



MAKING GLOBAL GOALS LOCAL BUSINESS

DUBAI | 24-27 OCTOBER



The UN Global Compact's **Making Global Goals Local Business – Dubai** series of events will explore how responsible business action on the Sustainable Development Goals (SDGs) can help create the world we want.

Business for Peace Annual Event



26 October 2016



Jumeirah Mina A'Salam
Madinat Jumeirah | Al Sufouh Rd
Dubai, United Arab Emirates

#GlobalGoalsLocalBusiness

Overview

Violent conflict and instability disrupt markets and societies, and the scale of our current humanitarian crises is unparalleled. One in 113 people globally has fled their home because of conflict and persecution – a number that has quadrupled in the past decade. With the cost of violence at 13.4% of world GDP, never before has it been so urgent to step up efforts in support of peace, and business can play an important supporting role.

The 2016 Business for Peace Annual event is the key convening for business representatives seeking to engage in the peace movement. Organized with the support of the Global Compact Network UAE, the event brings together over 200 leaders from business, investment, civil society, governments, the UN and Global Compact Local Networks. The focus of this year's gathering is to collaboratively move the peace and humanitarian agenda from aspiration to action and identify opportunities for companies to align their strategies with SDG 16 – our new universal goal on peace and good governance.

Objectives

- Inspire and expand the Business for Peace community by providing a space for learning and knowledge sharing
- Scale-up private sector contributions to peace aligned with SDG 16 and the Agenda for Humanity
- Explore innovative multi-stakeholder partnership opportunities for peace and humanitarian action



8:00-9:00

Registration



9:00-10:30

Segment 1 | Inspiring Leadership for Peace

This segment will feature inspirational talks on the importance of the Sustainable Development Goals (SDGs) to achieve peace and address humanitarian emergencies stemming from conflict.



9:00

Opening & Official Welcome

- H.E. Sultan Butti, General Director, Dubai Land Department
- Sir Mark Moody-Stuart, Chairman, Global Compact Foundation Board; Vice-Chair, UN Global Compact Board; Chair, Business for Peace Steering Committee
- Mahmoud Hesham El Burai, Representative, Global Compact Network UAE

Hosted by:



Business for Peace



Global Compact
Network UAE

🕒 9:10	Opening Inspirational Address
	<p>Master of Ceremony:</p> <ul style="list-style-type: none"> Ms. Zainab Salbi, Author, Women's Rights Activist, Humanitarian, Social Entrepreneur and Media Commentator
🕒 9:20	Building Blocks for Peace - The SDGs and the Agenda for Humanity
	<p>UN Secretary-General Ban Ki-moon calls on us all to recognize that development and peace are interdependent and mutually reinforcing, and that companies have a key role to play in the implementation and achievement of the SDGs. In this session, speakers will demonstrate how creating peaceful and inclusive societies is not only a prerequisite for sustainable development, but also the most effective approach to address humanitarian crises.</p> <ul style="list-style-type: none"> Frode Muring, UN Resident Coordinator, UAE Marcy Vigoda, Chief, Partnerships and Resource Mobilization Branch, OCHA Ihab Osman, CEO, Blunai Inc.
🕒 9:50	What Constitutes Peace?
	<p>Peace is incredibly difficult to define and even more difficult to measure. The Institute for Economics and Peace (IEP) has developed a framework for measuring peace, understanding the factors that create it and valuing increases in peacefulness. This presentation will focus on the Structures of Peace.</p> <ul style="list-style-type: none"> Camilla Schippa, Director, Institute for Economics and Peace
🕒 10:05	How Can Business Contribute to Peace?
	<p>This session will focus on the latest guidance and share insights on steps that companies can take to make intentional contributions to peace by developing strategies to measure their impact - thus supporting the realization of SDG 16.</p> <ul style="list-style-type: none"> Ursula Wynhoven, Chief, Social Sustainability, Governance & Legal, UN Global Compact Leimer Tejeda, Manager, Governance & Peace, UN Global Compact
🕒 10:15	Different Stories, Common Purpose
	<p>Through a brief roundtable discussion, participants will be invited to introduce themselves, share motivations for attending and communicate expectations from the event.</p>
🕒 10:30	Words from Our Sponsors
	<ul style="list-style-type: none"> Ibrahim Al Zubi, Head of Sustainability, Majid Al Futtaim Chunyu Jiang, Board Director, CEFC China Energy Company Limited/ Director, China Energy Fund Committee International Center
🕒 10:40	Coffee Break
🕒 11:00-12:45	Segment 2 Action for SDG 16
	<p>SDG 16 seeks to promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels. It provides an opportunity for companies to align strategies with a new universal goal on peace.</p>
🕒 11:00	Taking Action on SDG 16
	<p>In this session, companies will share how actions they have taken to advance SDG 16 within the priority themes of: Accountability and Transparency; Inclusive Societies and Rule of Law.</p>

