



# UN Global Compact **LEADERS SUMMIT 2017**

**21 September** | New York Hilton Midtown

## **ALEX ATZBERGER**



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@aatzberger  
@SAPAriba

**Session:**  
Hot Seat: Breaking Through

Alex is President of SAP Ariba. As President, Alex is responsible for the strategy, operations, go-to-market, ecosystem and product & innovation functions of the world's largest business commerce network.

Prior to this role, Alex was Chief of Staff to the CEO of SAP, Bill McDermott. In that capacity, he handled all operations of the CEO office and carried responsibility for the governance of SAP's Executive Board.

He also served as the head of Fast Growth Markets where he led the orchestration of all investments and overall strategy to grow SAP's business in fast growing countries such as China, the Middle East and Russia. Alex also managed directly SAP's China Growth Plan and Strategy. In 2013, Alex was selected as a Young Global Leader of the World Economic Forum for his exceptional leadership in helping grow SAP's business in these markets.

Previously, Alex successfully led SAP's Markets Strategy, Competitive and Market Intelligence and Global Pricing organization to help shape SAP's 2015 strategy. Alex joined SAP in 2005. Prior to SAP worked at McKinsey & Co. and at an Internet B2B Marketplace start-up.

Alex holds an MBA from Harvard Business School and a Bachelor of Science in Finance and International Business from New York University's Leonard Stern School of Business. He lives with his wife and dog Paco in New York City.