



# BUSINESS GUIDE TO UNGA WEEK 2017

12-25 September

New York City

In September 2015, all 193 Member States of the United Nations adopted the 2030 Agenda for Sustainable Development, a plan of action for people, planet and prosperity, with an essential role spelled out for business. Two years after the adoption of this Agenda and its 17 Sustainable Development Goals, the business community is being called upon to deliver greater action and impact. Many different events are organized in and around the

72nd Regular Session of the UN General Assembly (UNGA) with a business focus or that welcome private sector participation. The aim of this guide is to better coordinate business participation during UNGA week and bring private sector stakeholders to the table. Together, we can facilitate strong multi-stakeholder partnerships for the Global Goals and solve problems that no single organization or sector can address alone.

## General Assembly Week Events

*As of 8 Sept.*

17 September	<a href="#">Nigeria: Strategies for Investing and Preserving Capital in an Economic Slowdown</a>
17 September	<a href="#">Social Good Summit</a>
17 September	<a href="#">MIT Solve Challenge Finals</a>
18 September	<a href="#">United Nations Private Sector Forum 2017</a>
18 September	<a href="#">High-level Launch of the Equal Pay International Coalition (EPIC)</a>
18 September	<a href="#">Climate Week NYC 2017 Opening Ceremony</a>
18 September	<a href="#">Business Fights Poverty</a>
18 September	<a href="#">Modern slavery in the Americas: From here to elimination</a>
18 September	<a href="#">Scaling Impact Investing Forum</a>
18 September	<a href="#">Behind Every Global Goal: Women Leading the World to 2030</a>
18 September	<a href="#">Education Cannot Wait</a>
18 September	<a href="#">Global Deal High-Level Follow-Up Meeting</a>
18-19 September	<a href="#">World Economic Forum Sustainable Development Impact Summit</a>

<b>18-19 September</b>	<b>International Conference on Sustainable Development (ICSD)</b>
<b>18-19 September</b>	<b>Concordia Annual Summit</b>
<b>18-19 September</b>	<b>The Africa investor (Ai) CEO Institutional Investment Summit 2017</b>
<b>19 September</b>	<b>Global Goals Awards Dinner (UNICEF, Project Everyone, Gates Foundation)</b>
<b>19 September</b>	<b>Global Citizen Awards hosted by the Atlantic Council</b>
<b>19 September</b>	<b>Data Analytics for SDGs and National Reports</b>
<b>19 September</b>	<b>Sustainable Investment Forum</b>
<b>19 September</b>	<b>Africa Alternative Investment Intensive (AAII) – 4th New York Forum</b>
<b>19 September</b>	<b>Behavioral Science &amp; Policy Association's Annual Conference</b>
<b>19-20 September</b>	<b>Carbon Forum North America 2017</b>
<b>19-20 September</b>	<b>Workshop: Assessing Low-Carbon Transition for Key Sectors</b>
<b>19-20 September</b>	<b>Accelerating Progress in Maternal + Newborn Health: The Role of Surgical Innovations to Catalyze Change</b>
<b>20 September</b>	<b>Gates Foundation Goalkeepers Event</b>
<b>20 September</b>	<b>Bloomberg Global Business Forum</b>
<b>20 September</b>	<b>Business Solutions for the SDGs</b>
<b>20 September</b>	<b>Shared Value Practitioner Knowledge Exchange &amp; Field-Building Workshop</b>
<b>20 September</b>	<b>Global Digital Health: Aligning private and public sector objectives</b>
<b>20 September</b>	<b>The oil, gas and mining industries and the 2030 Agenda: partnerships and participation to accelerate progress</b>
<b>20 September</b>	<b>Moving from Principles to Practice: The WEPs Gender Gap Analysis Tool</b>
<b>20 September</b>	<b>Carbon Neutrality at the Board Level: Why Now and How?</b>
<b>20 September</b>	<b>Youth Employment for Peace and Resilience</b>
<b>20-21 September</b>	<b>Low Emission Solutions Conference</b>
<b>21 September</b>	<b>UN Global Compact Leaders Summit 2017</b>
<b>21 September</b>	<b>We The Future</b>
<b>21 September</b>	<b>Parental leave, a key to prosperity - and other true stories</b>
<b>21 September</b>	<b>2017 Global Business and Philanthropy Leaders' Forum for Women and Girls and Gender Equality</b>
<b>21 September</b>	<b>Launch of the World Benchmarking Alliance Consultation</b>
<b>21 September</b>	<b>Going Further Together for Shared Impact: U.S. Public-Private Partnerships for Development</b>
<b>21 September</b>	<b>Changing the “Business as Usual” Model: A New Way to Partner for Peace and the 2030 Agenda</b>
<b>21 September</b>	<b>Deep Dive on Science Based Target Setting</b>
<b>21 September</b>	<b>NGO Expo 2017</b>
<b>TBD</b>	<b>High-Level Event on “Collective private sector action for disaster risk reduction, emergency preparedness, response and recovery”</b>

