MEDIA ADVISORY

Business emerges as a front-line solution to global priorities

Corporate sustainability is changing the way the world works. A CEO summit last month in Paris marked a transition from businesses as core causes of climate change to champions of serious and scientifically-gauged responses. A draft UN document calls on business and investors to help bridge a $1 trillion-a-year infrastructure gap in developing countries, and annual investment needs as much as $2.5 trillion to achieve world development that is sustainable. Corporations are spearheading a trend in foreign direct investment from a “race to the bottom” to a means of raising quality of life and environmental standards in poor countries.

Marking the 15th anniversary of the UN Global Compact -- the world’s largest corporate sustainability initiative -- Global Compact+15 will bring business, government and civil society to the UN General Assembly Hall to review the private sector role in advancing global priorities. The event will include the release of a report on the growth of corporate sustainability, and the part played by the UN Global Compact since 2000, and on likely future directions.

25 June 2015

1. General Assembly Session, 11:30 – 13:00
   UN Headquarters, General Assembly Hall

2. Press Conference, 10:45
   UN Headquarters, Press Briefing Room (S-237)
   Q&A with Mr. Georg Kell, Executive Director of the UN Global Compact, and Dr. Henrik O. Madsen, CEO of DNV GL

3. Celebration Dinner (closed event)
   A livestream of the celebration dinner will be available via +SocialGood: http://bit.ly/GC15Live

Speakers & Attendees Include:
- H.E. Mr. Sam K. Kutesa, President, United Nations General Assembly
- H.E. Mr. Ban Ki-moon, Secretary-General, United Nations
- H.E. Mr. Kofi Annan, Chairman, Kofi Annan Foundation and Nobel Peace Laureate
- Mrs. Mary Robinson, United Nations Special Envoy for Climate Change, United Nations
- Mr. Paul Bulcke, Chief Executive Officer, Nestlé SA
- Mr. Paul Polman, Chief Executive Officer, Unilever

Companies include: Access Bank (Nigeria), ASUR Airport Group (Mexico), Crescent Enterprises (UAE), Fuji Xerox (Japan), Johnson & Johnson (USA), L’Oreal (France), Mars (USA), Netafim (Israel), Novozymes (Denmark), Oando (Nigeria), Skypower (Canada), State Grid (China), Swarovski (UK), and Tetra Pak (Sweden)

23-24 June 2015

Focused Meetings, 9:00 – 18:00
UN Headquarters & Various Locations

Other events open to media include: SDG Roundtable; Business for Peace Annual Event; Business for the Rule of Law and Guide for General Counsel Breakfast Launch; Caring for Climate Session on Carbon Pricing.

See full list here (please indicate what side meetings you wish to attend when registering): http://bit.ly/GC15MediaEvents

Media: Deadline for Media Accreditation: Thursday, 18 June 2015

Media access to Global Compact+15 will require
1) UN MALU media accreditation and 2) registration for the event.

1. UN Media Accreditation:
Requests for media accreditation must be submitted through the UN Media Accreditation and Liaison Unit (MALU). Accreditation through UN MALU is a requirement for all journalists who wish to cover activities at the United Nations in New York. More information: http://www.un.org/en/media/accreditation

2. Event Registration:
In addition to receiving accreditation, all media must register for the event by emailing the UN Global Compact Office at media@unglobalcompact.org with your name, role and media organization. Please indicate any broadcasting equipment you will bring.

Contacts: Media Registration:
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Event Website: https://www.unglobalcompact.org/GC15
Social Media: @globalcompact I #GlobalCompact15