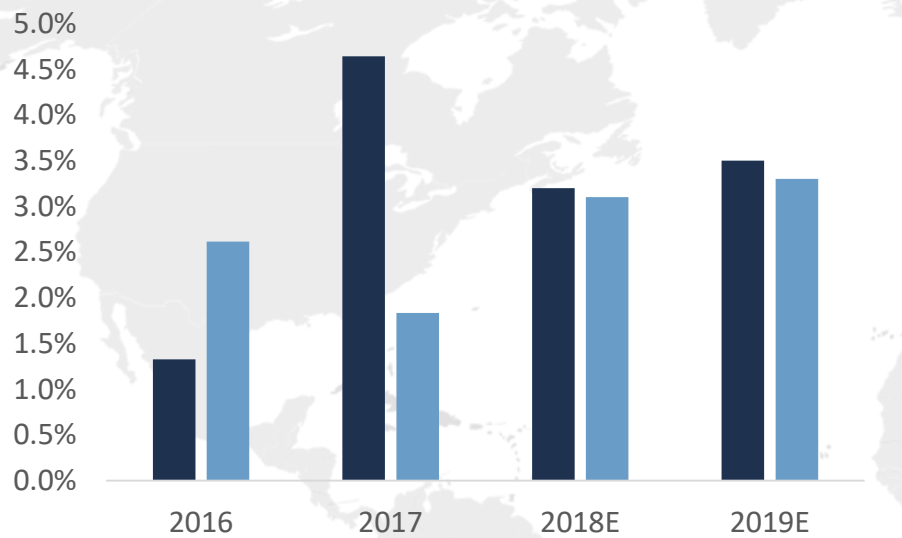


UN GLOBAL COMPACT: AN ANALYSIS OF CORPORATE PROGRESS IN AFRICA AND MIDDLE EAST | OVERVIEW

Africa & MENA Economic Growth



Source: World Bank GDP Growth Annual %

Key Indicators

Poverty

56.1% of the world's population living in extreme poverty or 413 million reside in Africa

Source: DW

29 mn Children or 1 in every 4 children in MENA are impacted by poverty

Source: Reliefweb

Unemployment

7.3% Unemployment rate in Sub-Saharan Africa 2017, 13.9% youth unemployment rate

10.2% Unemployment rate in MENA in 2017, 27% youth unemployment rate

Source: World Bank

Gender pay-gap

32.4% Gender pay gap in Sub-Saharan Africa, while MENA has a gap of 40%

Source: WEF

Climate Change

\$50 bn Annual adaptation costs due to climate change by 2050 in a business-as-usual scenario

Source: Climate Analytics

Key Challenges

Climate change

Poverty and hunger

Youth unemployment and illiteracy

Political instability and corruption

Terrorism, violence and civil war

Low access to finance

Top Regional Actions

The first Climate Chance Summit Africa was organized in Ivory Coast in June 2018 to bring together non-state actors in the fight against climate change

Source: Climate Chance

Conference on Youth and Employment in North Africa organized by ILO in September 2017 to adopt a five-year action plan to boost youth employability

Source: ILO

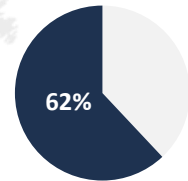
World Future Energy Summit will be hosted by Abu Dhabi in January 2019 connecting business and innovation in energy, clean technology and efficiency

Source: WFES

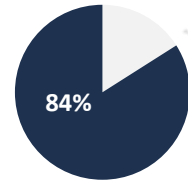
UN GLOBAL COMPACT: AN ANALYSIS OF CORPORATE PROGRESS IN AFRICA AND MIDDLE EAST | 2018 KEY FACTS

Source: UN Global Compact Annual Survey 2018 ; UN Global Compact Local Network Survey Data (Synthesis Report)

How Local Networks Help Business Drive Global Goals Implementation on the Ground



African and Middle Eastern companies find the Local Network helpful in assisting with Communication on Progress (COP)



African and Middle Eastern companies find the Local Networks helpful in building networks with other companies

There are five key ways in which the UN Global Compact is mobilising business to engage systematically over the long term to contribute to the Global Goals in Africa and Middle East through its Local Networks:

Organizing Local Awareness-Raising Events

81 multi-stakeholder events on the Global Goals were organised. Which reached **1165** companies in Africa and Middle East.

Develop and Disseminate Tools & Resources

Build the capacity of business through sharing know-how and resources to embed the Ten Principles in business models and operations, and foster leadership through aligning strategies with the SDGs. **68** capacity building workshops were held reaching **876** companies.

