



UN Foundation & UN Global Compact
Together with the UN Mission for Ebola Emergency Response (UNMEER)

UN-BUSINESS COLLABORATION FOR GLOBAL EBOLA RESPONSE

11 December 2014
United Nations Headquarters
Conference Room 4, UN Secretariat (10.00AM-12.15PM)
South Delegates Dining Room, UN Secretariat (12.15-2.00PM)

Agenda

Overview:

Leaders from the private sector, UN, government, and civil society will convene to highlight successful interventions by business in support of Ebola response, identify lessons learned, and explore how success can be replicated. Participants will also discuss the role of business in long-term regional recovery, and consider how lessons learned in the current emergency can help foster more effective collaboration across sectors to face future global public health challenges. The meeting aims to identify specific new partnership and engagement opportunities for participants to take forward as a result of the day's discussion and exchange, strengthen existing collaboration, and contribute to an emerging framework for stronger cross-sector partnership in response to global emergencies.

9.30-10.00 Arrival and Registration

Participants are asked to arrive at the UN Visitor's Entrance at 46th Street and 1st Avenue no later than 9.30 AM to obtain their security passes. Staff will escort participants from the Visitor's Entrance to Conference Room 4.

10:00-10:02 Welcome

Ms. Kathy Calvin, President and CEO, UN Foundation

10:02-10:10 Opening Remarks

Mr. Georg Kell, Executive Director, UN Global Compact

The UN Global Compact will provide an overview of the day's agenda, framing for participants the meeting's objectives of strengthening collaborative efforts to combat Ebola.

10:10-10:25 Keynote: The Importance of a Global Response

Dr. David Nabarro, UN Secretary-General's Special Envoy on Ebola

This keynote will highlight how the affected governments and communities, the international community, the entire UN system, NGOs and the private sector have formed an unprecedented coalition to end the Ebola outbreak and support long-term recovery.

10:25-10:45 Keynote: Role of the Private Sector

Mr. Alan Knight, General Manager for Corporate Responsibility, ArcelorMittal, Chair of Ebola Private Sector Mobilization Group (EPSMG)

This keynote will provide an overview of the role of business in this crisis, including video dispatches from EPSMG members in affected countries discussing on-the-ground contributions being made by the private sector to combat Ebola.

10:45-10:50 Point of View: Infrastructure as a Lifeline

This segment will focus on the logistics infrastructure that moves, talks to, and tracks people and supplies from multiple humanitarian actors. Examples of improvisation, collaboration and strong partnerships with the private sector will be highlighted.

Speaker: Mr. Jay Aldous, Director, Private Sector Partnerships, World Food Programme

10:50-11:20 Panel Discussion: Partnerships in Progress

Featuring paired speakers from the private sector and the UN, this segment will highlight the benefits of UN-business collaboration in support of several key dimensions of Ebola response efforts: new medicines, diagnostics and vaccines; financial services; and information and communications technologies (ICTs).

Moderator: Ms. Deborah Seward, Director, Strategic Communications Division, UN Department of Public Information

Speaker pairings:

Financial Services

- Mr. Magdy Martínez-Solimán, Assistant Administrator and Director of the Bureau for Policy and Programme Support, UNDP
- Ms. Ruth Goodwin-Groen, Managing Director, Better than Cash Alliance

New Medicines, Diagnostics and Vaccines

- Mr. Alan Court, Senior Advisor to the United Nations Secretary-General's Special Envoy for Malaria
- Dr. David Vaughn, Head of External R&D, North America, GlaxoSmithKline

ICTs

- Mr. Christopher Fabian, Senior Advisor on Innovation, UNICEF
- Ms. Laura James, Community Relations Manager, UPS

11:20-11:35 Lightning Round #1: Local Contributions from the Private Sector

This segment will focus on the role of businesses on the ground in affected countries, highlighting in particular the challenges and opportunities facing SMEs as well as health care providers.

