

Mars is proud to support The Global Goals. We are taking action in many areas:

# MARS



## 1 No Poverty

The Livelihoods Fund for Family Farming will help businesses deliver large-scale social and economic benefits to smallholder farmers, supporting more profitable, sustainable work for farming communities.



## 2 Zero Hunger

We're part of the African Orphan Crops Consortium to improve the nutritional content, productivity and climatic adaptability of some of Africa's most important food crops, to help eradicate hunger, malnutrition and stunting in children.



## 3 Good Health & Wellbeing

Mars endorses recommendations by the World Health Organization to limit added sugars to less than 10% of daily intake.



## 4 Quality Education

The Wrigley Company Foundation partners with Save the Children on a school health program reaching thousands of students, teaching general health, oral health and hygiene.



## 5 Gender Equality

Women make up 40% of leaders across Mars' management – and this figure increases by an average of 1% each year.



## 6 Clean Water and Sanitation

Mars is pioneering innovative rice growing technologies to reduce water impact on local communities.



## 7 Affordable and Clean Energy

The Mesquite Creek Wind Farm in Texas produces the equivalent of 100% of Mars' North American electricity needs, across 70 sites, including 37 factories.



## 8 Decent Work and Economic Growth

Through the Sustainable Cocoa Initiative, Mars is striving to enable farmers to produce more productive, profitable, environmentally sound crops.



## 9 Industry, Innovation and Infrastructure

The Mars Global Food Safety Center, a pre-competitive research facility in China, focuses on raising standards of food safety across the globe.



## 10 Reduced Inequalities

Through the Vision For Change program, Mars has committed to a Gender Action Plan to improve the lives of women cocoa farmers in our supply chain.



## 11 Sustainable Cities and Communities

In 2014, Mars Associates spent 85,000 hours volunteering on projects benefiting the communities that support our business.



## 12 Responsible Consumption and Production

We believe in helping people make the right choices for themselves, their families and their pets by providing clear and meaningful information about our products, including GDA labeling.



## 13 Climate Action

Mars will make our operations 'Sustainable in a Generation' - eliminating fossil fuel energy use and greenhouse gas emissions, minimizing our impact on water, and mitigating the impacts of waste by 2040.



## 14 Life Below Water

Mars is committed to sourcing 100% of our fish from sustainable sources by 2020, and is working to rehabilitate coral reefs to restore marine diversity.



## 15 Life on Land

Mars has set aggressive targets for sustainable sourcing across our key raw materials to reduce the impacts of deforestation.



## 16 Peace and Justice, Strong Institutions

As a private, family-owned business, Mars has provided stable, sustainable growth for our Associates, suppliers and partners for over 100 years.



## 17 Partnerships for the Goals

Collaboration to create lasting mutual benefits is at the heart of the way we do business. We are committed to working with industry, government, supplier communities and NGOs for the benefit of society and the environment.



**THE GLOBAL GOALS**  
For Sustainable Development

Find out more: [www.mars.com/principlesinaction](http://www.mars.com/principlesinaction)  
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