

## **Global CSR Conference 2011**

### Opening Remarks

Dr. LEE Seung-han, President  
Global Compact Korea Network

Welcome to  
GCC 2011

Mr. George Kell, Executive Director of the UNGC, Madame Hugette Labelle, chair of Transparency International, Wolfgang Enghuber, chair of UNPRI, and other distinguished participants.

It is an honor for the Global Compact Korea Network to host the Global CSR Conference 2011. We highly appreciate and heartily welcome all participants. This conference is highly significant because it is the first international CSR conference of this scale hosted in Korea. It is an invaluable opportunity to review the progress made during the past 11 years since the establishment of the UNGC and to build the momentum to further disseminate the 10 principles of the UNGC

Global  
Challenges  
& UNGC 10  
Principles

Today, we encounter various global challenges including the 'Occupy Wall Street' protests, the Arab Spring, the tsunami in Japan, earthquakes in Haiti and Turkey, the flood in Thailand, the Euro zone crisis, and the famine in Africa. These are all related to the 10 UNGC principles.

We are obliged to address and respond to these challenges and bring solutions by implementing social responsibility. This is why we are here today.

Fortunately, ISO 26000 for social responsibility was launched last year. In ISO 26000, the term SR is used instead of CSR because

social responsibility should be carried out both in the public and private sectors. I strongly agree with this idea.

About  
GCKN

Before getting to the main agendas of the conference, I would like to introduce the Global Compact Korea Network.

Since its establishment in 2007 the Global Compact Korea Network has been at the forefront in putting forth innovative solutions widely applicable to every sector. With the support of the UN Secretary General Ban Ki-moon, we are striving to increase the number of Korea network members to 2,000 by 2020.

Session  
Introduction

Let me return to explaining the agenda of this conference. The conference signifies our willingness to promote 10 UNGC principles with following topics.

We begin with the “Human Rights and Women’s Empowerment Principles” session, which addresses how to incorporate gender equality values into business practices in a manner that stimulates companies’ competitiveness. I expect to see more what is called ‘WOMAD.’ This is a newly formed word that combines women and nomad and refers to women’s leading roles in this society of information.

In the session on “Labour and Union Social Responsibilities,” we will discuss labour relations, in particular, the initiatives of Union Social Responsibilities. This will be followed by an exchange on the roles of unions in the broader scheme of CSR.

In the “Paradigm Shift to Renewable Energy and Energy Security,” the promotion of further nuclear safety will be addressed.

With “the Rio+20 Earth Summit” approaching, we will also have extended conversations in the session on “Rio +20 and Carbon

Management.” This session examines how the private and government sectors can contribute to the Green Economy together.

In the session on “Anti-corruption & Transparency Management”, ethics and compliance issues will be discussed. In addition, the following sessions on “Supply Chain Management,” “Green Consumption,” “Sustainable Investment,” “MDGs and Social Enterprises” and “Smart Work” will run concurrently.

GCC  
Expectation

Throughout this conference, we will implement the outcomes of the G20 Seoul Summit and prepare the road to Rio+20. We will adopt the Seoul Declaration to bring the international community into solid action. Also, we plan to host the Global CSR Conference on a regular basis.

More importantly, we envision this conference as an effective platform to ignite the fire of social responsibility with stakeholders including the UN, governments, businesses and civil society.

Closing

Let me share a story about little boy who had a big stone in front of him. It was seemingly impossible for him to lift it. But he did lift it in the end. What do you think his solution was?

He simply asked his friends to help him and they lifted the stone together.

When we come together to lift the big stone of social responsibility, what happens next?

“Dreams come true when we dream together”

Thank you.