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### **Nigeria: Strategies for Investing and Preserving Capital in an Economic Slowdown,** **14 September: Consulate General of Nigeria, 828 2nd Avenue, New York**

This event, sponsored by the Consulate General of Nigeria, will bring together thought leaders, investors and policy-makers to discuss the investment opportunities in Nigeria, despite the economic slowdown. It includes a candid fireside chat with the Consul General.

*Participation: Open*

### **Social Good Summit** **17 September: 92nd Street Y, New York**

The Social Good Summit examines the impact of technology and new media on social good initiatives around the world and unites a community of global leaders and grassroots activists to discuss solutions for the greatest challenges of our time. It is hosted by Mashable, UN Foundation, 92Y and UNDP.

*Participation: Open*

### **MIT Solve Challenge Finals** **17 September: Apella, Event Space at Alexandria Center**

A live pitch event that will bring together selected innovators to pitch their solutions to a panel of expert judges and a live audience on Solve's 2017 Global Challenges: Brain Health, Sustainable Urban Communities, Women and Technology, and Youth, Skills, and the Workforce of the Future.

*Participation: Invitation Only*

### **United Nations Private Sector Forum 2017** **18 September: New York**

The United Nations Private Sector Forum 2017 will focus on the role of the private sector in implementing the Sustainable Development Goals (SDGs). The interactive Forum is designed to increase understanding of efforts underway by the private sector and civil society, and provide a platform for the private sector to announce

long-term goals and partnerships that will make an important contribution towards achieving sustainable development for all.

*Participation: Invitation Only*

### **High-level Launch of the Equal Pay International Coalition (EPIC)**

#### **18 September: United Nations Headquarters New York ECOSOC Chamber**

The opening ceremony will feature keynote speeches and panel discussions with high-profile climate leaders from the US government, the United Nations and world leading businesses.

*Participation: Invitation Only*

### **Climate Week NYC 2017 Opening Ceremony** **18 September: The Morgan Library & Museum 225 Madison Avenue New York**

The opening ceremony will feature keynote speeches and panel discussions with high-profile climate leaders from the US government, the United Nations and world leading businesses.

*Participation: Invitation Only*

### **Business Fights Poverty NYC 2017 - Rethinking Collaboration for the SDGs**

#### **18 September: Barclay's Bank (745 7th Ave 50th St – Midtown)**

An action-focused event on how business, government and civil society are collaborating to deliver the SDGs. This annual event combines inspiring panel discussions with opportunities for genuine peer engagement and networking, including through themed lunches and a general networking lunch.

*Participation: Invitation Only*

### **Modern slavery in the Americas: From here to elimination**

#### **18 September: Roosevelt House 47-49 East 65th Street New York**

The Business and Human Rights Resource Centre's 8th annual event in the Mary Robinson Speaker Series on Business & Human Rights in New York City: "Modern slavery in the Americas: From here to elimination" Introduction by Mary Robinson, President, Mary Robinson Foundation - Climate Justice

*Participation: Open*



## Scaling Impact Investing Forum

**18 September**

Abraaj is co-hosting a Scaling Impact Investing forum with Bank of America Merrill Lynch and the Global Impact Investing Network. Senior institutional investors, impact investing practitioners and the wider stakeholder community will come together to discuss how to take impact investing to scale.

*Participation: Invitation Only*

## Behind Every Global Goal: Women Leading the World to 2030

**18 September: Columbia University, Lerner Hall, 2920 Broadway, New York**

Behind Every Global Goal™ aims to bridge the gap in the dialogue about women, girls and the Sustainable Development Goals (SDGs), and to both elevate and celebrate the critical role they play in achieving them. Speakers include women leaders in business and civil society who are change agents in their respective fields.

## Education Cannot Wait

**18 September: The Harvard Club, New York**

On the sidelines of the UN General Assembly, Dubai Cares and Education Cannot Wait (ECW) are convening some of the world's most influential CEOs, Directors, Ministers, Chairs and major investors to transform education in emergencies.

