

LAUNCH OF THE TRANSFORMATIVE STEP OF THE DAY

PRELIMINARY DRAFT 2

WHEN: December 5, 2011
WHERE: **Room Yellowwood**, located on Level 1 of the Inkosi Albert Luthuli International Convention Centre (ICC)
TIME: 2:00 - 2.30 pm

Introduction: Dennis Pamlin, Coordinator, Transformative Step of the Day [Confirmed]

Christiana Figueres, Executive Secretary, UNFCCC [Confirmed]
Launch of the initiative

Honorable Dina Pule, Minister of Communications, South Africa, [TBC]
The policy framework needed to accelerate ICT transformative solutions

Luis Neves, Chairman, Global e-Sustainability Initiative (GeSI) [Confirmed]
ICT as a fundamental driver for sustainable innovation and for a low carbon economy

Malcolm Johnson, Director, Telecommunication Standardization Bureau, ITU [Confirmed]
The role of standards and the ICT case

Georg Kell (On video), Executive Director, UN Global Compact Office [TBC]
The UN Global Compact perspective

Matilda Gennvi Gustafsson, Sustainability Director, Ericsson [Confirmed]
The Networked Society

Kelly Rigg, Executive Director of the GCCA/TCKTCKTCK [Confirmed]
The need for positive leadership and public engagement

David Turnbull, Executive Director of CAN [Confirmed]
The need for deep reductions and transformative solutions

Q&A Media interviews and further questions will take place directly after the press conference until 3pm.