Facilitator: Per Saxegaard, Chairman, Business for Peace Foundation

- Ayotola Jagun, Chief Compliance Officer & Company Secretary, Oando
- Noha Hefny, Director of Corporate Affairs Middle East and Africa, PepsiCo
- Lubna Qassim, Group Chief General Counsel & Group Company Secretary, Emirates NBD

11:30 **SDG16 Roundtables**

This session will provide participants with an opportunity to engage in small thematic roundtable discussions on priority themes to advance SDG16:

- Accountability and transparency
- Inclusive societies
- Rule of Law

12:30 **Keynote Address**

- H.E. Dr. Thani Ahmed Al Zeyoudi, Minister of Climate Change and Environment, United Arab Emirates

12:45 **Lunch**

13:30-15:00 **Segment 3 | Finding Local Opportunities**

This segment will focus on showcasing locally driven opportunities to advance peace and humanitarian action.

13:30 **Local Change Agents for Peace**

In this short segment, speakers will demonstrate how grassroots mobilization can be a critical component to building peace from the bottom up.

- Massa Mufti-Hamwi, Founder & Chair, NGO Sonbola

13:40 **Peace Entrepreneurs**

The session will delve into the following trends and approaches to fostering peace: technology, collective action, innovative partnerships and “out-of-the-box” thinkers.

Facilitator: John Katsos, Assistant Professor of Business Ethics and Law, American University of Sharjah

- Dina Sherif, Chief Executive Officer, Co-founder, Ahead of the Curve
- Maria Prandi, Founder, PeaceStartup Foundation
- Michael Fratangelo, CEO, DiverseCity, Inc

14:00 **Pioneering Local Action for Peace**

Peace is rooted in the local context, a range of Global Compact Local Networks have committed to advancing peace. In this a pop-up style session a number of Networks will share experiences and opportunities for the future.

Facilitator: Javier Cortés, Head Local Networks – Americas, UN Global Compact

- Beatriz Carneiro, Global Compact Network Brazil
- Mauricio López González, Global Compact Network Colombia
- Muhammad Al-Fouly, Global Compact Network Egypt
- Philipp Bleckmann, Global Compact Network Germany
- Y.W. Junardy, Global Compact Network Indonesia
- Feyisayo Fatona Ajayi, Global Compact Network Nigeria

- Shaffi Manafa, Global Compact Network Uganda
- Tatiana Sakharuk, Global Compact Network Ukraine
- Mustafa Seckin, Global Compact Network Turkey

Spotlight:

- Rikke Rønholt Albertsen, Co-Founder, Head of Corporate Partnerships, The Global Goals World Cup

🕒 15:00 Coffee Break

🕒 15:15-16:45 **Segment 4 | Mobilizing Humanitarian Action**

The scale, intensity and urgency of conflicts create immense humanitarian need, and the current humanitarian crises require action from all actors in society. This segment will explore how companies can contribute to humanitarian action individually and in partnership with Governments, the UN, civil society and academia.

🕒 15:15 Rising to the Challenge: Business Contributions

In this session, companies share how they are taking action to advance the Agenda for Humanity.

Moderator: Claude Voillat, Economic Adviser, International Committee of the Red Cross (ICRC)

- Alice Laughher, CEO, CTG Global
- Houssam Chahin, Head of Private Sector Partnerships, MENA, UNHCR
- Nicole Malick, Corporate Social Responsibility Manager, NRS International Group
- Mariam Farag, Head of CSR, MBC Group

🕒 15:45 Humanitarian Ideation

The session is designed as an ideation workshop and aims to generate new ideas related to humanitarian action partnerships. It will explore the following four critical areas for humanitarian collaboration between different stakeholders:

1. Education
2. Employment Opportunities
3. Basic Human Needs
4. Advocacy and Public Policy Engagement

🕒 16:45-17:00 **Closing | The Future of the Business and Peace Movement**

How will the UN Global Compact continue to mobilize private sector action to support the realization of SDG 16 and humanitarian action?

- Lise Kingo, Executive Director, UN Global Compact