2019 Global Compact Network Sri Lanka SDG Pioneer — Roshan Weerasinghe

Roshan Weerasinghe has dedicated himself to aligning the corporate community development projects with the Sustainable Development Goals (SDGs) or Global Goals. The main objective is to enhance living standards of local communities in terms of health, education, innovative collaboration and productivity.

As an Assistant Manager at the ‘Eco Go Beyond’ Team of MAS Holdings, he has contributed to promoting its greater environmental responsibility. The content of the ‘Eco Go Beyond’ Sustainable Development Education Programme includes harvesting rainwater, generating biogas out of food waste, as well as turning waste into resources by introducing new concepts such as upcycling and down cycling.

Roshan has organized and produced two volunteer programmes to raise awareness and mobilize colleagues to support the Global Goals. One programme, focused on the Goal 3 on Health and Well-being, was aimed at helping the elderly with cleaning and foods, etc., while the other programme, promoted Goal 12 on Responsible consumption and production, was focused on creating innovative gardens that increased water efficiency and harvest, but required less fertilizer than the traditional gardens.

To bring about better understanding of the Global Goals in the country, Roshan also translated all the 17 Goals into local language and shared with his colleagues and other external stakeholders.

Roshan also worked together with the World Largest Session bringing the Global Goals to children all over the world — reaching over 130 countries and millions of children since its launch in September 2015 in partnership with UNICEF. MAS Holdings (Pvt) Ltd. is an active Participant of the UN Global Compact and its Local Network in Sri Lanka since 2003, and has been a member of the Network’s steering committee. MAS Holdings is the largest apparel and textile manufacturer in South Asia.