



MAKING GLOBAL GOALS LOCAL BUSINESS

DUBAI 24-27 OCTOBER

Sponsorship Prospectus



United Nations
Global Compact



Together let's show that
companies that do
business responsibly and
find opportunities to
innovate around the
SDGs will be the market
leaders of tomorrow.



United Nations
Global Compact

MAKING GLOBAL GOALS **LOCAL BUSINESS**

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We invite you to sponsor our Making Global Goals Local Business – Dubai series of events.

As a sponsor you will help us unite over 600 leaders to explore the transformative platforms and partnerships needed to advance the Sustainable Development Goals (SDGs).

At the UN Global Compact we are committed to being a leading catalyst of transformation– turning global goals into local business.

Your support will help make this possible.



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 **24**
OCT

Annual Local
Network Forum
(ALNF)

Annual United
Nations Private
Sector Focal Points
Meeting (UNPSFP)

 **25**
OCT

Annual Local
Network Forum
(ALNF)

Annual United Nations
Private Sector Focal
Points Meeting
(UNPSFP)

PRME Business for
Peace Forum 2016

 **26**
OCT

Business for
Peace (B4P)
Annual Event

Gala Dinner

 **27**
OCT

Pearl Initiative & UN
Global Compact 2nd
Regional Forum
*Sustainability in
Action: Business &
the Sustainable
Development Goals*

With events hosted by:



PRME Principles for Responsible
Management Education



SPONSORSHIP BENEFITS

2016-2017 Sponsorship Tiers

- **VIP Steward** USD 75,000
- **Patron** USD 50,000
- **Benefactor** USD 25,000
- **Supporter** USD 10,000

VIP Steward	Patron	Benefactor	Supporter
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Making Global Goals Local Business - Dubai (24-27 October)

Recognition as event Sponsor on signage and materials, including digital, with logo placement as appropriate	\$75k	\$50k	\$25k	\$10k
Special acknowledgment as VIP Steward (banner & verbal) at the Annual Event	✓			
Exclusive breakfast with UN Global Compact Leadership	✓	✓		
Private bilateral meetings & photo opportunities with VIP guests	✓	✓		
Pre-event consultations with event organizers	✓	✓	✓	
Special Profile & Role highlighting your actions, commitments and partnerships to advance peace & development	✓	✓	✓	✓
Display area at Business for Peace Annual Event venue	✓	✓	✓	✓

Gala Dinner (26 October)

Seating for your entire delegation and logo recognition at the Gala dinner	✓	✓		
2 tables (20 seats) and logo recognition at the Gala dinner			✓	
1 table (10 seats) and logo recognition at the exclusive Gala dinner				✓

Business for Peace: Flagship Projects & Events (ongoing)

Ongoing strategic partnership on project development, including project scope and delivery	✓			
Recognition on project-related publications and other printed materials	✓			
Featured partnership around the topic on business.un.org	✓			

BUSINESS FOR PEACE ANNUAL EVENT

The 2016 Business for Peace (B4P) Annual event is the key convening for business engaged in the peace movement. Join us in bringing together over 200 leaders from business, investment, civil society, governments, the UN and Global Compact Local Networks to move the peace agenda from aspiration to action.

Your support will help us:

- Scale-up private sector contributions to peace
- Advance innovative multi-stakeholder partnerships for peace
- Inspire and expand the B4P community by providing a space for learning and knowledge sharing



