "Top 10 Real Estate Brand Values in China" as well as the "Top 10 Outstanding Property Service and Management Companies" by the State Development and Research Center in 2008 and 2009 consecutively. In 2010, the Group was elected as one of Top 10 among the leading 100 Chinese real estate companies in terms of scale and stability.

On March, 2010, *Forbes* released its 2010 World's Rich List. With an asset of over USD 3.9 billion, Ms. Wu was named the richest woman in mainland China. In 2011, she once again defends the title with an asset over USD 5.5 billion.

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XIA Hua

Chairwoman, Eve Fashion Group

Founded by Ms. Xia Hua in 1994, Eve Fashion Group is one of the most influential male garment brands in china.

For its excellence in creativity, Eve Group was awarded “the most creative institution” in Grand Ceremony of Creative China, and the only representative of self-created garment brand elected by “CCTV Creative China”.

As one of the most influential Chinese entrepreneur in fashion industry, Ms. Xia has been elected “One of the 25 Chinese Nationals in global fashion industry 2011”. She also has been awarded “Annual Outstanding Chinese Businesswoman” and “Most Influential Entrepreneurs”. She serves as Secretary-General of the China Clothing Culture Committee, Vice President of Beijing Clothing and Textile Industry Association, and Vice Chairman of Strategy Committee in Society of Entrepreneurs & Ecology (SEE).

Ms. Xia graduated from Department of Administration and Management of China University of Political Science and Law, and had served as a faculty member and the Secretary of Youth League Committee after her graduation.

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YU Minhong

**Chairman & CEO, New Oriental
Education & Technology Group**

Founded by Mr. Yu Minhong, New Oriental Education & Technology Group is the biggest and most influential education and training institution in China, and the most renowned foreign language training brand and leader in this market. New Oriental is the first Chinese educational company listed abroad. Mr. Yu is regarded as “the god-father of studying



abroad”.

Mr. Yu founded Beijing New Oriental School and served as the president in 1993. He co-established New Oriental on-line website with Lenovo in 2000. In 2003, New Oriental Education & Technology Group was founded, and was later listed on the New York Stock Exchange (NYSE) on Sep.7, 2006.

By April of 2011, New Oriental has set out 54 branches around 48 cities, 6 industrial institutions, 47 book stores and 500 learning centers.

Mr. Yu graduated from Peking University, majoring in English and had served as a teacher after his graduation.



ZHANG Weiying
Professor in Economics, Guanghua
School of Management, Peking
University

Professor Zhang Weiying is one of the most important economists in China. He is a professor of economics and former dean of the Guanghua School of Management at Peking University.

Professor Zhang is the first economist in China to propose the “dual-track price system reform.” He is a widely recognized authority on the theory of the firm and ownership reform in China.

Professor Zhang was awarded the “National Science Fund for Distinguished Young Scholars” in 2000 by the Natural Science Foundation of China. He was selected as one of “The 10 Persons of the Year in the Chinese Economy” by CCTV that year.

Professor Zhang graduated with a bachelor’s degree in economics in 1982 and a master’s degree in economics in 1984, both from Northwestern University in Xi’an. He received his M. Phil. in economics in 1992 and D. Phil. in economics in 1994, both from Oxford University.

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ZHANG Xingsheng

**Managing Director of North Asia Region,
The Nature Conservancy**

Mr. Zhang Xingsheng was invited to be the Managing Director of North Asia Region in Oct, 2008.

Mr. Zhang has accumulated rich experience in telecommunication and IT industry. Mr. Zhang had worked at Ericsson (China) Company Ltd. For thirteen years. After joining Ericsson, Mr. Zhang took on successively greater responsibilities in positions of Marketing Manager, Director of Business Development, Vice President/Head of Mobile Phones and Executive Vice President/General Manager of National Network Operators.

Mr. Zhang Xingsheng is a proactive social activist and he is exerting some influence on a group of important Chinese entrepreneurs to involve themselves deeply in some environmental protection issues.

In 1977, Mr. Zhang graduate from Beijing University of Posts and Telecommunication. He received a Masters degree in Information and Communication Management from Norwegian Business School.

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ZHU Xinli

**Chairman, China Huiyuan Juice Group
Limited**

Founded by Mr. Zhu Xinli in 1992, Huiyuan Juice Group is a large modern corporation focusing on juice and juice beverage manufacturing and marketing. Huiyuan has grown into a leading brand in China's beverage industry.

On February, 2007, Huiyuan was successfully listed in the Hong Kong Stock Exchange. Currently, Huiyuan takes a leading role in the markets of 100% juice and juice concentrate



products, with over 50% market share in 100% juice market and over 40% market share in juice concentrate products. Huiyuan was ranked as 77th in the *China's 500 Most Valuable Brands* released by World Brand Value Lab. The brand value is estimated at RMB 7.93 billion.

Mr. Zhu Xinli graduated from Shandong Economic Management Institute.



LI Xiang
Researcher
China Entrepreneur Club

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