Moderator: Ms. Karen Smith, Private Sector Strategic Partnerships Advisor, UNMEER

Speakers:

- Mr. Whitsun Ade-Cole, Government Relations Manager, Timis Mining Corporation (formerly London Mining Company), Sierra Leone
- Dr. Benjamin Ohiaeri, Chief Medical Director, First Consultant Hospital, Lagos
- Mr. Scott Gilmore, CEO, Building Markets

11:35-12:00 Panel Discussion: Partnerships for the Future

The panel will feature leaders from across sectors in a moderated, forward-looking conversation on how all sectors can collaborate to support long-term redevelopment and recovery of economies and health care systems of the affected countries and look at lessons for broader humanitarian and health emergency response efforts.

Moderator: Ms. Christy Feig, Director of Communications, WHO

Speakers:

- Dr. David Barash, Executive Director, Global Health Programs and Chief Medical Officer, GE Foundation
- Ms. Libby Leffler, Strategic Partnerships Manager, Facebook
- Mr. Ernest Dio, Head, New York, United Bank for Africa
- Dr. Louise Dann, Manager, Private Sector Partnerships, UNFPA

12:00-12:10 Lightning Round #2: Global Partnerships and Financing

In addition to operational contributions to Ebola response, the private sector is providing essential financing for relief and recovery efforts. Featuring private sector actors who have made significant financial contributions in a variety of means, this segment will explore different ways businesses can act as funding partners for Ebola response.

Moderator: Ms. Kate Dodson, Vice President, Global Health Strategy, UN Foundation

Speakers:

- Ms. Susan Alt, Senior Vice President, Volvo Group
- Mr. Nigel Snoad, Product Manager, Crisis Response and Civic Innovation, Google
- Ms. Gabrielle Fitzgerald, Senior Program Director, Ebola, Paul Allen Family Foundation

12:10-12:15 Concluding Remarks

Mr. Georg Kell, Executive Director, UN Global Compact

[12:15-12:30 Transition upstairs to the South Delegates Dining Room]

Location: South Delegates Dining Room, UN Secretariat

12:30-12:35 Welcome Remarks

Ms. Isha Sesay, CNN

12:30-1:00 Lunch and Discussion

Lunch tables will be organized around sector-specific discussion themes with key discussion questions and an assigned facilitator. Participants will select seating at tables with the following assigned themes:

- *Strengthening Health Systems*
- *Logistics and Infrastructure*
- *Education, Skills and Training*
- *Mass Mobilization: Media and Communications*
- *Financing Ebola Response and Recovery*

1:00-1:30 Lunch Panel Discussion: Voices from Countries – What Role for All Sectors?

In a moderated panel discussion, senior representatives from UN Missions from Guinea, Liberia, Sierra Leone, the United States, United Kingdom, and France will be invited to share insights on Ebola response and the importance of the a multi-sector response.

Moderator: Ms. Isha Sesay, CNN

Speakers:

- H.E. Mr. François Delattre, Permanent Mission of France
- H.E. Mr. Vandi Chidi Minah, Permanent Mission of Sierra Leone
- H.E. Mr. Peter Wilson, Deputy Permanent Representative, Permanent Mission of the United Kingdom
- Mr. Jed Meline, Senior Coordinator for Private Sector Engagement on the Ebola Response, USAID
- H.E. Mr. Mamadi Touré, Permanent Mission of Guinea (Invited)
- Representative from the Permanent Mission of Liberia (Invited)

1:30-1:50 Facilitated Discussion

Respondents will reflect on key themes from the morning program, table discussions, and the commentary of Permanent Representatives. They will share their unique perspective on the future of cross-sector partnerships in these emergency and future crises.

Respondents:

- Mr. Ray Offenheiser, President, Oxfam America
- Hon. Alice Laughher, CEO, CTG Global
- Dr. Nadeem Anwar, Manager, Social Performance, Africa and Latin America, Chevron

1:50-2:00 Closing Remarks

Ms. Isha Sesay, CNN