Facilitate Public-Private Partnerships and Dialogues

Facilitate engagement with Governments, UN country teams, civil society, academia and other stakeholders around public policy dialogues to contribute to the development of a National SDG Action Plans.

Participation in Public-Private Partnerships

9 Local Networks were involved in Public-Private Partnerships in the region in total these partnerships involved **395** companies. **5** Local Networks are contributing to their government's Voluntary National Review.

Mobilise Financing

Contribute to mobilise private financial resources to advance the Global Goals. **2** Local Networks have some engagement with Principles for Responsible Investment.

Global Compact Local Networks in Africa and Middle East

[DR Congo](#)

[Morocco](#)

[Tanzania](#)

[Iraq](#)

[Ghana](#)

[Nigeria](#)

[Tunisia](#)

[Jordan](#)

[Kenya](#)

[South Africa](#)

[Uganda](#)

[Lebanon](#)

[Malawi](#)

[Sudan](#)

[Egypt](#)

[U.A.E.](#)

71%

Find sharing practices with peers to be helpful

80%

African and Middle East companies find the Local Networks helpful in receiving assistance with implementation of the Global Compact principles

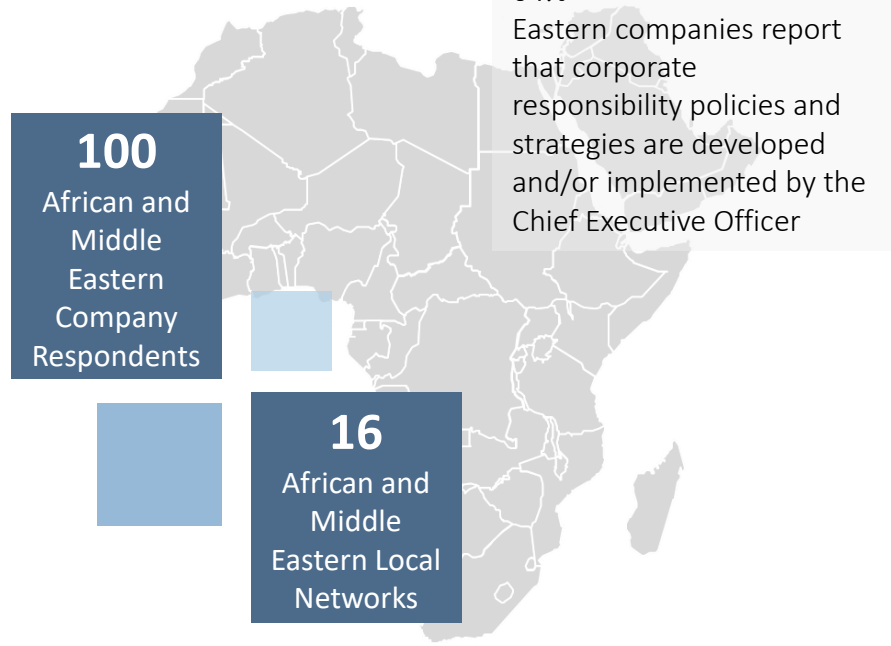
70%

African and Middle East Local Networks are prioritizing Human Rights

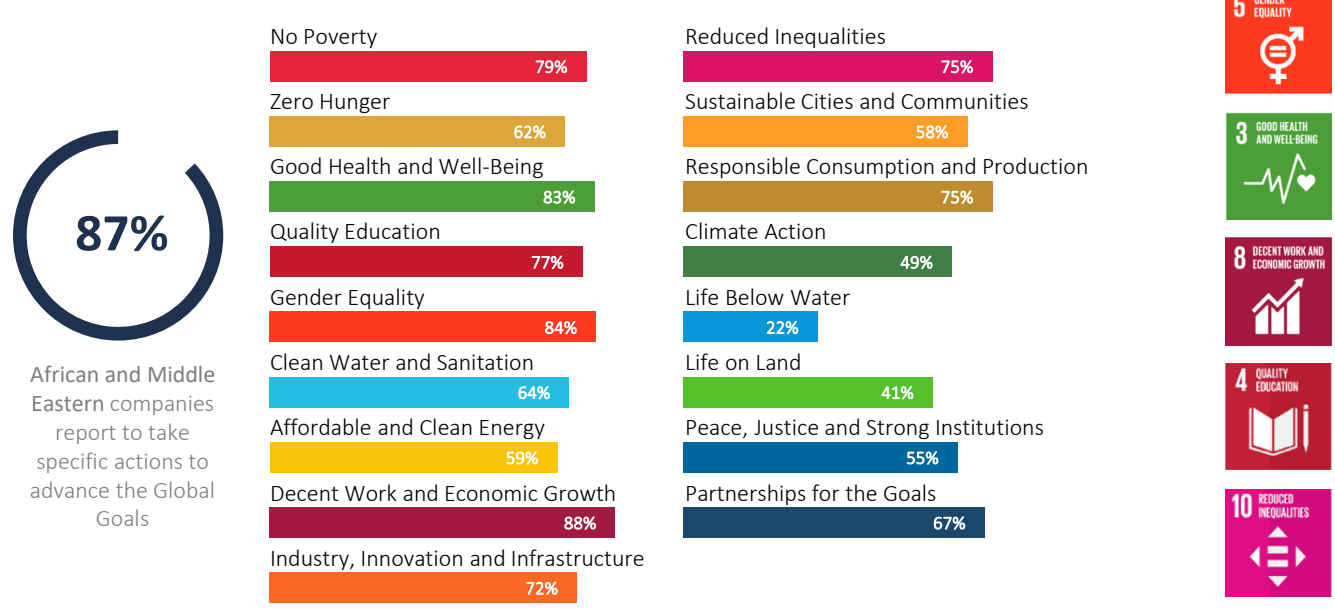
UN GLOBAL COMPACT: AN ANALYSIS OF CORPORATE PROGRESS IN AFRICA AND MIDDLE EAST | 2018 KEY FACTS

Source: UN Global Compact Annual Survey 2018

Overview



Companies reporting to have a positive impact on the Global Goals



Why companies report publicly

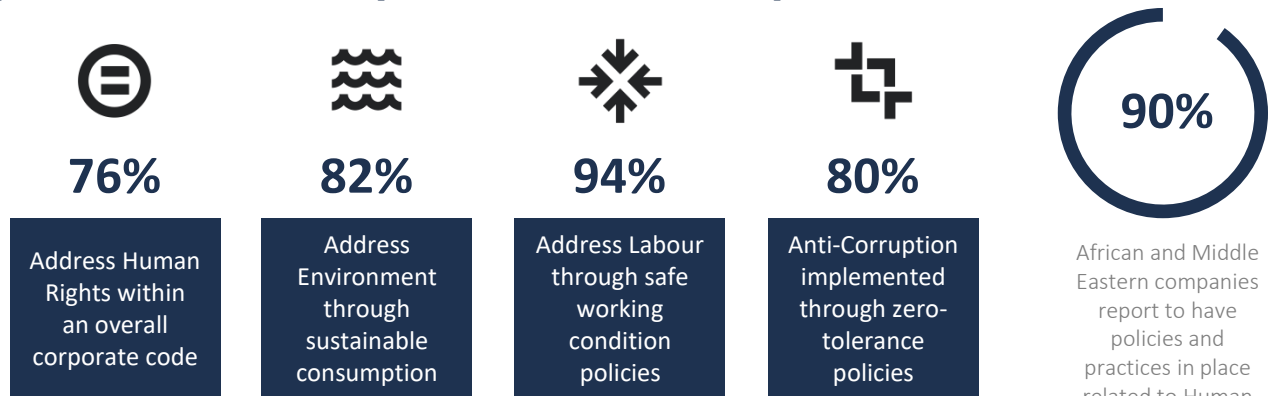
- 81% Helps integrate corporate responsibility commitments
- 75% Improves corporate reputation
- 73% Demonstrates active participation in the UN Global Compact

Barriers to public reporting

- 44% Lack of standard performance metrics
- 44% Insufficient internal process to monitor, measure and report
- 29% Too many reporting standards and frameworks



