



THE GLOBAL GOALS

For Sustainable Development



“Everyone, no matter where they were born and under what circumstances, deserves an equal shot at a **healthy, safe** and **fulfilling** life. With these ambitious new Global Goals, the world is setting out to achieve just that – and to do so in our lifetime. I look forward to all of us at Pearson being able to say that we played our part in making that happen.

Please **#telleveryone** about the **#globalgoals**”

- John Fallon - CEO, Pearson

We support the **#GLOBALGOALS**

Our Project Literacy movement aims to raise awareness and reduce levels of illiteracy to help people lift themselves out of poverty.

1 NO POVERTY



Through our partnership with UK charity Magic Breakfast, we are working to ensure that no child goes to school hungry.

2 NO HUNGER



Our Pearson VUE business supports more than 100 high-stakes health care and wellness exam programmes to certify healthcare professionals worldwide.

3 GOOD HEALTH



Pearson will help reach this goal through our core business activities, social impact programmes, campaigns, advocacy and by partnering with others.

4 QUALITY EDUCATION



Pearson's partnership with Camfed is transforming educational opportunities for girls from low-income communities in Zimbabwe and Tanzania.

5 GENDER EQUALITY



Pearson has worked with Wateraid as a part of our BTEC qualification in sustainability skills to raise awareness of the importance of clean water and sanitation.

6 CLEAN WATER AND SANITATION



Pearson sources 100% of the electricity we use from green power.

7 RENEWABLE ENERGY



In India, our Pearson IndiaCan business delivers vocational training programmes for marginalised rural youth, and matches them with employment opportunities.

8 GOOD JOBS AND ECONOMIC GROWTH



We are collaborating on a series of events with UNICEF UK to explore innovative technology trends in search of a better future for children.

9 INNOVATION AND INFRASTRUCTURE



Pearson is committed to diversity, inclusion and equality. In the UK, we have an internship for UK graduates from minority ethnic backgrounds.

10 REDUCED INEQUALITIES



We invest in renewable energy generation in five cities where we have operations, helping make them more sustainable and limiting our environmental impact for local communities.

11 SUSTAINABLE CITIES AND COMMUNITIES



In 2015, we donated 800,000 unsold books to Book Aid International to support the development of libraries across sub-Saharan Africa.

12 RESPONSIBLE CONSUMPTION



Since 2009, Pearson has been climate neutral for our directly controlled operations and reduced our absolute carbon footprint by 22%.

13 CLIMATE ACTION



We develop and produce curriculums and educational materials on ocean and water resources to educate future marine experts.

14 LIFE BELOW WATER



Since 2009, Pearson has protected over 1,000 hectares of land in Colombia, Costa Rica, the United States, the UK and Canada.

15 LIFE ON LAND



Our 'Every Child Learning' partnership with Save the Children aims to improve access to quality education for children in emergency and conflict settings.

16 PEACE AND JUSTICE



We participate in multi-stakeholder initiatives that aim to influence how we collectively achieve the Global Goals e.g. the Global Business Coalition for Education.

17 PARTNERSHIPS FOR THE GOALS



Find out more about Pearson's commitment to the Global Goals at www.pearson.com/globalgoals

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