



# The CEO Water Mandate

## CEO Water Mandate Stockholm Multi-Stakeholder Working Sessions

**Date/Time:** September 4, 2013 9:00 AM – 4:30 PM

**Location:** Rica Talk Hotel (Adjacent to Stockholm International Convention Center)  
3<sup>rd</sup> Floor, Rooms “Scream” (T33) and “Whisper” (T34)

### Session Objectives

- To help define and advance good water stewardship practice regarding:
  - corporate water disclosure
  - water-related collective action
  - business, water, and human rights
- To generate multi-stakeholder discussion so as to engender shared understanding of current issues and the direction of best practice

### 8:30 AM – Welcome and Coffee Reception

### 9:00 AM Introductions and Overview of the Session

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact
- Robert Greenwood, Principal, Ross Strategic (meeting facilitator)

### 9:20 AM – Informing Development of the CEO Water Mandate’s Corporate Water Disclosure Guidelines

#### *Setting the Stage*

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

#### *Understanding and assessing the relative maturity of corporate water stewardship practice*

- Cate Lamb, Head of Water, Carbon Disclosure Project

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The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this working conference possible. We thank you.



*Working toward a common understanding of “water scarcity, stress, and risk”*

- Tien Shiao, Senior Associate and Paul Reig, Associate, Markets & Enterprise Program, World Resources Institute

Presentations will be followed by roughly 15 minutes of Q&A and facilitated, structured dialogue where participants will have an opportunity to respond to specific session discussion questions, and to share their thoughts on the future direction of corporate water stewardship disclosure.

**10:30 AM – Coffee Break**

**10:50 AM – Business and the Human Right to Water and Sanitation – Presentations and Discussion**

*The Realization of the Human Rights to Water and Sanitation: States' Obligations and Businesses' Responsibilities*

- Inga Winkler and Virginia Roaf, Advisers to the UN Special Rapporteur on the Human Right to Safe Drinking Water and Sanitation

*Bringing a Human Rights Lens to Corporate Water Stewardship: Results of Initial Research*

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute
- Rachel Davis, Managing Director, Shift

**11:25 AM –Multi-stakeholder Response Panel**

Stakeholders will share their initial reactions on the presented information, respond to predefined session discussion questions, and offer their thoughts on how Mandate’s good practice guidelines on respecting the HRWS might inform and benefit their own efforts relating to the HRWS. (Introductory remarks 3-4 minutes each, followed by facilitated panel discussion)

- Cecilia Scharp, Senior Advisor Water and Environment, UNICEF
- Karam Singh, Head of Research, South African Human Rights Commission
- Cecilia Chatterjee-Martinsen, Chief Executive, WaterAid Sweden
- Felix Ockborn, Environmental Sustainability Coordinator / WATER, and Sofie Nyström , Social Sustainability Coordinator / HUMAN RIGHTS, H&M

**12:15 PM - Facilitated Discussion of the Whole**



15 minutes of structured discussion where participants will have an opportunity to share their thoughts and provide input on the future direction of corporate respect (and support) of the HRWS.

**12:30 PM – Adjourn for Lunch** (Lunch provided)

**1:20 PM – Final Release of Good Practice Guidance on Collective Action on Water**

*Introduction*

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

*Guide to Collective Action on Water*

- Robert Greenwood, Principal, Ross Strategic

*Collective Action Guide Part II: Emerging lessons from the Water Futures Partnership*

- Robin Farrington, Water Stewardship Advisor, Competence Centre for Cooperation with the Private Sector, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Ken Caplan, Director, Building Partnerships for Development in Water and Sanitation

Presentations will be followed by roughly 5 minutes of Q&A.

**1:40 PM – Demonstrating Corporate Leadership through Partnership-Based Innovation: How to Reach Scale Going Forward?**

- *Developing Tools to Drive Water Efficiency in Facility Cooling Processes*, John Schulz, Director of Sustainability Operations, AT&T and Brendan FitzSimons, Project Manager, Environmental Defense Fund
- *Vietnam: Producing More Coffee with Less Water*, Christian Frutiger, Deputy Head, Global Public Affairs, Nestlé S.A.
- *Can the Private Sector be the New Seed Funders for Development?* Greg Koch, Director – Global Water Stewardship, The Coca-Cola Company and Bogachan Benli, Global Programme Manager – Every Drop Matters, UN Development Programme

**2:40 PM – Facilitated Discussion of the Whole**

20 minutes of facilitated, structured discussions where participants will have an opportunity to share their thoughts on how innovative partnerships can be brought to scale within the context of the post-2015 sustainable development agenda?

**3:00 PM – Coffee Break**



**3:20 PM – Status Update on the Growth and Evolution of the Water Action Hub One Year On**

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute
- Sabine Von-Wiren-Lehr, Water Stewardship Program Coordinator, European Water Stewardship
- Jose Luis Martin Bordes, Programme Officer, Global Water Operators' Partnerships Alliance, UN-HABITAT

**4:25 PM – Next steps, concluding remarks**

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

**4:30 PM – Multi-Stakeholder Working Conference Adjourns**

**4:45 – 6:00 PM – Closed Door Session for CEO Water Mandate Endorsing Companies**