Top Actions Taken to Implement the Ten Principles



UN GLOBAL COMPACT: AN ANALYSIS OF CORPORATE PROGRESS IN AFRICA AND MIDDLE EAST | 2018 KEY FACTS

Source: UN Global Compact Annual Survey 2018

Supply Chain Alignment

Africa and Middle East Global

Include Expectations in Contractual Documents



Assist in Setting and Reviewing Goals



Reward Good Performance



Staff Training on Supply Chain Sustainability



Conduct Due Diligence



Provide Supplier Training



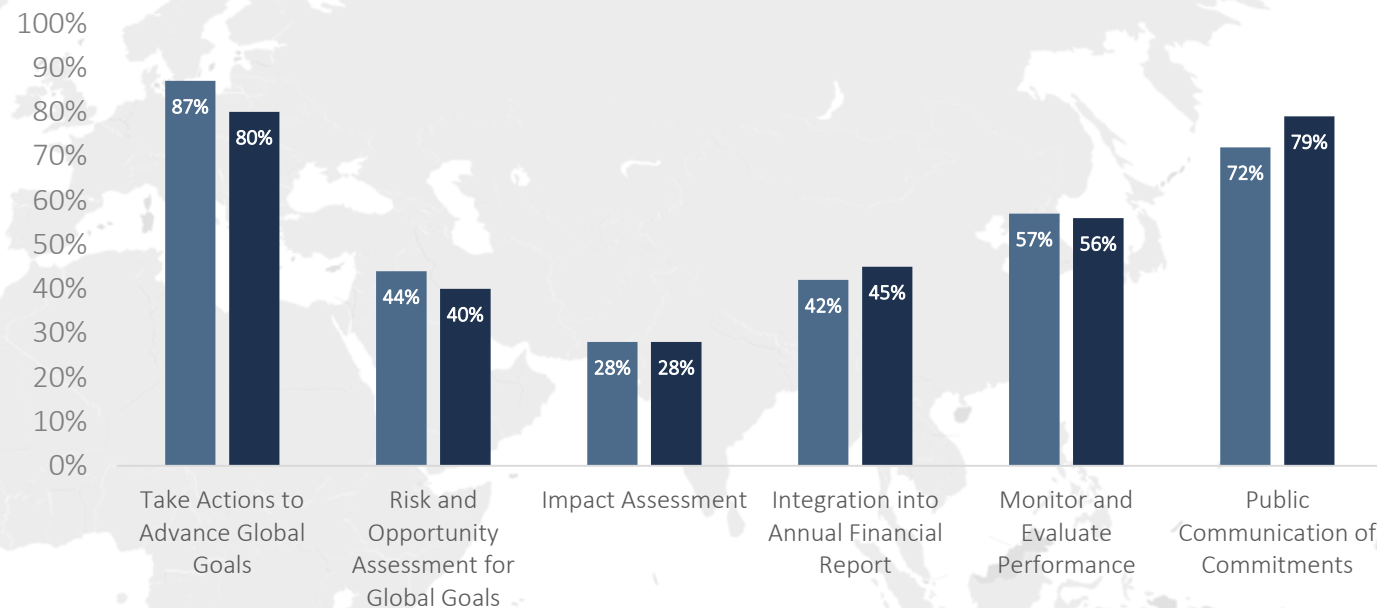
ACTIONS
COMPANIES ARE
TAKING TO
IMPLEMENT
SUSTAINABILITY IN
THEIR SUPPLY CHAIN

CHALLENGES
COMPANIES ARE
FACING IN
INTEGRATING
SUSTAINABILITY IN
THEIR SUPPLY CHAIN

- LACK OF CAPACITY – 38%
- NOT A PRIORITY – 15%
- LACK OF KNOWLEDGE – 15%
- CR DATA UNAVAILABLE – 15%
- NO CLEAR LINK TO BUSINESS VALUE – 8%
- LACK OF FINANCIAL RESOURCES – 15%

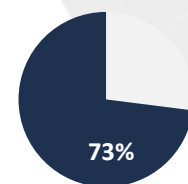
Implementing Sustainability

Africa and Middle East Global

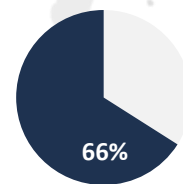


Why Join the UN Global Compact?

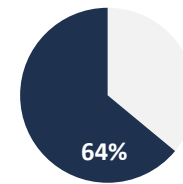
TOP THREE REASONS AFRICAN AND MIDDLE EASTERN COMPANIES JOIN THE UN GLOBAL COMPACT



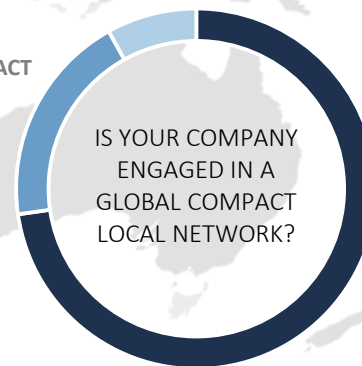
Increase trust in company through public commitment to sustainability



Promotes action on sustainability within the company



Acquire knowledge to advance sustainability into operations and strategy



Yes No Unsure