



# CORPORATE ACCOUNTABILITY MATTERS

## Business Integrity and Value Creation Beyond 2015

PEARL INITIATIVE AND UNITED NATIONS GLOBAL COMPACT REGIONAL FORUM  
DUBAI WORLD TRADE CENTRE, DUBAI, UNITED ARAB EMIRATES  
THURSDAY 16 APRIL 2015



UNDER THE PATRONAGE OF

**HIS HIGHNESS SHEIKH HAMDAN BIN MOHAMMED BIN RASHID AL MAKTOUM**  
**CROWN PRINCE OF DUBAI**

### MEETING OBJECTIVES

Improving corporate accountability, transparency and governance is fundamental to fostering future competitive economic growth, spurring job creation and enhancing sustainable social development in the Gulf Region.

In order to further the role of the Private Sector in making progress towards regional competitiveness and the advancement of the United Nations Sustainable Development Goals, the United Nations Global Compact and the Pearl Initiative are co-convening this inaugural Forum to advance corporate sustainability and responsible investment in the Region.

The Forum will provide a vehicle for business, UN organisations, government, civil society and other stakeholders to share lessons learned and explore effective ways to enhance their capacity to engage in activities and partnerships that advance sustainable development priorities across the Region.

### A G E N D A

09:00 - 09:10

#### Welcome Remarks

- Badr Jafar, Founder, The Pearl Initiative
- Georg Kell, Executive Director, The United Nations Global Compact

09:10 - 09:20

#### Keynote Address via video: The Role of the Private Sector in Advancing Global Priority Issues

- Ban Ki-moon, Secretary General, The United Nations

09:20 - 09:30

#### Keynote Address: Corporate Accountability, Sustainable Development and Job Creation

- H.E. Reem Al Hashimy, UAE Minister of State and Board Representative Higher Committee & Director General Bureau, Dubai Expo2020

09:30 - 09:45

#### Keynote Address: Corporate Leadership and Integrity

- Sir Mark Moody Stuart, President & Chairperson, Foundation for the UN Global Compact

09:45 - 10:45

#### Opening Plenary - Sustainable Leadership and Competitiveness

Sound principles and values are the cornerstone of cultural and ethical leadership in the Gulf Region. How do we translate these values through to business competitive advantage in increasingly globalised and fast-moving markets? What is the outlook for the sustainable competitiveness of the regional economy if we get this right?

- Sheikha Hanadi AlThani, Vice Chairman, Nasser Bin Khaled AlThani & Sons Group
- Nasser Al Nowais, Chairman, Rotana Hotel Management Corporation
- Yves Manghardt, Chairman & CEO, Nestle` Middle East
- Jamal Fakhro, Managing Partner, KPMG Bahrain & Qatar

Discussion Leader: Hamid Jafar, Chairman, Crescent Group

10:45 - 11:15

## Coffee Break

11:15 - 12:30

## Second Plenary – Diversity in Leadership Teams – The Business Case

### Launch of the Pearl Initiative Report “Women’s Careers in the GCC: The CEO Agenda”

The business case for greater levels of diversity in leadership teams and on boards clearly relates to strategic decision making, better governance and closer understanding of target markets. How can the pipeline of diverse talent making it through to executive and board levels be strengthened and more empowered in the Gulf Region?

- Nabil Habayeb, President & CEO, GE Middle East, North Africa & Turkey
- Lubna Qassim, Group General Counsel and Company Secretary, Emirates NBD
- Sheikh Saleh Al Turki, Chairman, NESMA Holding
- Margery Kraus, Founder & CEO, APCO Worldwide
- Hani Ashkar, Middle East Senior Partner, PwC

Discussion Leader: Imelda Dunlop, Executive Director, The Pearl Initiative

12:30 - 13:30

## Executive Conversation on Integrity & Transparency

- Mahmood Al Kooheji, CEO, Mumtalakat
- Khalid Al Rabiah, CEO, Chemanol
- Amir Dossal, Founder and Chairman, Global Partnerships Forum
- Bjørn Kj. Haugland, Executive Vice President & Chief Sustainability Officer, DNVGL

Discussion Leader: Gretchen Jonker, Head - Anti-Corruption & Illicit Financial Flows, World Economic Forum

13:30 - 14:30

## Lunch Break

14:30 - 15:30

## Parallel Roundtable 1 – Integrity Through the Value Chain

Despite increasing public attention and impatience with the status quo, corruption still hinders economic development in mature and emerging regions alike. What can the private sector do, together with governments and civil society, to make the step change necessary to apply ethical standards abroad as well as at home. What are the key imperatives in ensuring integrity in third party labour and supply chains?

- Arjen Radder, CEO, Philips-Middle East & Turkey
- Raza Jafar, CEO, Enshaa
- Hala AbouAlwan, Compliance Services Director, Thomson Reuters
- Neil McInnes, Partner, Pinsent Masons

Discussion Leader: Saleh Hussain, President, Saleh Hussain Consultancy

14:30 - 15:30

### Parallel Roundtable 2 – Governance and Transparency in Business and Civil Society

Good practices in governance and transparency are important in achieving successful outcomes whatever the organisation's mission. What principles and good practices can be shared between private sector companies and not-for-profit entities to ensure effectiveness and accountability? What is the outlook for stakeholders in this region to feel they are getting the information they need to make effective decisions?

- Dr Abdulrahman Jawahery, President, Gulf Petrochemical Industries Company
  - Lance Croofoot-Suede, Senior Partner, Linklaters
  - Sunil John, CEO, ASDA'A Burson-Marsteller
  - Alissa Amico, Manager-Middle East & North Africa, OECD
- Discussion Leader: Clare Woodcraft-Scott, CEO, Emirates Foundation

14:30 - 15:30

### Parallel Roundtable 3 – Family Matters; Governance Matters

Family firms are the backbone of the Gulf Region's economy and over \$1 trillion of assets is set to be handed over to the next generation of family owners in the next five to ten years. What lessons can be shared and learned about the governance principles and frameworks that work in the Gulf region and can ensure the transition of healthy, well-governed and sustainable businesses through to the next generation and beyond? To what extent can and should investors and business partners be exerting their influence to drive change?

- Muna Al Gurg, Director, Easa Saleh Al Gurg Group
  - Anees Sultan, General Manager, W.J Towell Company
  - Roberta Calarese, Chief Legal Officer, Majid Al Futtaim
  - Adib Rashid, Partner, EY
- Discussion Leader: Ludo van der Heyden, Chaired Professor of Corporate Governance, INSEAD

19:00 - 22:00

### Gala Dinner - Ritz Carlton DIFC Hotel

#### Guest Speaker:

- Lord Michael Hastings, Global Head of Corporate Citizenship, KPMG

\* To Be Confirmed



**Al Jomaih Group of Companies**



**بنك الشارقة**  
**Bank of Sharjah**



**CHALHOUB GROUP**



*"Hand in Hand Towards Building our Community"*



**HABTOOR  
LEIGHTON  
GROUP**



**ماجد الفطيم**  
**MAJID AL FUTTAIM**

The Pearl Initiative is the leading independent, not-for-profit, by-business for-business, organisation working across the Gulf Region of the Middle East to influence and improve corporate accountability and transparency.



The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with 10 universally accepted principles in the areas of human rights, labour, environment and anti-corruption.