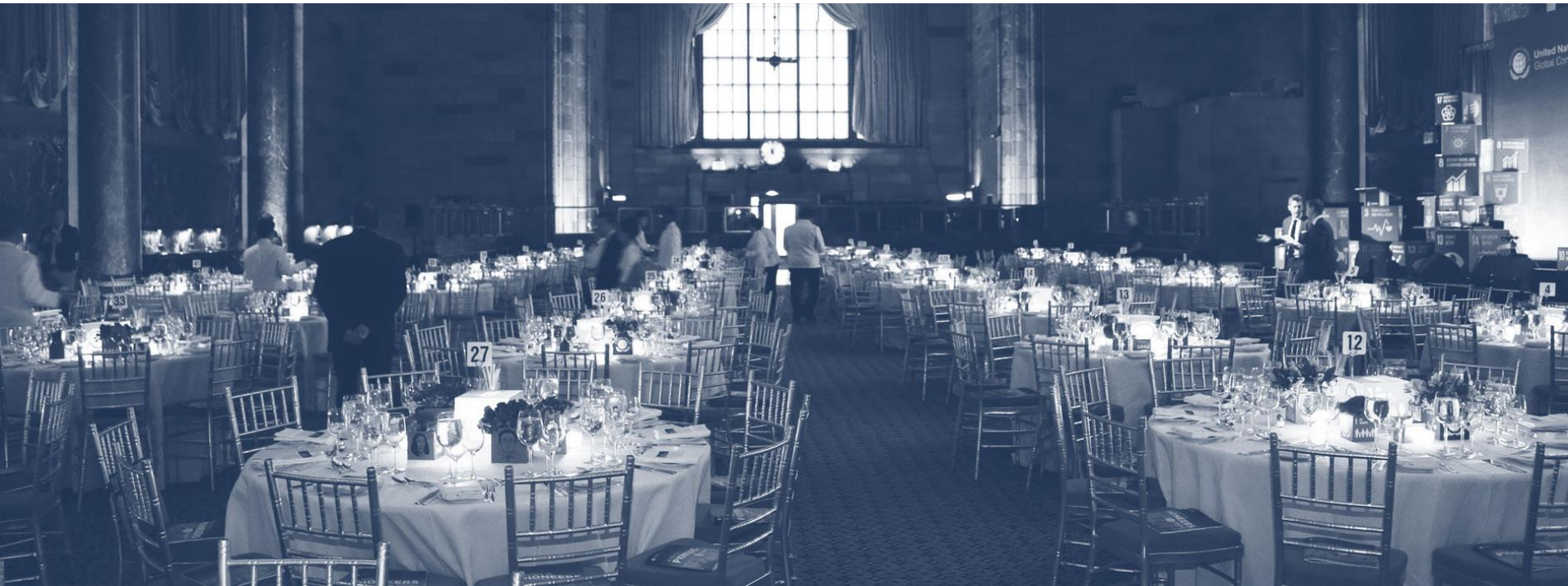
Business for Peace 

GALA DINNER

Join us as we celebrate private sector action on the SDGs in the MENA region.

Hosted by the UN Global Compact, our Local Network UAE and the Pearl Initiative, our gala dinner on 26 October will unite over 300 high-level representatives from businesses, the UN, civil society and government.

As a sponsor, you will enjoy preferred seating and exclusive logo recognition.



Your support is vital to advance peace and humanitarian action.

Launched in September 2013 by Secretary-General Ban Ki-moon, and identified in Forbes as one of the five areas defining the future of CSR, Business for Peace (B4P) engages companies, Global Compact Local Networks, the UN, government, civil society and academia to expand and deepen private sector action in support of peace - in the workplace, marketplace and local communities.



Nearly 150 companies and business associations from 37 countries have now joined B4P



Locally driven platform with 21 Global Compact Local Networks as participants and launches in ten countries around the world: Colombia, India, Indonesia, Korea, Mexico, Nigeria, Sudan, Turkey, Uganda, United Kingdom



B4P advances the SDGs by supporting peace and private sector engagement in humanitarian action

THANK YOU

For more information regarding sponsorship opportunities, please contact:

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Sponsors must demonstrate a strong commitment to global peace and stability. The Foundation for the Global Compact will review and approve all interested sponsors, ensuring that any financial or content contributions uphold the integrity of the Business for Peace (B4P) initiative and the UN Global Compact.