



# The CEO Water Mandate

## Corporate Water Stewardship and the Post-2015 Development Agenda

**Event Date:** September 19, 2013

**Location:** Grand Hyatt New York, 109 East 42nd Street **Room:** Booth & Imperial

### *Overview*

This half-day, multi-stakeholder conference will focus on exploring the relevance and application of the emerging corporate water stewardship paradigm in the “Post-2015 world.” It will canvass the range of global water-related challenges and related potential sustainability goals, as well as the spectrum of actions companies are presently taking to support more sustainable water management. This review, in turn, will ground in reality the discussion of the water-related challenges the United Nations’ led post-2015 Sustainable Development Agenda will need to address, as well as how businesses may be able to support the achievement of the prospective forthcoming post-2015 Sustainable Development Goals.

### *Part One: Where Are We Trying to Go – Setting the Destination for a Water-related Sustainable Development Goal*

#### **9:00 AM      Welcome and Opening Remarks:**

- Gavin Power, Deputy Director, UN Global Compact; Head, CEO Water Mandate
- Rob Greenwood, Principal, Ross Strategic (meeting facilitator)

#### **9:10 AM      Setting the Stage**

- *Understanding the Post-2015 Sustainable Development Agenda Process: Work to Date and the Road Ahead*, Cecilia Scharp, Senior Advisor Water and Environment, UNICEF (Water Thematic Consultation Co-Lead)
- *Overview of Business-Related Input Into the Process*, Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate

#### **9:30 AM      Corporate Water Stewardship in Practice: Business-Led Innovations That Address Potential Sub-Themes of a Water Sustainable Development Goal**

##### *Water, Sanitation, and Hygiene (WASH)*

- Thomas Lingard, Global Advocacy Director, Unilever

##### *Water Resource Management and Increased Productivity*

- Kim Marotta, Director of Sustainability, MillerCoors

##### *Wastewater and Water Quality*

- Tim Brown, President and Chief Executive Officer, Nestlé Waters North America



**10:10 AM      Facilitated Discussion of the Whole**

Formal presentations followed by a facilitated discussion to explore commonalities and differences among the water stewardship practice as they relate to the three sub-themes. Among other issues, panelists and meeting participants will address:

*Scope* – What issues should a water-related sustainable development goal ideally cover?

*Structure* – How can targets be organized to ensure maximum impact and alignment with emerging water stewardship practice?

**10:30 AM      Coffee break**

**Part Two: How Do We Get There – *The Role of Business and Corporate Water Stewardship in Supporting the Post-2015 Development Agenda***

**11:00 AM      KEYNOTE: Water and Sanitation: Good for People, Good for Business**

- Jan Eliasson, Deputy Secretary-General of the United Nations

**11:20 AM      A UN Global Compact Framework for Business Action in a Post-2015 World**

- Gavin Power, Deputy Director, UN Global Compact; Head, CEO Water Mandate

**11:30 AM      Facilitated Panel Discussion on the Role of Business in Supporting Achievement of a Water-Related Sustainable Development Goal**

Panelists will address the following:

- 1) What are the opportunities and limitations relating to business support of goals?
- 2) What are the implementation mechanisms for getting from goals to corporate action?

- Dan Bena, Head, Global Sustainable Development, PepsiCo
- Barbara Frost, Chief Executive, WaterAid
- Ajit Gulabchand, Chairman and Managing Director, Hindustan Construction Company
- Andrew Hudson, Head, Water Governance Programme, United Nations Development Programme
- Mary Buzby, Director of Environmental Technology, Merck & Co
- Jan Cassin, Water Initiative Director, Forest Trends

**12:15 PM      Facilitated Discussion of the Whole**

- 15 minutes of structured discussion where meeting participants have an opportunity to provide input on the morning session topics.

**12:30 PM      Closing Remarks**

**12:35 PM      Adjourn for Lunch**