



# UN GLOBAL COMPACT LEADERS SUMMIT

**New York** 21 September 2017

## *Sponsorship Prospectus*



**United Nations**  
Global Compact

A GLOBAL BUSINESS SUMMIT FOR LEADERS  
**RISE TO THE 2030 CHALLENGE**



**Imagine a world**



UN Global Compact  
**LEADERS SUMMIT 2017**  
21 September | New York Hilton Midtown



We invite you to be a sponsor of our 2017 *Leaders Summit*, held in New York during the UN General Assembly week.

As a sponsor you will help us unite over 400 global visionaries to inspire true leadership for the Sustainable Development Goals, present highlights from UN General Assembly week and chart the way ahead for increased public-private collaboration to create the world we want.

The Summit serves as the annual opportunity to unveil the UN Global Compact's latest intelligence from our Action Platforms, generate innovative engagement opportunities around the SDGs, and celebrate ambitious leaders and innovators from around the world.

Your support will help make this possible.

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The UN Global Compact *Leaders Summit* brings together an international community of leaders from business, civil society, academia, Government and the United Nations to accelerate local and global business action and partnerships to achieve the UN Sustainable Development Goals (SDGs).

## Past *Leaders Summit* speakers included:

- [H.E. Ban Ki-moon, Secretary-General, United Nations](#)
- [H.E. Susanna Malcorra, Foreign Relations Minister, Argentina](#)
- [Axel Weber, Chairman, UBS](#)
- [Hannah Godefa, National Ambassador to Ethiopia, UNICEF](#)
- [Chang-Gyu Hwang, CEO, KT Corporation](#)
- [Francesco Starace, CEO, Enel](#)
- [Bola Adesola, Managing Director & CEO, Standard Chartered Bank Nigeria](#)
- [Jyrki Raina, General Secretary, IndustriALL Union](#)
- [Alaa Murabit, SDG Advocate & Founder, The Voice of Libyan Women](#)
- [Mads Nipper, CEO, Grundfos](#)
- [Adena Friedman, President, NASDAQ](#)
- [Simon Sinek, Author, "Start With Why"](#)

## 2017 *Leaders Summit* speakers and participants already include:

- Paul Polman, CEO, Unilever
- Patrick Thomas, CEO, Covestro
- Mark Wilson, CEO, Aviva
- Saran Kaba Jones, Founder & CEO, FACE Africa, 2016 TIME Magazine Next Generation Leader
- Arif Naqvi, Founder and Group Chief Executive, Abraaj Group
- Manish Tandon, CEO, CSS Corp
- Niklas Flyborg, CEO, Cybercom Group
- Abdulrahman Jawahery, President, Gulf Petrochemical Industries Company
- Adewale Tinubu, Group Chief Executive, Oando PLC
- Samuel Flam, President, Unimed Belo Horizonte Cooperativa de Trabalho Medico
- Umberto de Pretto, Secretary General, IRU





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## **PROGRAMME OVERVIEW**

### **IMAGINE A WORLD**

9:00 – 9:45

The United Nations has put out a Call to Action to all sectors of society: achieve the Sustainable Development Goals (SDGs) by the year 2030. Discover how you can play a leading role in meeting the Global Goals and be inspired to raise the ambition level for collective impact, featuring highlights from the 2017 Impact Report and launch of the Blueprint for SDG Leadership.

### **RISE TO THE 2030 CHALLENGE**

9:45 – 11:00

Hear a thought-provoking conversation with industry leaders on challenging the status quo and transforming business to meet the 2030 challenge

### **EXPERIENCE SDG ACTION**

11:00 – 13:30

Explore practical solutions and insight from peers in intimate group settings. Immersive, interactive spaces will be designed to show how companies are already taking action on the Global Goals through Action Platforms and UN partnerships

### **MEASURE YOUR IMPACT**

13:30 – 14:30

Be there at the Launch of the SDG Reporting handbook which aims to simplify and unify business reporting on the SDGs. A conversation between investors and business leaders will centre around driving and reward impact for the SDGs

### **BREAK THROUGH**

14:30 – 15:40

Learn how to accelerate positive impact and how innovation, technology and changing mindset is necessary to deliver on the Global Goals through a conversation with those who dare to think differently and disrupt everyday business models

### **MAKING GLOBAL GOALS LOCAL BUSINESS**

15:40 – 16:00

Get a preview of what 2018 will bring for the UN Global Compact community as we mobilize a global movement of sustainable companies and stakeholders to create the world we want. Be there as we announce the 2017 class of SDG Pioneers, ten exceptional business leaders who are taking bold action for the Global Goals

### **SDG PIONEERS RECEPTION**

16:00 – 17:30

Meet the 2017 SDG Pioneers and network with a diverse group of global sustainability leaders



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## In the Media

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*Leading international news outlets cover our flagship events, including the Associated Press (AP), BBC World News, Bloomberg, Fast Company, Financial Times, Forbes, Harvard Business Review, Huffington Post, Reuters, Shanghai Daily, UN News Centre, Wired and Xinhua.*

Media partners at past Leaders Summits have included CNBC, Guardian Sustainable Business and China Business Network.

# 1 MILLION

*views on the 3BL newswire in 2015 - nearly two-times the benchmark average.*

# TOP 5%

*in Klout Score on social media and Authority rating of 9 out of 10.*



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## Sponsorship Tiers

- **Steward** USD 50,000
- **Benefactor** USD 25,000
- **Supporter** USD 10,000

**Steward****Benefactor****Supporter**

## Benefits at the 2017 Leaders Summit

**\$50k \$25k \$10k**

Recognition as Event Sponsor on signage and materials, including digital, with logo placement as appropriate



Private bilateral meetings &amp; photo opportunities with VIP guests



Display area at the event in our "Experience SDG action" interactive space



Pre-event consultations with event organizers



Special online profile highlighting your actions, commitments and partnerships to advance the SDGs



Invitation &amp; Sponsor Recognition at exclusive VIP luncheon



Complimentary Event Registration



*\*Please speak with your UN Global Compact representative for further details*



# THANK YOU

*For more information regarding sponsorship opportunities, please contact:*

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*\*Sponsors must demonstrate an excellent track record upholding the Ten Principles of the UN Global Compact. The UN Global Compact will review and approve all interested sponsors, ensuring that any financial or content contributions uphold the integrity of the initiative.*

