



United Nations Global Compact



Promoting Responsible Business in times of transition – Towards Inclusive Job Creation and Sustainable Development

**Introducing the United Nations Global Compact in Myanmar
Sedona Hotel (Yankin Room @ Level 2), Yangon, 1 May 2012**

Background

In light of recent developments in Myanmar, there is an expectation that the country will become increasingly integrated into the global economy moving forward. In this context, the United Nations Global Compact -- with the support of the Office of Resident & Humanitarian Coordinator and the Peacebuilding Support Office -- is organizing a discussion “**Promoting Responsible Business in times of transition – Towards Inclusive Job Creation and Sustainable Development**”.

Bringing national and multinational companies together will be a critical step to embedding universal values and responsible practices into the private sector in Myanmar.

The meeting will consist of a high-level session followed by a series of working-level roundtable discussions that aim to:

- Introduce and build a common understanding of responsible business practice and shared value in the context of Myanmar;
- Examine how the private sector can contribute to sustainable development;
- Recognize new Global Compact signatories in Myanmar;
- Promote responsible investment opportunities and job creation; and
- Create linkages between Myanmar and the international business community.

The discussion also aims to introduce the UN Global Compact in Myanmar with the hope of making a contribution to advancing responsible business and sustainable development.



Agenda

To be seated by 11:30

Part I: High-Level Session (11:45-12:30)

Welcome

- Mr. Ashok Nigam, UN Resident Coordinator in Myanmar

Keynote address

- High-level representative from UN Headquarters

Opening remarks

- Dr. Kan Zaw, Deputy Minister, National Planning and Economic Development

Perspectives on responsible business practices

- U Win Aung, Chairman, UMFCCI
- Mr. Toshio Arima, Executive Adviser to Fuji Xerox Co. Ltd.

Global Compact Joining Ceremony of Myanmar Companies

The representatives of the Myanmar companies will present their commitment letters to formalize joining the Global Compact.

- Introduced by Mr. Soren Mandrup Petersen, Head of Local Networks and Partnerships, UN Global Compact Office

Closing of the High-Level Session

- Mr. Ashok Nigam, UN Resident Coordinator in Myanmar

Photo Session for participants seated on the podium



Lunch (12:30-13:30)

Part II: Panel Discussion (13:30-14:45)

Introduction to the Global Compact and the International Companies by Mr. Soren M. Petersen
Moderated by Prof.Dr.Aung Tun Thet, Senior Advisor, UN Resident Coordinator's Office

Opening remarks

- Ms. Judy Cheng-Hopkins, UN Assistant Secretary-General for Peace building Support

Panel discussion (4 panelist)

- International landscape of responsible business practices – Mr. Chul-ki Ju
- The Government's Role for an enabling environment – U Set Aung, Presidential Economic Advisor
- Challenges and Opportunities in Myanmar – Dr. Mg Mg Lay, Vice-Chairman, UMFCCL
- Specific Opportunities for Job Creation – U Moe Kyaw, CEO, Chairman MMDR

Part III: Roundtable discussions: identifying suggestions for action (14:45-16:15)

The participants will break out in 4 different simultaneous roundtables in order to foster dialogue among them and potentially identifying suggestions for action. . Each roundtable will be kicked-off by lead discussants making introductory presentations for a maximum of 10 minutes followed by open discussions.

Ensuring Responsible Investment - Investors' perspective: Ms. Anna Pot

Roundtable I:

Sustainable agriculture: agri-business, products, local processing and livelihood

Moderated by (tbc)

Lead Discussant: U Tin Hut Oo, GEGG

Key questions that might be addressed include:

- What are responsible business practices in this area?
- What kind of specific capacity building should be foreseen short-, mid- and long-term?
- What are the opportunities, challenges and responsibilities of international companies and or foreign investors?



- What are the possible modalities for collaboration among different actors?

Roundtable II:

Responsible investment in the development of today's Myanmar

Moderated by (tbc)

Lead Discussant: U Set Aung, Presidential Economic Advisor

Key questions that might be addressed include:

- What are responsible investment practices in this context?
- What responsible investment objectives and targets should look like?
- What are the opportunities, challenges and responsibilities of foreign investors?
- What are the possible modalities for collaboration among different actors?

Roundtable III:

Improving livelihood and inclusive job opportunities in areas of ceasefire?

Moderated by (tbc)

Lead Discussant: U Tin Mg Than, Myanmar Egress

Key questions that might be addressed include:

- What are responsible business practices in this context?
- What are the opportunities, challenges and responsibilities of companies?
- What role could inclusive job creation play in reconciliation?
- What are the possible modalities for collaboration among different actors?

Roundtable IV:

Role of the United Nations to support responsible business practices

Moderated by (tbc)

Lead Discussant: Prof. Dr. Aung Tun Thet

Key questions that might be addressed include:

- What could be expected from international organizations to support responsible business practices by companies? by the Government?
- What are the opportunities, challenges and responsibilities of the various UN entities to support responsible business practices?
- What are the possible modalities for collaboration among different actors?

Break

Report back



United Nations Global Compact



The session will be the opportunity to:

- Share the main points of each discussion
- Discuss the recommendations and suggestions for follow up activities from each table
- Identify how to take this agenda forward.

Contributions from Ms. Anna Pot (Investors' Group)

Moderated by Mr. Gerald Pachoud, UN Peacebuilding Support Office

Part IV: Conclusions (16:15-16:30)

Concluding Remarks

- Mr. Soren Mandrup Petersen, Head of Local Networks and Partnerships, UN Global Compact Office
- Mr. Ashok Nigam, UN Resident Coordinator in Myanmar

###

Closing coffee/tea session

Logistical information

Venue: Sedona Hotel, Yangon (http://www.sedonahotels.com.sg/oh_mya_yg_loc.asp)

Participants: approx. 150