



MAKING GLOBAL GOALS LOCAL BUSINESS

24-27 OCTOBER



The UN Global Compact's **Making Global Goals Local Business – Dubai** series of events will explore how responsible business action on the Sustainable Development Goals (SDGs) can help create the world we want.

Principles for Responsible Management Education (PRME) Business for Peace Forum 2016



25 October 2016



American University of Sharjah, United Arab Emirates

#PRMEB4P
#AUS

Overview

The PRME Business for Peace Forum 2016, organized by the PRME Working Group on Business for Peace, will bring together academics, practitioners, civil society, international organizations and NGOs to discuss cutting-edge academic research on the role of business in advancing peace while highlighting areas for further research. The focus of this year's Forum will be on peacebuilding and conflict-sensitive due diligence in alignment with SDG 16 – our new universal goal on peace and good governance.

Objectives

- Highlight cutting edge academic research and practical experience on the peacebuilding potential of private sector actions and due diligence mechanisms
- Explore innovative multi-stakeholder partnership opportunities for peace
- Inspire and expand the practice of the Business for Peace community to include academic and research-practitioner thought leaders

Event Moderators

John E. Katsos, AUS
Robert McNulty, Bentley University
Donata Garrasi, ECAS



8:30-09:00

Coffee and Registration



9:00-09:15

Official Welcome

- Bjorn Kjerne, Chancellor, American University of Sharjah
- Ursula Wynhoven, Chief of Social Sustainability, Governance and Legal, UN Global Compact
- Jörg Bley, Dean, School of Business Administration, American University of Sharjah



🕒 9:15-10:00

Panel 1: Socio-Economic Reconstruction

The primary means of peace-promotion by business is through economic development and community building. This panel will showcase how business can advance peace through economic development that goes beyond simple GDP increases and focuses on community building more than traditional CSR.

- Per Saxegaard, Founder and Executive Director, Business for Peace Foundation
- Diana Chigas, Professor of Practice of International Negotiation and Conflict Resolution, Tufts University
- Ihab Osman, CEO and Executive Chairman, Blunai Investments, Sudan

🕒 10:00-10:45

Panel 2: Political Framework

The intersection of business and politics is increasingly becoming more developed, with businesses often expected to take a political stance within its operating environment. This panel will delve into the complexities of business as a (sometimes unwilling) political actor in conflict and post-conflict zones.

- Reg Manhas, Senior Vice President, External Affairs, Kosmos Energy
- Dr. John Forrer, Director of the Institute for Corporate Responsibility, George Washington University
- Dr. Michelle Westermann-Behaylo, Professor of International Business, University of Amsterdam

🕒 10:45-11:00

Coffee Break

🕒 11:00-11:45

Panel 3: Reconciliation and Justice

Countries have a 40% risk of return to conflict in the immediate decade after a peace agreement is reached. This panel discusses how business can be part of the reconciliation process to lower this risk.

- John E. Katsos, Assistant Professor of Management, American University of Sharjah
- Dr. Kylie McKenna, Senior Research Fellow, Australian National University
- Ben Miller, Associate Director of Advisory Services, CDA Global

🕒 11:45-12:30

Panel 4: Conflict Sensitive Due Diligence

The intent to promote peace by business framed against the legal and reputational liability associated with "getting it wrong" requires businesses to have strong due diligence procedures for any activities involving peace promotion. This panel will discuss how companies can safeguard their operations from corrupt actors and the legal liabilities of doing business in conflict and post-conflict zones.

- Dr. Jolyon Ford, Associate Professor Law, Australian National University
- Ursula Wynhoven, Chief of Social Sustainability, Governance and Legal, UN Global Compact
- Arjun Ahluwalia, Partner, Argentum Advisors
- Carla Koffel, Executive Director, Pearl Initiative

🕒 12:30-14:00

Lunch



🕒 14:00-14:10 PRME Working Group on Business for Peace

To address the gap in management education in the area of Business for Peace (B4P), the PRME Working Group on B4P was officially established at the Inaugural Business for Peace Annual Event on 29-30 September 2014 in Istanbul, Turkey. With the adoption of the SDGs and in line with the new UN Global Compact Strategy, the PRME Working Group on B4P was re-engaged in support of SDG16. This session will highlight the new vision of the working group and set the stage for future partnership opportunities:

- Nikolay Ivanov, PRME Champions and Working Groups, PRME Secretariat, UN Global Compact
- John E. Katsos, Assistant Professor of Management, American University of Sharjah (co-chair of PRME Working Group on Business for Peace)
- Dr. Robert McNulty, Director of Programs for Center of Business Ethics, Bentley University (co-chair of PRME Working Group on Business for Peace)

🕒 14:10-16:00 **Dealing with Fragility and Conflict: Making it Everyone's Business**

The goal of this interactive roundtable session organized by Oxfam and SOMO is to highlight the need for a more collaborative approach in the research around the role of business in fragile and conflict-affected situations as well as the impact of international standards for responsible business in these areas. Experts from the research, business and NGO community will address key questions such as:

- a) What is the role and impact of companies in situations of (post-) conflict?
 - b) What impact does the implementation by companies or investors of international corporate guidelines, principles and standards have on fragility and conflict?
 - c) How can companies better contribute to the SDGs in fragile settings?
- Donata Garrasi, Managing Partner of Europe Conflict and Security Consulting
 - Marcel Smits, Policy Specialist Private Sector and Conflict, Oxfam Novib
 - Danura Miriyagalla, Strategic Lead, Apexah
 - James Veysey, Director of Operations, CTG
 - Reg Manhas, Senior Vice President, External Affairs, Kosmos Energy
 - Anne Gloor, Investment Advisor and Founder of PeaceNexus Foundation
 - Mark van Dorp, Senior Researcher, SOMO
 - Dr. Jolyon Ford, Associate Professor Law, Australian National University

🕒 16:00-16:15 Coffee Break

🕒 16:15-17:00 Open Forum

Students from the AUS senior seminar on Business and Peace will lead session exploring unresolved questions from the day's events.

Hosted by:

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