



HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT

The Role of Business at the Local Level: Innovation and multi-stakeholder action to advance the 2030 Agenda



Monday, 17 July 2017
11:30 to 13:00
One Dag Hammarskjöld Plaza
885 Second Ave, 18th floor
New York, NY 10017


This event will highlight how to mobilize and scale-up business contribution to local implementation of the Sustainable Development Goals (SDGs). Examples from Argentina, Denmark and Nigeria will be featured. Focusing on a consistent, long term and strategic approach, participants will explore the five key areas of:

- ☐ Raising awareness and building momentum on the SDG Agenda at the local level
- ☐ Aligning business models with the UN Global Compact Ten Principles and SDGs and report on their impact
- ☐ Participating in principled-based public-private policy dialogues
- ☐ Fostering public-private multi-stakeholder partnerships
- ☐ Mobilizing private finance to fund the SDG process

 **11:30-11:45**

Opening Remarks

- ☐ H.E. Ib Petersen, Permanent Representative of Denmark to the United Nations
- ☐ Lise Kingo, CEO and Executive Director, United Nations Global Compact
- ☐ Alicia Bárcena, Executive Secretary, United Nations Economic Commission for Latin America and the Caribbean

 **11:45-12:50**

Roundtable Discussion

Moderator: Gavin Power, Deputy Director, United Nations Global Compact

Argentina

- ☐ Gabriela Agosto, Executive Secretary, National Council for the Coordination of Social Policies, Government of Argentina
- ☐ Andrea Avila, CEO Randstad Argentina and Uruguay, President Global Compact Local Network Argentina
- ☐ René Mauricio Valdés, United Nations Resident Coordinator, Argentina

Denmark

- ☐ H.E. Kristian Jensen, Minister for Finance, Government of Denmark
- ☐ Susanne Stormer, Vice President, Novo Nordisk
- ☐ Sara Kruger Falk, Global Compact Local Network Denmark

Nigeria

- ☐ H.E. Princess Adejoke Orelope-Adefulire, Senior Special Assistant to the President of the Federal Republic of Nigeria
- ☐ Bola Adesola, CEO, Standard Chartered Bank

 **12:50-13:00**

Interactive Dialogue & Wrap-up

Open Floor for brief remarks or questions related to the panel discussion.

Moderator will provide an overview of conclusion



United Nations
Global Compact



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The challenges of sustainable development require collective, coordinated and complementary action from all actors of society: Governments, civil society and the private sector. In this context, the alignment of business strategies with society's priorities as well as with the UN Sustainable Development Goals (SDGs) is not only necessary for the good performance of a business, but also required for the generation of new business opportunities and shared value –including for society as a whole. Agenda 2030 thus represents the perfect opportunity to align business strategies with the global goals (SDGs), its targets and indicators as well as to report on impact.

“Global change must be built from the bottom up. It is at the local and national levels where stakeholders have the space for aligning private action with public policies and for ensuring people are at the center”.

Amina J. Mohammed, Deputy Secretary-General of the United Nations

Global Compact Local Networks in over 70 countries have started to mobilize the private sector to make the global goals, local business through concrete processes which involves:

- Raising awareness and building momentum on the SDG Agenda in their countries via events that convene government, UN agencies, CEOs, Academy and civil society
- Building private sector capacity to implement the UN Global Compact Ten Principles, align business strategies with the SDGs and report on impact and progress
- Participating in principle based public-private multi-stakeholder policy dialogues which lead to collaboration with national plans of action and shared SDG results frameworks
- Fostering business participation in public-private multi-stakeholder partnerships to contribute to the implementation of the SDG Agenda in the country context.
- Mobilizing private finance to fund the SDG process

The efforts of the private sector are relevant only if there is true collaboration between various stakeholders. In this sense, it is important to highlight the strategic effort that the UN system is making – through UN country teams – to provide platforms for multi-stakeholder dialogues that favor the alignment of the national plans with the SDGs. These types of dialogues are valuable in helping to define public policy and ultimately, foster ideas for innovation as well as the mobilization of financial resources for SDG implementation. At the same time, the UN Regional Economic Commissions have the mandate to assist Member States in mobilizing public and private stakeholders to leverage the means of implementation of the 2030 agenda and facilitate an effective follow up and review. Their capacity to mobilize collaborative spaces among public and private stakeholders is a key aspect for a joint implementation of the Agenda.

Learn more about the Global Compact Local Networks: www.unglobalcompact.org/engage-locally