*Participation: Invitation Only*

## Global Deal High-Level Follow-Up Meeting

**18 September: Convene Conference Centre, 730 Third Avenue, New York. Room: Wharton Forum**

This high-level follow-up meeting to last year's launch of the Global Deal for Decent Work and Inclusive Growth that will take stock of progress and pave the way for future efforts in promoting social dialogue. Speakers include Swedish Prime Minister Stefan Löfven, ILO Director-General Guy Ryder, and OECD Secretary-General Angel Gurría.

*Participation: Open*

## World Economic Forum Sustainable Development Impact Summit

**18-19 September: Convene Conference Centre, 730 Third Avenue, New York**

Delivering on the ambitions of the 2030 Agenda for Sustainable Development and the Paris climate agreement will require accelerating public-private cooperation and deploying new technological solutions. This inaugural Sustainable Development Impact Summit aims to advance both by providing a multistakeholder platform for concerted action. The World Economic Forum will work closely with leaders from government, business, academia and civil society who will be present in New York during the United Nations General Assembly to:

- Increase the impact of existing multistakeholder initiatives
- Catalyse new partnerships and alliances
- Explore how the advanced technologies of the Fourth Industrial Revolution could be better leveraged for sustainable development.

*Participation: Invitation Only*

## International Conference on Sustainable Development (ICSD)

**18 - 19 September: Lerner Hall, Columbia University, New York**

The fifth annual International Conference on Sustainable Development (ICSD), will bring together members of the research, policy, practice and business communities to share practical solutions for achieving the SDGs. This year's theme is The World in 2050: Looking Ahead for Sustainable Development.

*Participation: Open*

## Concordia Annual Summit

**18 - 19 September: Grand Hyatt New York - 109 East 42 Street, New York**

The 2017 Concordia Annual Summit will address major global issues including the mounting refugee crisis, the rise of populism, investment in the SDGs, and the evolution of domestic health policy, among others, with the aim of building partnerships for social impact.

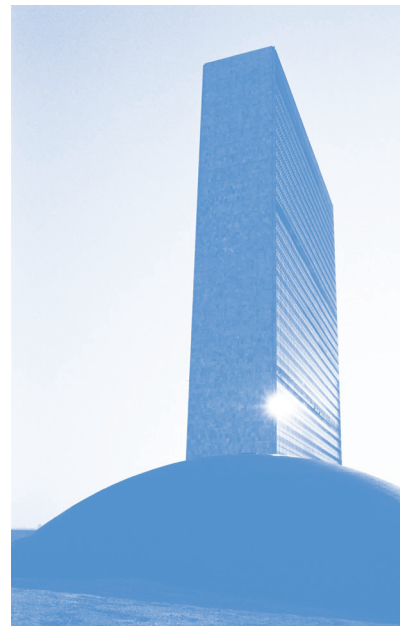
*Participation: Invitation Only*

## The Africa investor (Ai) CEO Institutional Investment Summit 2017

**18 - 19 September: NASDAQ Marketsite and the CFA Headquarters, New York**

The Ai CEO Institutional Investment Summit and Capital Market Index Series Awards – incorporating the African Sovereign Wealth and Pension Fund Leaders' Summit – is the international calendar event for US and global institutional investors to engage African pension funds, sovereign wealth funds and capital market leaders on investment opportunities in African markets. With the theme African Regional Growth and the Role of Long –Term Capital, the Summit will investigate US-African institutional investment partnerships, knowledge sharing, co-investment strategies and private equity opportunities.

*Participation: Invitation Only*





**Global Goals Awards Dinner (UNICEF, Project Everyone, Gates Foundation)**

**19 September: New York, United States of America**

Hosted by Melinda Gates, the private sector will be brought together to focus on next generation/youth engagement and the Global Goals. 5-6 awards will be presented to heroes in development. All individuals who are invited to the Gates Goalkeepers event on Wednesday will be invited to the dinner.

*Participation: Invitation Only*

**Global Citizen Awards hosted by the Atlantic Council**

**19 September: The Intrepid Sea, Air & Space Museum. Pier 86, W 46th St & 12th Ave, New York**

The Atlantic Council's Global Citizen Award dinner, held annually during the United Nations General Assembly week in New York, recognizes global leaders who have made exceptional and distinctive contributions to improving the state of the world.

*Participation: Open*

**Data Analytics for SDGs and National Reports**

**19 September: 345 Park Avenue (51st between Park and Lex), 37th Floor New York**

Experts from U.S. companies, the US Administration and the UN will discuss private sector frameworks for data analytics relevant to SDG implementation, and consider opportunities for synergy with national reports.

*Participation: Open*



**Sustainable Investment Forum**

**19 September: Crowne Plaza Hotel, Times Square, NYC**

The Sustainable Investment Forum, organised in partnership with the UNEP Finance Initiative (UNEP-FI) will explore driving innovation and collaboration for decarbonising investment portfolios, reducing risk, maximising private and public benefit and innovative finance tools and technologies.

