Mark Wilson

Mark began his career in his native New Zealand and then spent 14 years working in Asia before becoming Chief Executive of AIA in 2009.

Mark joined Aviva as Group Chief Executive Officer at the start of 2013 and led a turnaround of the company with a focus on building a digital future, resulting in Aviva being awarded the 2017 UK Business of the year. Aviva is now the largest insurer in the UK and a FTSE Top 30 Company. It has £450bn [US$580bn] assets under management, operating with 33,000 colleagues in 16 countries with 33 million customers.

Mark is a champion for sustainable business and is a key commentator on the role of business in society, especially on how companies must become what he calls “good ancestors” by creating sustainable, long-term legacies. In September 2015, he addressed the UN General Assembly in New York during the launch of the UN’s Sustainable Development Goals.

He was named in the Sunday Times 2016 list of Britain’s most influential people, named 12th in Bloomberg’s list of the World’s most valuable CEOs and was awarded UK New Zealander of the Year in 2016.

Connect with Mark at #GCLeadersSummit!

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Session: Hot Seat: Measure your Impact