MEDIA ADVISORY

United Nations Global Compact to convene summit on role of business in achieving the Sustainable Development Goals (SDGs).

Leaders Summit brings together business, government and civil society to identify opportunities for action around the SDGs and unleash a wave of sustainable products, services and business innovations.

What

The UN Global Compact Leaders Summit 2016 (22-23 June 2016, New York) will provide a dynamic stage to jump-start business action everywhere on the new Sustainable Development Goals (SDGs).

PROGRAMME

22 June – Agenda 2030: The New Era of Responsible Business
Implementing the Sustainable Development Goals (SDGs) will mean adopting new, responsible business strategies rooted in universal principles. To truly bring about a transformation, we need to develop a new mindset of changing priorities, behavior and narratives. Henry Bonsu, Colorful Radio, will serve as the Master of Ceremonies. Welcome by Lise Kingo, Executive Director, United Nations Global Compact. Confirmed speakers include: H.E. Mr. Ban Ki-moon, United Nations Secretary-General, H.R.H. Princess Haya Bint Al Hussein, United Arab Emirates, Alaa Murabit, SDG Advocate, Founder, The Voice of Libyan Women, Francesco Starace, Chief Executive Officer, Enel, Mads Nipper, Chief Executive Officer, Grundfos, Bethlehem Tilahun Alemu, Founder and Executive Director, soleRebels, and Adena Friedman, President and Chief Operating Officer, NASDAQ.

Time: 3:00 p.m. – 5:00 p.m.
Location: General Assembly Hall, UN Headquarters, 1st Ave & E 46th Street, New York

22 June: The Roof-Top Garden Party
Achievement of the SDGs will require behavior change among citizens and the Roof-Top Garden Party will include short inspirational talks and demonstrations on making a sustainable life easy, including topics such as food, fashion and healthy living. Special guests will include Evie Evangelou, Founder and President of Fashion 4 Development, Chef Chloe, Suzy Amis Cameron and more.

Time: 5:00 p.m. - 7:30 p.m.
Location: Delegates Dining Room, UN Headquarters, 1st Ave & E 46th Street, New York

23 June: Making Global Goals Local Business
On day two of the Summit, guest speakers will outline the journey ahead to turn global goals into local business and leaders will jointly identify opportunities for action and innovation around the SDGs. Confirmed Speakers include: H.E. Jan Eliasson, Deputy Secretary-General of the United
Nations, Chang-Gyu Hwang, Chief Executive Officer, KT Corporation, Bola Adesola, Managing Director and Chief Executive Officer, Standard Chartered Bank Nigeria, Ray Offenheiser, President, Oxfam America, Anne-Brigitte Albrechtsen, Chief Executive Officer, Plan International, Michael Meehan, Chief Executive Officer, GRI, Lord Michael Hastings, Global Head of Corporate Citizenship, KPMG, and Deb Frodl, Global Executive Director, ecomagination at GE.

Time: 9:00 a.m. – 4:00 p.m.
Location: Marriott Marquis, Times Square, New York, 9.00 a.m. – 4.00 p.m.

Who
Speakers to be announced on an ongoing basis until the event.

Global leaders and top executives from all regions are scheduled to attend, including:

- H.E. Mr. Ban Ki-Moon, Secretary-General, United Nations
- H.E. Mr. Jan Eliasson, Deputy Secretary-General, United Nations
- H.R.H. Princess Haya Bint Al Hussein, United Arab Emirates
- Lise Kingo, Executive Director, UN Global Compact
- Bola Adesola, Managing Director and CEO, Standard Chartered Bank Nigeria
- Anne-Brigitte Albrechtsen, CEO, Plan International
- Bethlehem Tilahun Alemu, Founder and Executive Director, SoleRebels
- Hugh Evans, Founder, Global Poverty Project
- Adena Friedman, President and Chief Operating Officer, NASDAQ
- Chang-Gyu Hwan, CEO, KT Corp
- Alaa Murabit, SDG Advocate and Founder, The Voice of Libyan Women
- Caroline Mutoko, Radio Africa, Kenya
- Mads Nipper, CEO, Grundfos
- Ray Offenheiser, President, Oxfam America
- Jyrki Raina, General Secretary, IndustriALL Global Union
- Francesco Starace, CEO, Enel

Should you be interested in speaking with a featured speaker, please let us know and we will help facilitate a conversation.

Media
Deadline for Media Accreditation: 17 June 2016

MEDIA ARRANGEMENTS

Media access to the Global Compact Leaders Summit requires: 1) UN MALU media accreditation and 2) registration for the event.

1. UN MALU Media Accreditation

Requests for media accreditation must be submitted through the UN Media Accreditation and Liaison Unit (MALU) online accreditation system. Accreditation through UN MALU is a requirement for all journalists who wish to cover activities at the United Nations in New York. More information on “How to Request Accreditation” is available here.

2. Event Registration

In addition to receiving UN MALU accreditation, all media personnel must register for the event by sending an email indicating name, role and media organization to the UN Global Compact Office at media@unglobalcompact.org. Please indicate whether you will be bringing any broadcasting equipment (cameras, sound equipment, etc.).
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**Event Registration:** media@unglobalcompact.org