*Participation: Open*

**Africa Alternative Investment Intensive (AAII) – 4th New York Forum**

**19 September: 1301 Avenue of the Americas New York**

The Forum brings together an ecosystem of institutional investors, fund managers and industry stakeholders that are committed to addressing the principal blocks to institutions with a strong appetite to build alternative investment portfolio in Africa.

*Participation: Invitation Only*

**Behavioral Science & Policy Association's Annual Conference**

**19 September: New York Academy of Medicine, 1216 5th Ave, New York**

Over 250 leading behavioral scientists, policymakers, executives & press will gather together to discuss how insights from the behavioral sciences can solve the world's most pressing problems. Presentations will range from lightning 'Ted-style' talks to engrossing panel discussions.

*Participation: Open*

**Carbon Forum North America 2017**

**19 - 20 September: New York, United States of America**

The 2017 Carbon Forum North America (CFNA 2017) is an annual regional conference that provides a platform to exchange business-driven solutions, with a focus on carbon market opportunities to achieve climate transition goals.

*Participation: Open*

**Accelerating Progress in Maternal + Newborn Health: The Role of Surgical Innovations to Catalyze Change**

**19-20 September: The Roosevelt Hotel, Madison Avenue at 45th Street, New York - Terrace Ballroom, Lobby Level**

This year, more than 300,000 women will die from preventable conditions during pregnancy. Partner with champions from Jhpiego, GE Foundation, the G4 Alliance and Safe Surgery 2020 for an inspiring dialogue about the critical role of safe surgery innovations to achieve Sustainable Development Goals.

*Participation: Open*

**Gates Foundation Goalkeepers Event**

**20 September: Jazz at 10 Lincoln Center Plaza, New York**

Hosted by The Bill and Melinda Gates Foundation, Goalkeepers will convene determined thinkers to help attain the Global Goals target by revealing new and surprising data. There will be a special focus on women and girls, global health and the role of technology and innovation in delivering change.

**Bloomberg Global Business Forum**

**20 September: Plaza Hotel, New York, United States**

## of America

Hosted by Bloomberg, in partnership with the Alibaba Group; MiSK, the philanthropic foundation of Deputy Crown Prince Mohammed bin Salman of Saudi Arabia, and others, the Global Business Forum will convene heads of state, CEOs, and NGOs to work together to inspire and support economic prosperity.

*Participation: Invitation Only*

## Business Solutions for the SDGs

### **20 September: Convene, 730 Third Ave, New York**

This event will look at how businesses can use the SDGs to find opportunities to grow and manage risks while generating significant societal and environmental benefits. Business leaders will share perspectives on how to leverage business core competencies, expertise and resources for the SDGs.

*Participation: Invitation Only*

## Shared Value Practitioner Knowledge Exchange & Field-Building Workshop

### **20 September: Convene - 101 Park Avenue, 1st Floor - Park Hub, New York**

Please join the Shared Value Initiative—the foremost global platform dedicated to organizations advancing shared value—for a knowledge exchange & workshop featuring companies highlighted on the Fortune Change the World list & thought leaders who are challenging the status quo. Limited seating available; please register your interest by emailing Alicia Dunn at [alicia.dunn@sharedvalue.org](mailto:alicia.dunn@sharedvalue.org)

## Global Digital Health: Aligning private and public sector objectives

### **20 September: Convene - 101 Park Avenue, 1st Floor - Park Hub, New York**

Jointly hosted by FSG & PATH, this interactive workshop will focus on bridging private sector assets with public sector needs to create a more connected, sustainable digital health infrastructure in LMICs. Limited seating available; please register your interest by emailing Danielle Alden at [danielle.alden@fsg.org](mailto:danielle.alden@fsg.org)

## The oil, gas and mining industries and the 2030 Agenda: partnerships and participation to accelerate progress

### **20 September: The Harvard Club, 35 W. 44th Street, New York**

IPIECA, UNDP, IFC, and ICMM will host a lunchtime event looking at the role of the oil, gas and mining industries in the 2030 Agenda, with a particular focus on how partnerships and participation can help accelerate progress in achieving the SDGs.

## Moving from Principles to Practice: The WEPs Gender Gap Analysis Tool

### **20 September: New York Hilton, Midtown**

This session will showcase the Women's Empowerment Principles Gender Gap Analysis Tool a business-friendly tool that helps companies identify gaps and opportunities in gender equality policies and practices. To request an invitation, please contact [saran@unglobalcompact.org](mailto:saran@unglobalcompact.org).

