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ANITA KROHN TRAASETH



Anita Krohn Traaseth (45) is the CEO of Innovation Norway. Prior she was the CEO of Hewlett-Packard Norway. She started her career as a trainee at IBM and has held several executive positions including CEO of Simula Innovation AS (leading ICT research laboratory) and strategy director at DNV Software.

Krohn Traaseth studied communication and management at BI Norwegian Business School. At Harvard University she completed an executive leadership program and earned certification in strategy and innovation from Massachusetts Institute of Technology.

Krohn Traaseth has received several awards, including Best Female Leader in the IT Industry by Od@-nettverket in 2012 (a talent development forum) and Social Media Personality of the Year in 2013 by Kampanje (media website and media magazine). Anita is also titled as "Top 20 Women in Business in Northern Europe" and "Top 50 Most Inspiring Women in European Tech" 2015 and 2016.

She is an open and socially engaged business leader, mother of three, blogger and author of the book "Good Enough For The Bastards" - a manager's thoughts about courage, vulnerability and credibility..

Connect with Anita at
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Session:
Scaling Solutions