

Bio for Laurent Claquin, Head of Kering Americas



Laurent Claquin is the Head of Kering Americas, the parent company of 21 leading global luxury and sport & lifestyle brands including Gucci, Yves Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Stella McCartney, Puma and Volcom. Claquin has been with Kering, formerly known as PPR, since 2004 when he joined as an advisor to Francois-Henri Pinault at Artemis. Before rising to Head of Kering Americas, Claquin initiated and developed the Corporate Social Responsibility program at Kering. Prior to that, Claquin was Kering's Senior Vice President of Communication. Claquin began his career in 1994 as a consultant at Coopers & Lybrand. In 1997, Claquin pursued his passion for the arts by working at the Galerie Nationale du Jeu de Paume in Paris. Additionally, Claquin was the Deputy Communications Director at the Pompidou Center. Since 2002, Claquin served as Deputy Chief of Staff to the French Minister of Culture and Communication and then Technical Advisor to the Minister since 2004. Claquin is a graduate of the ESC Rennes School of Business and currently resides in New York City.