*Participation: Invitation Only*

## Carbon Neutrality at the Board Level: Why Now and How?

### **20 September: 350 Park Ave, 13th floor, New York, NY**

Climate Club's Climate Breakfast on September 20th will seek to present how and why private and public sector leaders are using carbon neutrality and most importantly, how to get their boards on board. High-level panelists will discuss their experience and approach with key influencers.

*Participation: Invitation Only.*



## Youth Employment for Peace and Resilience

### **20 September: New York Marriott East Side (525 Lexington Avenue on 49TH Street)**

The event will serve as an opportunity to inform about the new ILO Recommendation on Employment and Decent Work for Peace and Resilience and enhance awareness about the need for concrete action to support youth in fragile situations and their transition to decent work.

*Participation: Open*

## Low Emission Solutions Conference

### **20-21 September: The Morgan Library & Museum 225 Madison Avenue New York City, New York**

The Low-Emissions Solutions Conference (LESC) is aimed at problem solving and global co-creation to inform nations about the latest technology developments in order to set common technological trajectories for a decarbonized economy as well as the transformations necessary in each sector.

## UN Global Compact Leaders Summit 2017

### **21 September: New York Hilton Midtown, 1335 6th Ave, New York**

The UN Global Compact Leaders Summit 2017 will gather global leaders to inspire true leadership for the SDGs, present highlights of General Assembly week and chart the way ahead for increased public-private collaboration to create the world we want. The Summit serves as the annual opportunity to unveil the UN Global

Compact's latest intelligence from Action Platforms, generate meaningful and innovative engagement opportunities around the SDGs and to celebrate ambitious leaders and innovators from around the world with 2017 Pioneers, Project Breakthrough and the Global Opportunity Explorer.

*Participation: Open*

### **We The Future**

#### **21 September: TED Theater, SoHo**

The Skoll Foundation, UN Foundation, and TED hosting We The Future: Accelerating Sustainable Development Solutions to explore how we can learn from, strengthen, and scale effective approaches to the SDGs.

### **Parental leave, a key to prosperity - and other true stories**

#### **21 September: UNHQ, United Nations Plaza 1, ECOSOC Chamber**

Gender equality in the labour market is a hallmark for the Nordic countries, and has enabled us to become one of the most prosperous regions in the world.

### **2017 Global Business and Philanthropy Leaders' Forum for Women and Girls and Gender Equality**

#### **21 September: Hilton Midtown (1335 6th Ave, New York)**

The high-level Forum, taking place on the margins of the United Nations General Assembly, will convene business and philanthropy leaders from around the world who are committed to investing in the empowerment of women and girls.

*Participation: Invitation Only*

### **Launch of the World Benchmarking Alliance Consultation**

#### **21 September: New York Public Library, Trustee Room**

Aviva, UN Foundation, Index Initiative and the CHRB host a special event to mark the launch of the consultation to establish the World Benchmarking Alliance and to highlight the important role that business will play in delivering the SDGs.

*Participation: Invitation Only*

### **Going Further Together for Shared Impact: U.S. Public-Private Partnerships for Development**

#### **21 September: 30 Rockefeller Plaza, New York**

USCIB member companies and government partners will present and discuss examples of successful public-private sector partnerships to advance the SDGs, with a view to expanding those working relationships and improving and scaling up efforts for shared impact and benefit in the U.S. and UN.

### **Changing the "Business as Usual" Model: A New Way to Partner for Peace and the 2030 Agenda**

#### **21 September: International Peace Institute 777 United Nations Plaza, 12th Floor (Corner of 1st Avenue and 44th Street)**

The SDG Fund, Concordia and IPI will launch a paper that will focus on: What does it mean for the private sector to become a partner for sustainable development and sustaining peace? How can companies reduce the risk associated with investing in countries under stress?

### **NGO Expo 2017**

#### **21-22 September: Executive Conference Center 8th Floor 1601 Broadway New York**

NGO Expo is a leading Global Event for NGOs, Non-profits, Charities and Foundations. The event provides an excellent platform for participants to raise funds and help organizations spark quality partnerships with Granters and Donors to take forward the agenda of social good.

*Participation: Open*

### **High-Level Event on "Collective private sector action for disaster risk reduction, emergency preparedness, response and recovery"**

#### **TBD September: United Nations Headquarters**

This high-level event will showcase concrete ways how collective private sector action can advance disaster risk reduction, emergency preparedness, response and recovery. It will showcase examples and highlight initiatives that enable the private sector to further engage in humanitarian action.