



**United Nations**  
Global Compact

# A NEW ERA FOR AFRICAN BUSINESS

Over the past two decades, the African continent has become the fastest growing region in the world in population terms and the second fastest growing region in economic terms. Despite this, there has been slower progress in key development areas, hindering the achievement of the Sustainable Development Goals (SDGs).

As the historic African Continental Free Trade Agreement enters into force, there is an important opportunity for the African private sector to make a meaningful contribution to the United Nations

2030 Agenda and the African Union Agenda 2063. But how do you get started? How do you effectively communicate your sustainability story? How do you turn future risks into business opportunities and affect change across the African continent?

The United Nations Global Compact helps you on your sustainability journey, by enabling your company to build trust and transparency, achieve your sustainability objectives and help shape Africa's sustainability agenda.

THE UN GLOBAL COMPACT

## A PRINCIPLES-BASED APPROACH TO DOING BUSINESS

The UN Global Compact is unparalleled in its ability to unite companies with every stakeholder group working to advance sustainable development, including Governments, civil society, investors, academia and the United Nations. Together, through bold actions and collaboration between all sectors of society, we can end extreme poverty and hunger, fight inequalities and address climate change, ensuring no one is left behind.

**10,000+**  
companies

**3000**  
non-business  
signatories

**160+**  
countries

Launched in 2000 as a special initiative of the UN Secretary-General, the UN Global Compact provides a framework for developing a more sustainable and responsible business. Today, the UN Global Compact is the largest corporate sustainability initiative in the world, with more than 10,000 companies and 3,000 non-business signatories based in over 160 countries, and more than 60 Local Networks. It is a call to companies everywhere to align their

operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. Our mission is to mobilize a global movement of sustainable companies and stakeholders to create the world we want. With easy access to authoritative guidance, training, tools and support, along with global reach and multi-stakeholder connections, the UN Global Compact enables businesses to achieve their sustainability objectives.

# A UN HUB FOR RESPONSIBLE BUSINESS IN AFRICA

The UN Global Compact Africa Hub drives critical and heightened engagement of African companies - large and small - to deliver innovation and growth in Africa. The Hub brings the African private sector and a multitude of stakeholders from the UN and Government together to deliver impact-driven programmes across the continent through the Global Compact Local Networks. Our nine Local Networks in Africa work with more than 500 business and non-business stakeholders across the continent to provide guidance and tools to put their sustainability commitments into action. These Local Networks are uniquely positioned to mobilize business on the continent to contribute to driving the SDGs in Africa by translating the Global Goals to the local realities and challenges business face. They play an essential role in mobilizing business to fight corruption, contributing to national SDG action plans and policies, and supporting initiatives towards peace, stability and human rights.

## JOINING THE UN GLOBAL COMPACT - WHAT YOU WILL GAIN THE UN GLOBAL COMPACT CAN HELP YOUR COMPANY IN THREE MEANINGFUL WAYS.

### 01 BUILD TRUST AND TRANSPARENCY

As a Participant of the UN Global Compact, your company can publicly share its commitments and report on progress through the largest platform of corporate sustainability leaders and practitioners from all sectors. With the UN Global Compact, you have access to:

- A platform to communicate your commitment and progress
- A customized company profile on the UN Global Compact website
- A media toolkit to communicate your commitment
- Global and local opportunities at flagship events, conferences and webinars, including speaking opportunities and signing ceremonies for new joiners

### 02 ACHIEVE YOUR SUSTAINABILITY OBJECTIVES

The UN Global Compact enables you to advance your knowledge and expertise to meet your sustainability objectives and achieve long-term growth. We offer you guidance, training, tools and support such as:

- Extensive digital resource library
- Self-assessment and benchmarking
- Tailored roadmaps and content curation
- Access to the UN Global Compact help desk
- Access to capacity building programs

### 03 HELP SHAPE THE WORLD'S SUSTAINABILITY AGENDA

Perhaps the most significant benefit of the UN Global Compact is to affect real change and deliver value to our participating companies. Through global and local connections, your company can help define leadership and provide inspiration to a broader audience. The UN Global Compact offers you:

- Participation in issue specific working groups for leading companies (Action Platforms)
- Global Leadership Programmes — Expert Network & Global Compact LEAD
- Peer-to-peer networking opportunities and unparalleled opportunities to meet industry leaders, UN and Government officials
- Access to global and local partnerships to scale the impact of your projects

## UN GLOBAL COMPACT IN AFRICA

**450+**  
Companies

**200+**  
Non-business  
signatories

**37**  
Countries

**1 MILLION**  
Company  
employees  
represented

## GLOBAL COMPACT LOCAL NETWORKS

- DEMOCRATIC  
REPUBLIC OF  
CONGO
- GHANA
- KENYA
- MOROCCO
- NIGERIA
- SOUTH AFRICA
- SUDAN
- TANZANIA
- TUNISIA

**20**  
years



Uniting business for a better world

Ready to be a part of something bigger? Contact [info@unglobalcompact.org](mailto:info@unglobalcompact.org) to learn more.