

PRESS KIT

Media Overview

Caring for Climate Business Forum: Day 1

7 December 2015

Nelson Mandela Auditorium

Climate Generations Space

Paris Le-Bourget

Paris, France

11:30 – 18:30

Caring for Climate Business Forum: Day 2

8 December 2015

Le Maroni

UN Blue Zone

Paris Le-Bourget

Paris, France

13:00 – 15:00

— Organized by UN Global Compact, UNFCCC secretariat and UNEP —

C4C Business Forum Press Badge

Media access to the Caring for Climate Business Forum requires: 1) UNFCCC COP21/CMP11 media accreditation, and 2) registration for the event.

Please refer to the C4C Business Forum Media Advisory for details:

https://www.unglobalcompact.org/docs/news_events/upcoming/C4CBizForum_MediaAdvisory.pdf

Access

7 December: COP-accredited media will be allowed access to all areas of the Forum in the Climate Generations Space, unless otherwise noted. (**NOTE**: Due to expected high turnout, we advise all journalists to arrive early to secure their seats.)

- **Opening and Closing Plenary** sessions will be in the Nelson Mandela Auditorium.
- **Breakout sessions** will take place in the Nelson Mandela Auditorium, Salle 2, Salle 5 and Salle 6
- **NOTE**: English is the working language of the Forum and the plenary sessions, including all breakout sessions. Simultaneous French interpretation will be provided during the Opening and Closing plenaries on 7 December

8 December: The high-level meeting is the focus area business event under the [Lima-Paris Action Agenda](#). The event will take place in the UN Blue Zone of the COP21 Paris-Le Bourget venue and is open to COP-accredited media only. (**NOTE**: Due to expected high turnout, we advise all journalists to arrive early to secure their seats.)

- **NOTE FOR BROADCAST MEDIA**: Mult boxes are unavailable in Le Maroni, so those with camera equipment will be accommodated on a very limited basis.

Press Conference (8 December, 10:15-10:45am, *open to media*): will feature company announcements and commitments to action on topics from carbon pricing to responsible policy engagement. See media advisory for more information:

https://www.unglobalcompact.org/docs/news_events/upcoming/MediaAdvisory_C4CPressConference.pdf

Transportation Information

Shuttles for all will operate regular connections in both directions between:

- The Le Bourget station of line B of the RER and the COP21 site. All trains will stop at Le Bourget station during COP21.
- The Fort d'Aubervilliers station of line 7 of the metro and the COP21 site.

More information about routes and schedules can be found here:

<http://www.cop21.gouv.fr/en/come/transports/>

Photos

High-resolution photos will be available for free download at the end of each day on the UN Global Compact Flickr site: <http://flickr.com/ungc>.

- Photos from the 8 December will also be available on the LPAA Flickr site:
<https://www.flickr.com/photos/136161474@N05/albums>

Media Contacts – Available for Interviews

A list of C4C Business Forum participants who are available to speaker with the media is available below. Please contact the designated media contacts for each spokesperson directly to schedule an interview:

https://www.unglobalcompact.org/docs/news_events/upcoming/C4CBizForum_MediaAdvisory_CEOAvailability.pdf

Interview Corners

We are currently organizing some dedicated space on both days for media interactions with participants. If interested in utilizing this space, please contact media@unglobalcompact.org.

- **7 December:** A space will be provided for broadcast journalists to interview C4C Business Forum participants just outside the Nelson Mandela Auditorium on 7 December.
- **8 December:** Official LPAA Interview Corners will be set up just outside Press Conference Room 1 in the COP Media Centre immediately following the LPAA Business Focus press conference from 10:45-11:30am on 8 December. An additional space will be secured for informal media interactions just after the Day Two session at 3pm (Location: TBC)

Press Kit and Mobile Device Application

As a paper-smart event, all C4C Business Forum press kit materials, as well as the complete agenda, speakers and other details on the Forum are available to registered journalists via a mobile device application. Select press kit materials will also be available on our website at <https://www.unglobalcompact.org/take-action/events/71-caring-for-climate-business-forum#kit>.

Download the mobile application: You are strongly encouraged to download the mobile app prior to arrival at the Forum. Please follow the three simple steps below to download the app to your mobile device:

1. Download the app

- Visit <http://unglobalcompact.org/app> and select your platform (Apple, Android, BlackBerry)
- You will be taken to your platform's App Store to complete the download and install the app

Important: *If you have already downloaded last year's Caring for Climate Business Forum at COP20/CMP10 app, please delete the event from your UN Global Compact app and follow these quick and easy steps to download this year's event app today:*

- If you have not already done so, visit your App Store, search UN Global Compact and Install the app
- After opening the app, select **Events** and then **List of Events**
- Click on the Plus Button (+) to download the Caring for Climate Business Forum at COP21/CMP11 event
- Once download is complete, click on the **Event**
 - Username: **media**
 - password: **c4c2015**

Media Contacts

- **Paris (Onsite):** Michael Holland,
Michael.Holland@edelman.com, +1 646-361-3926
- **New York:** Kristina Wilson-Rocheford, UN Global Compact
kwilson@unglobalcompact.org, +1 917-367-2801
- **Media Registration and General Inquiries:** media@unglobalcompact.org

Website: www.c4cbusinessforum.org

Twitter: #Caring4Climate #COP21 #LPAA