2019 Global Compact Network Croatia SDG Pioneer — Ivan Marasović

Ivan Marasović is a Croatia SDG champion at INA d.d. As a Career & Talent Management Senior Specialist, his primary focus has been to promote two of the Sustainable Development Goals (SDGs): Goal 4 (Quality Education); and Goal 9 (Industry, Innovation and Infrastructure).

On advancing quality education (Goal 4), he has helped employees develop their professional and technical competencies. Working with closer to 50 internal training experts and involving more than 1,000 participants, he coordinates INA Academy, an online knowledge-sharing platform for internal training for technical engineers. For example, he provides MS Excel training to around 10,000 of INA Group employees. Also, as the coordinator, he continually searches new internal trainers who have the potential to share their knowledge with colleagues.

In addition, to ensure employees receive training that they need, Ivan serves as an internal consultant to the management. He identifies the key employees for the management. He also enables the lower management to perform employee technical assessment tasks by holding individual and group training and supporting the performance management process.

To secure safety, he ensures all employees use the equipment that they are trained to use this equipment, which will minimize the level of risk regarding environmental impact. Also, he communicates the Ten Principles of the UN Global Compact to the company’s employees.

On industry, innovation and infrastructure, he empowers the management in their leadership skills and collaborates with members of the Global Compact network Croatia, RIT Croatia and Croatian Employers Association. By strengthening the collaboration and by investing in the company’s employees, he continually advances their key skills and knowledge which help improve the company’s business and promote innovation for their industry.